2024

RV Market Report



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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

March Review

The RV Industry Association's survey of manufacturers found that March ended the month with 32,243 wholesale shipments, up 1.2% compared to March 2023. Through the first quarter, RV shipments are up 9.3% on the same period last year with 85,941 units shipped.

This month, towable RVs comprised 90.0% of the total monthly shipments with 29,018 units, up 5.9% from last March. Through three months, towable RVs are up 15.8% with 75,525 shipments. Motorhomes finished the month with 3,225 units, down (-27.8%) from last March. To date, motorhomes are down (-22.2%) with 10,416 shipments to retailers.

Towable RVs

Conventional travel trailers closed the month up 8.2% from last March with 22,835 shipments and accounted for 78.7% of towable RVs and 70.8% of total RVs for the month. Through March, conventional travel trailers are up 20.6% with 59,513 units shipped. Fifth wheel travel trailers concluded the month with 5,421 shipments, up 3.3% compared to the same month last year. To date, fifth wheel travel trailers are up 4.6% with 13,946 units. Folding camping trailers finished the month down (-36.0%) from last March with 455 units shipped. Through the first quarter, folding camping trailers are down (-24.5%) with 1,251 units. Truck campers ended the month down (-11.0%) from the same month last year with 307 shipments. Year-to-date, truck campers are down (-8.1%) with 815 shipments.

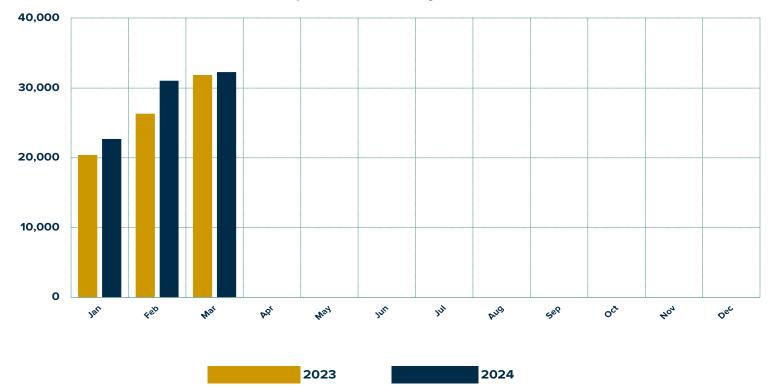
Motorhomes

Type C motorhomes closed the month down (-21.0%) with 1,838 shipments and accounted for 57.0% of the March motorhome shipment total. To date, Type C motorhomes are down (-14.4%) with 5,995 units shipped. Type B motorhomes ended the month with 781 shipments, down (-30.6%) compared to the same month last year. Through March, Type B motorhomes are down (-27.4%) with 2,520 units delivered. Type A motorhomes finished the month down (-40.1%) from the same month last year with 606 wholesale shipments. Through the first quarter, Type A motorhomes are down (-34.8%) with 1,901 shipments to retailers.

March Wholesale Shipment Summary

			Change			Change
	MAR	MAR	Over	YTD	YTD	Year
	2023	2024	Last Year	2023	2024	To Date
Towables						
Travel Trailers (ALL)	21,098	22,835	8.2%	49,329	59,513	20.6%
Travel Trailers - Fifth Wheel	5,250	5,421	3.3%	13,336	13,946	4.6%
Folding Camping Trailers	711	455	-36.0%	1,656	1,251	-24.5%
Truck Campers	345	307	-11.0%	887	815	-8.1%
All Towable RVs	27,404	29,018	5.9%	65,208	75,525	15.8%
Motorhomes						
Conventional (Type A)	1,012	606	-40.1%	2,917	1,901	-34.8%
Van Campers (Type B)	1,126	781	-30.6%	3,469	2,520	-27.4%
Mini (Type C)	2,327	1,838	-21.0%	7,006	5,995	-14.4%
All Motorhomes	4,465	3,225	-27.8%	13,392	10,416	-22.2%
Total RV Shipments	31,869	32,243	1.2 %	78,600	85,941	9.3%

Total Shipments Monthly vs. Last Year



Quarterly Adjusments - Q1 '24								
	RV Type	Adjustment	Month Applied					
Conventional Travel Trailers								
Fifth-Wheel Travel Trailers								
Folding Camping Trailers								
Truck Campers		No Adjustments -	All RV Types					
Type A Motorhomes								
Type B Motorhomes								
Type C Motorhomes								

Shipments to Retailers by Type

Conventional Travel Trailers

Change Over

Same Mo.

2023

27.3% 8.2%

Change Over

Same Mo.

2023

-35.1%

-0.6%

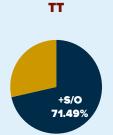
-36.0%

27.3%

20.6%

	2023	2024	YTD 2023	YTD 202
JAN	12,122	15,432	12,122	15,432
FEB	16,109	21,246	28,231	36,678
MAR	21,098	22,835	49,329	59,513
APR	20,394		69,723	
MAY	20,595		90,318	
JUN	15,657		105,975	
JUL	13,293		119,268	
AUG	18,703		137,971	
SEP	16,542		154,513	
OCT	19,744		174,257	
NOV	17,121		191,378	
DEC	14,030		205,408	
TOTAL	205,408	59,513		





S/O = Slideout

Fifth Wheel Travel Trailers

					Change Over Same Mo.	_ Chanae Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	3,332	3,591	3,332	3,591	7.8%	7.8%
FEB	4,754	4,934	8,086	8,525	3.8%	5.4%
MAR	5,250	5,421	13,336	13,946	3.3%	4.6%
APR	5,421		18,757			
MAY	5,170		23,927			
JUN	4,342		28,269			
JUL	3,987		32,256			
AUG	4,693		36,949			
SEP	4,257		41,206			
ост	4,434		45,640			

49.519







Folding Camping Trailers

2023	2024	YTD 2023	YTD 2024
416	270	416	270
529	526	945	796
711	455	1,656	1,251
682		2,338	
500		2,838	
336		3,174	
161		3,335	
199		3,534	
256		3,790	
333		4,123	
260		4,383	
290		4,673	
4,673	1,251		
	416 529 711 682 500 336 161 199 256 333 260 290	416 270 529 526 711 455 682 500 336 161 199 256 333 260 290	416 270 416 529 526 945 711 455 1,656 682 2,338 500 2,838 336 3,174 161 3,335 199 3,534 256 3,790 333 4,123 260 4,383 290 4,673







Truck Campers

3.879

4,180

NOV

DEC

					Change Over	_
					Same Mo.	Change \
	2023	2024	YTD 2023	YTD 2024	2023	to Dat
JAN	247	230	247	230	-6.9%	-6.9%
FEB	295	278	542	508	-5.8%	-6.3%
MAR	345	307	887	815	-11.0%	-8.1%
APR	363		1,250			
MAY	334		1,584			
JUN	335		1,919			
JUL	257		2,176			
AUG	346		2,522			
SEP	330		2,852			
OCT	314		3,166			
NOV	169		3,335			

3,515



TC



HS = Hardside

TC



Towable RVs

24,825

21,429

18,680

DEC

ост

NOV

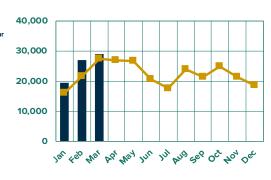
DEC

					Change Over	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	16,117	19,523	16,117	19,523	21.1%	21.1%
FEB	21,687	26,984	37,804	46,507	24.4%	23.0%
MAR	27,404	29,018	65,208	75,525	5.9%	15.8%
APR	26,860		92,068			
MAY	26,599		118,667			
JUN	20,670		139,337			
JUL	17,698		157,035			
AUG	23,941		180,976			
SEP	21,385		202,361			

227,186

248.615

267,295



Shipments to Retailers by Type

Type A Motorhomes

Change Over

Same Mo.

2023

-37.8%

-40.1%

Change Over

Same Mo.

2023

-27.4%

-24.6%

-30.6%

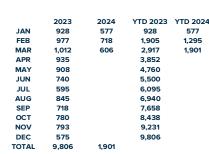
Change Over

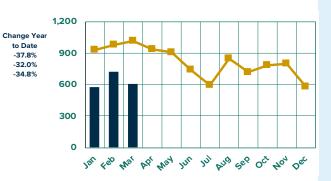
Same Mo.

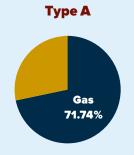
2023

-21.7%

-21.0%







Type B Motorhomes

	2023	2024	YTD 2023	YTD 2024
JAN	995	722	995	722
FEB	1,348	1,017	2,343	1,739
MAR	1,126	781	3,469	2,520
APR	1,303		4,772	
MAY	1,035		5,807	
JUN	951		6,758	
JUL	766		7,524	
AUG	1,167		8,691	
SEP	815		9,506	
OCT	873		10,379	
NOV	934		11,313	
DEC	619		11,932	







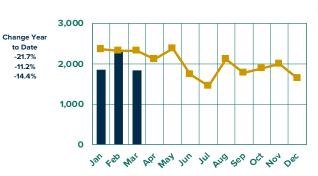
Type C Motorhomes

2,520

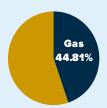
11,932

TOTAL

	2023	2024	YTD 2023	YTD 2024
JAN	2,365	1,852	2,365	1,852
FEB	2,314	2,305	4,679	4,157
MAR	2,327	1,838	7,006	5,995
APR	2,118		9,124	
MAY	2,377		11,501	
JUN	1,734		13,235	
JUL	1,461		14,696	
AUG	2,118		16,814	
SEP	1,782		18,596	
OCT	1,893		20,489	
NOV	2,004		22,493	
DEC	1,648		24,141	
TOTAL	24,141	5,995		







Motorhomes

3.546

3.731

2,842

ост

NOV

DEC

					Change Over	_
					Same Mo.	Change Yea
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	4,288	3,151	4,288	3,151	-26.5%	-26.5%
FEB	4,639	4,040	8,927	7,191	-12.9%	-19.4%
MAR	4,465	3,225	13,392	10,416	-27.8%	-22.2%
APR	4,356		17,748			
MAY	4,320		22,068			
JUN	3,425		25,493			
JUL	2,822		28,315			
AUG	4,130		32,445			

39.306

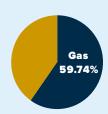
43.037

45,879

10,416



Type C



Type C



Current Month Shipment Destinations

	22,835 Travel Trailers Conventional	<u>5,421</u> Travel Trailers Fifth-Wheel	<u>455</u> Folding Camping Trailers	307 Truck Campers	<u>606</u> Motorhomes Type A	<u>781</u> Motorhomes Type B	<u>1,838</u> Motorhomes Type C	32,243 Totals
New England	3.72%	3.01%	9.72%	1.22%	2.15%	1.41%	1.90%	3.46%
Connecticut Maine	0.42% 1.09%	0.53% 0.55%	0.00% 5.63%	0.41%	1.32% 0.00%	0.38% 0.26%	0.60% 0.44%	0.46% 0.97%
Massachusetts	0.83%	0.45%	1.28%	0.00%	0.00%	0.26%	0.44%	0.70%
New Hampshire	0.92%	0.90%	2.81%	0.00%	0.50%	0.51%	0.54%	0.89%
Rhode Island	0.05%	0.08%	0.00%	0.00%	0.17%	0.00%	0.05%	0.05%
/ermont	0.42%	0.51%	0.00%	0.82%	0.00%	0.00%	0.05%	0.39%
Mid Atlantic	6.34%	5.86%	10.23%	1.63%	6.61%	3.46%	6.64%	6.22%
New Jersey	0.74%	0.45%	0.00%	0.00%	0.66%	0.90%	1.31%	0.71%
lew York	2.58%	2.05%	1.53%	0.41%	2.15%	1.41%	2.83%	2.44%
Pennsylvania No. Central	3.02% 16.31%	3.35% 14.71%	8.70% 34.27 %	1.22% 15.10%	3.80% 19.67%	1.15% 13.70%	2.50% 12.46%	3.07% 16.03%
llinois	1.63%	1.19%	7.16%	0.41%	3.31%	0.13%	2.50%	1.66%
ndiana	3.06%	2.90%	4.09%	8.16%	2.98%	2.05%	1.74%	2.98%
/lichigan	4.39%	5.37%	13.04%	3.27%	10.41%	6.91%	4.57%	4.84%
Ohio	4.05%	3.45%	4.86%	1.63%	2.64%	3.59%	2.34%	3.80%
Visconsin	3.19%	1.81%	5.12%	1.63%	0.33%	1.02%	1.31%	2.75%
V. No. Central	8.89%	9.61%	11.51%	5.71 %	4.30%	2.94%	6.15%	8.62%
owa	1.62%	2.24%	1.53%	4.08%	0.99%	0.90%	2.88%	1.79%
(ansas	0.71%	0.58%	0.00%	0.00%	0.33%	0.13%	0.11%	0.62%
/linnesota	2.22%	2.13%	7.16%	0.00%	0.50%	0.64%	0.60%	2.08%
/lissouri	2.83%	2.34%	2.81%	0.41%	1.32%	0.64%	1.85%	2.58% 0.77%
lebraska	0.75%	1.07%	0.00%	1.22%	0.83%	0.51%	0.27%	0.77%
lo. Dakota	0.38%	0.57%	0.00%	0.00%	0.17%	0.00%	0.11%	0.38%
o. Dakota	0.38%	0.68%	0.00%	0.00%	0.17%	0.13%	0.33%	0.41%
outh Atlantic	14.27%	16.58%	4.09%	4.90%	29.09%	24.58%	17.57%	15.19%
Delaware	0.19%	0.11%	0.00%	1.22%	0.00%	0.13%	0.87%	0.22%
lorida	4.64%	6.50%	1.53%	2.04%	17.02%	18.57%	8.81%	5.72%
eorgia 1	2.06% 0.51%	2.13%	0.26% 2.30%	0.82%	2.48% 0.17%	0.77% 0.26%	1.31% 1.31%	1.97%
/laryland lo. Carolina	2.87%	0.92% 2.28%	0.00%	0.00% 0.82%	2.31%	1.92%	2.18%	0.63% 2.64%
io. Carolina	1.69%	2.32%	0.00%	0.00%	2.51%	1.41%	1.03%	1.73%
/irginia	1.73%	2.02%	0.00%	0.00%	4.46%	1.41%	1.90%	1.80%
West Virginia	0.59%	0.30%	0.00%	0.00%	0.00%	0.13%	0.16%	0.49%
So. Central	5.79%	5.46%	0.00%	0.00%	3.97%	1.28%	4.08%	5.37%
Alabama	1.86%	2.09%	0.00%	0.00%	0.50%	0.26%	2.07%	1.80%
Centucky	1.14%	0.92%	0.00%	0.00%	0.33%	0.26%	0.27%	0.99%
/lississippi	0.94%	0.73%	0.00%	0.00%	0.83%	0.00%	0.60%	0.84%
ennessee	1.86%	1.71%	0.00%	0.00%	2.31%	0.77%	1.14%	1.73%
V. So. Central	11.56%	17.20 %	2.81%	2.86%	8.43 %	6.02%	7.18 %	11.88%
Arkansas	1.18%	1.71%	0.00%	0.00%	0.50%	0.26%	0.44%	1.17%
ouisiana	1.03%	1.49%	0.00%	0.00%	0.83%	0.13%	1.09%	1.06%
Oklahoma	1.68%	1.88%	0.00%	0.82%	0.50%	0.64%	0.87%	1.59%
exas	7.67%	12.11%	2.81%	2.04%	6.61%	4.99%	4.79%	8.06%
1ountain	11.35%	11.02%	8.95%	25.31%	13.39 %	18.82 %	11.26%	11.60%
rizona	2.14%	2.15%	2.05%	2.45%	7.27%	10.24%	4.52%	2.58%
colorado 	2.11%	2.20%	3.07%	4.49%	0.99%	2.69%	1.58%	2.12%
laho	1.84%	1.28%	0.00%	5.31%	0.99%	1.15%	0.92%	1.66%
lontana	1.46%	1.45%	1.02%	5.71%	0.33%	0.77%	0.98%	1.42%
levada	0.92%	0.94%	1.53%	3.67%	0.83%	1.02%	0.87%	0.95%
lew Mexico	0.61%	0.51%	0.26%	0.41%	1.32%	2.30%	0.87%	0.66%
ltah Vyomina	1.72%	1.94%	1.02%	2.04%	1.65%	0.64%	1.41% 0.11%	1.71%
Vyoming Pacific	0.55% 11.58%	0.55% 10.06%	0.00% 3.58%	1.22% 20.82%	0.00% 7.60%	0.00% 18.57%	0.11% 13.60%	0.50% 11.51%
laska	0.11%	0.02%	0.00%	20.82% 8.16%	0.00%	0.26%	13.60% 0.22%	0.16%
alifornia	6.27%	5.58%	2.05%	2.45%	5.79%	13.06%	0.22% 8.11%	6.34%
lawaii			0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00% 1.83%	0.51%	7.35%	0.00%	3.20%	1.85%	
Oregon Vashington	2.23% 2.98%	2.64%	1.02%	2.86%	1.65%	2.05%	3.43%	2.14% 2.87%
outside US	10.19%	6.48 %	14.83%	22.45%	4.79%	9.22%	19.15%	10.11%
Asia	0.02%	0.00%	0.00%	0.82%	0.00%	0.00%	0.11%	0.03%
anada	10.04%	6.42%	14.83%	21.63%	4.30%	9.22%	18.77%	9.96%
urope	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.13%	0.06%	0.00%	0.00%	0.50%	0.00%	0.27%	0.12%
otal	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009

Cumulative Shipment Destinations

	59,513 Travel Trailers Conventional	<u>13,946</u> Travel Trailers Fifth-Wheel	<u>1,251</u> Folding Camping Trailers	815 Truck Campers	1,901 Motorhomes Type A	2,520 Motorhomes Type B	5,995 Motorhomes Type C	<u>85,941</u> Totals
New England	3.47%	2.86%	7.74%	2.84%	1.79 %	1.75%	1.88%	3.22%
Connecticut	0.40%	0.44%	0.00%	0.15%	0.95%	0.52%	0.57%	0.43%
Maine	0.94%	0.45%	3.31%	1.49%	0.11%	0.36%	0.28%	0.81%
Massachusetts	0.83%	0.52%	1.32%	0.00%	0.16%	0.36%	0.38%	0.72%
New Hampshire Rhode Island	0.92% 0.04%	0.87% 0.03%	3.12% 0.00%	0.75% 0.00%	0.42% 0.11%	0.36% 0.00%	0.47% 0.07%	0.88%
Vermont	0.34%	0.03%	0.00%	0.00%	0.11%	0.00%	0.07%	0.04%
Mid Atlantic	6.14%	5.76%	8.22%	3.14%	5.80%	4.88 %	5.34%	5.98%
New Jersey	0.85%	0.54%	0.66%	0.00%	0.79%	0.99%	1.12%	0.81%
New York	2.44%	2.10%	0.66%	1.35%	1.90%	1.35%	1.90%	2.27%
Pennsylvania	2.85%	3.12%	6.89%	1.79%	3.11%	2.54%	2.32%	2.90%
E. No. Central	15.38%	13.52%	19.83%	11.21%	17.91 %	12.35%	10.99%	14.75%
Illinois	1.64%	1.08%	4.06%	0.30%	2.95%	0.48%	1.67%	1.57%
Indiana	2.82%	2.93%	2.17%	4.78%	2.05%	1.27%	1.55%	2.69%
Michigan	4.20%	4.11%	7.08%	2.84%	8.48%	7.03%	3.87%	4.37%
Ohio	3.84%	3.54%	2.08%	1.64%	3.48%	2.14%	2.62%	3.60%
W No Control	2.88% 8.34%	1.87% 9.33%	4.44%	1.64% 5.53%	0.95%	1.43%	1.28% 7.04%	2.52%
W. No. Central lowa	8.34% 1.60%	9.33% 2.04%	10.29% 1.23%	5.53 % 2.69%	4.58% 0.74%	2.86% 1.51%	7.04% 2.57%	8.16% 1.72%
Kansas	0.62%	2.04% 0.66%	0.00%	0.00%	0.74%	0.04%	0.20%	0.56%
Minnesota	2.21%	2.01%	4.34%	1.94%	1.16%	0.48%	1.38%	2.07%
Missouri	2.35%	2.26%	4.44%	0.45%	1.95%	0.44%	2.17%	2.27%
Nebraska	0.73%	1.02%	0.28%	0.45%	0.42%	0.28%	0.25%	0.71%
No. Dakota	0.36%	0.60%	0.00%	0.00%	0.05%	0.04%	0.07%	0.36%
So. Dakota	0.46%	0.73%	0.00%	0.00%	0.11%	0.08%	0.40%	0.47%
South Atlantic	15.13%	16.74%	10.58%	7.32%	29.08%	23.03%	19.00%	16.10%
Delaware	0.21%	0.20%	0.00%	0.90%	0.00%	1.19%	1.30%	0.31%
Florida	5.07%	6.75%	1.79%	2.09%	18.07%	15.01%	9.51%	6.19%
Georgia	2.38%	2.48%	0.85%	1.49%	2.32%	1.43%	2.60%	2.36%
Maryland	0.52%	0.69%	1.98%	0.00%	0.84%	0.52%	0.72%	0.58%
No. Carolina	2.85% 1.76%	2.06% 2.25%	3.02% 0.28%	2.09% 0.75%	2.21% 2.37%	1.79% 1.23%	1.90% 1.00%	2.60% 1.76%
So. Carolina Virginia	1.76%	2.25%	0.28% 1.61%	0.75%	2.37% 3.16%	1.23%	1.00%	1.83%
West Virginia	0.57%	0.29%	1.04%	0.00%	0.11%	0.12%	0.13%	0.47%
E. So. Central	5.94%	5.74%	1.13%	2.54%	4.85%	1.87%	3.89%	5.53%
Alabama	2.00%	2.15%	0.00%	1.35%	1.63%	0.44%	1.83%	1.93%
Kentucky	1.14%	1.02%	0.85%	0.45%	0.26%	0.12%	0.28%	1.00%
Mississippi	0.97%	0.86%	0.28%	0.00%	0.90%	0.52%	0.68%	0.90%
Tennessee	1.82%	1.71%	0.00%	0.75%	2.05%	0.79%	1.08%	1.69%
W. So. Central	12.82%	17.66%	4.72%	3.29 %	9.27%	6.11%	7.67%	12.78 %
Arkansas	1.30%	1.49%	1.23%	0.15%	0.42%	0.28%	0.55%	1.22%
Louisiana	0.84%	1.40%	0.00%	0.00%	1.00%	0.32%	0.87%	0.91%
Oklahoma	1.66%	1.59%	1.23%	0.90%	1.00%	0.79%	1.17%	1.56%
Texas	9.01%	13.18%	2.27%	2.24%	6.85%	4.72%	5.09%	9.09%
Mountain Arizona	11.75% 2.19%	12.15% 2.66%	11.24% 2.93%	21.82% 2.69%	11.38% 5.85%	18.46% 9.81%	13.21% 6.14%	12.18% 2.87%
Colorado	1.91%	2.10%	3.31%	5.08%	0.74%	2.66%	1.67%	1.97%
Idaho	2.30%	1.83%	1.70%	4.93%	0.47%	1.23%	0.95%	2.07%
Montana	1.57%	1.37%	1.04%	4.19%	0.42%	0.56%	1.05%	1.46%
Nevada	0.78%	0.79%	0.57%	2.54%	1.26%	1.35%	0.95%	0.83%
New Mexico	0.65%	0.60%	0.94%	0.15%	0.74%	1.59%	1.02%	0.69%
Utah	1.80%	2.27%	0.76%	1.79%	1.84%	1.23%	1.35%	1.81%
Wyoming	0.54%	0.53%	0.00%	0.45%	0.05%	0.04%	0.08%	0.47%
Pacific	11.27%	9.39%	6.04%	20.18%	10.43%	20.72%	19.23%	11.80%
Alaska	0.06%	0.03%	0.00%	5.38%	0.11%	0.12%	0.15%	0.11%
California	6.21% 0.00%	5.48%	3.49%	3.74%	6.80%	14.93%	13.71%	6.85%
Hawaii		0.00%	0.00%	0.15%	0.00%	0.00%	0.02%	0.00%
Oregon Washington	2.29%	1.67%	1.42% 1.13%	8.07% 2.84%	1.26%	3.53%	2.09% 3.27%	2.22%
Washington Outside US	2.71% 9.76%	2.22% 6.85%	1.13%	2.84% 22.12%	2.27% 4.90%	2.14% 7.98%	3.27% 11.74%	2.62% 9.49%
Asia	9.76% 0.01%	0.00%	20.21% 0.00%	0.30%	0.00%	0.00%	0.10%	0.02%
Canada	9.64%	6.82%	20.21%	20.48%	4.53%	7.98%	11.56%	9.37%
Europe	0.01%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%
Other	0.10%	0.02%	0.00%	1.35%	0.37%	0.00%	0.08%	0.10%
Total	100.00%	100.00%	100.00%	100.00%	<u> </u>	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	22,835 Travel Trailers Conventional	5,421 Travel Trailers Fifth-Wheel	455 Folding Camping Trailers	307 Truck Campers	606 Motorhomes Type A	781 Motorhomes Type B	1,838 Motorhomes Type C	32,243 Totals
Alberta	1.44%	1.62%	0.00%	4.90%	0.17%	1.66%	1.03%	1.44%
British Columbia	1.03%	0.58%	0.00%	11.02%	0.00%	3.20%	5.28%	1.30%
Manitoba	0.51%	0.28%	0.00%	0.00%	0.00%	0.00%	0.11%	0.42%
New Brunswick	0.40%	0.17%	1.53%	0.00%	0.00%	0.00%	0.22%	0.34%
Newfoundland	0.06%	0.00%	0.26%	0.00%	0.00%	0.00%	0.05%	0.05%
Nova Scotia	0.26%	0.02%	2.05%	0.00%	0.00%	0.00%	0.00%	0.21%
Northwest Territories	0.00%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.83%	1.60%	5.12%	0.82%	1.65%	1.79%	7.62%	3.57%
Prince Edward Island	0.02%	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Quebec	2.19%	1.88%	5.88%	4.90%	2.48%	2.56%	3.92%	2.32%
Saskatchewan	0.25%	0.21%	0.00%	0.00%	0.00%	0.00%	0.54%	0.24%
Yukon	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Total	10.04%	6.42 %	14.83%	21.63%	4.30%	9.22%	18.77%	9.96%

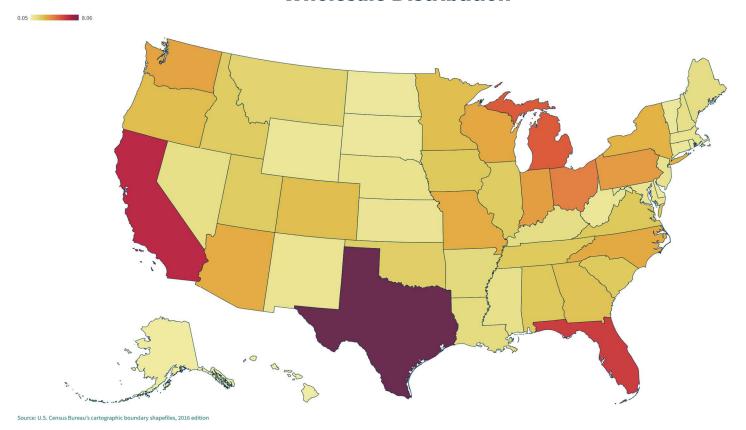
Cumulative Canadian Shipment Destinations

	59,513 Travel Trailers Conventional	13,946 Travel Trailers Fifth-Wheel	1,251 Folding Camping Trailers	815 Truck Campers	1,901 Motorhomes Type A	2,520 Motorhomes Type B	5,995 Motorhomes Type C	85,941 Totals
Alberta	1.40%	1.66%	0.00%	4.93%	0.47%	1.15%	1.53%	1.43%
British Columbia	1.05%	0.66%	0.76%	9.27%	0.16%	3.26%	4.50%	1.34%
Manitoba	0.50%	0.36%	0.94%	0.00%	0.00%	0.00%	0.05%	0.42%
New Brunswick	0.38%	0.14%	0.57%	0.00%	0.00%	0.04%	0.08%	0.30%
Newfoundland	0.03%	0.01%	0.09%	0.00%	0.00%	0.00%	0.02%	0.03%
Nova Scotia	0.26%	0.06%	1.32%	0.00%	0.00%	0.08%	0.02%	0.21%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.90%	1.74%	11.71%	1.94%	1.37%	1.79%	3.04%	3.45%
Prince Edward Island	0.03%	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Quebec	1.70%	1.87%	4.82%	4.19%	2.48%	1.67%	2.10%	1.83%
Saskatchewan	0.36%	0.27%	0.00%	0.15%	0.05%	0.00%	0.22%	0.31%
Yukon	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	9.64%	6.82%	20.21%	20.48%	4.53%	7.98%	11.56%	9.37 %

Annual Total RV Shipments

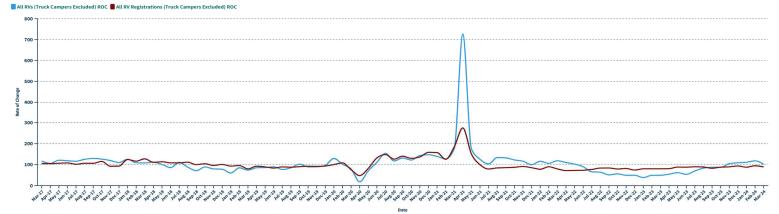
Month	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	28.5	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7
FEBRUARY	32.0	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0
MARCH	36.5	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2
APRIL	38.3	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	
MAY	33.5	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	
JUNE	33.8	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	
JULY	27.1	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	
AUGUST	27.3	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	
SEPTEMBER	28.0	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	
OCTOBER	33.8	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	
NOVEMBER	27.3	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	
DECEMBER	28.0	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	
TOTAL	374.1	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	85.9

Wholesale Distribution



Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

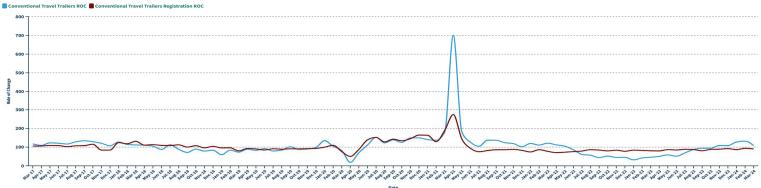


RV Production and RV Registrations 3/12 ROC (-TC)



Retail Activity By RV Type

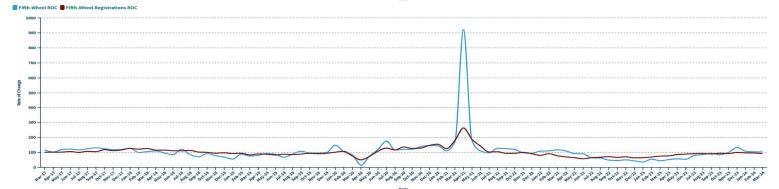
Conventional Travel Trailer Production and Registrations 12/12 ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

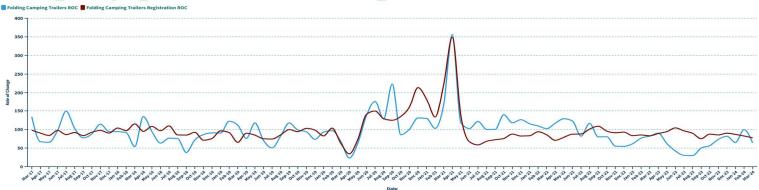


Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc

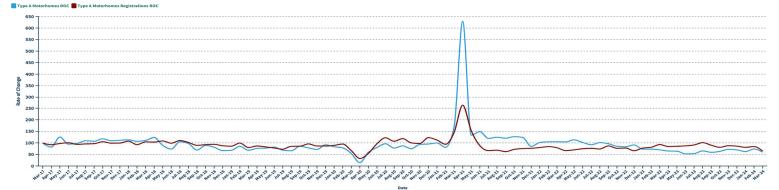
Folding Camping Trailer Production and Registrations 12/12 ROC



Folding Camping Trailer Production and Registrations 3/12 ROC



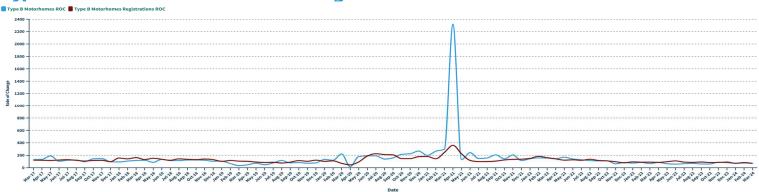
Type A Motorhome Production and Registrations 12/12 ROC



Type A Motorhome Production and Registrations 3/12 ROC



Type B Motorhome Production and Registrations 12/12 ROC



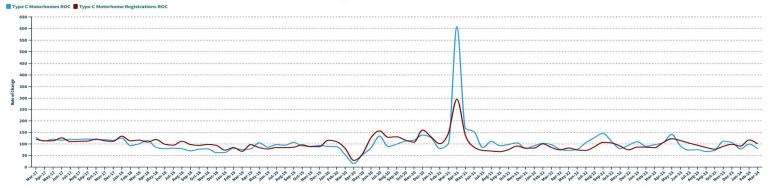
Source: RV Industry Association, Statistical Surveys, Inc

Type B Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



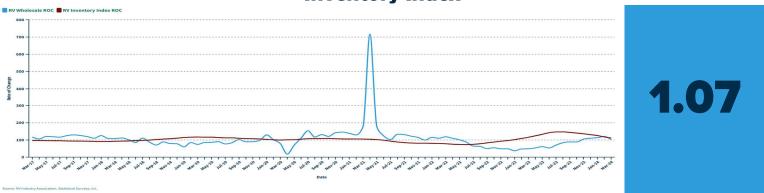
Source: RV Industry Association, Statistical Surveys,

Type C Motorhome Production and Registrations 3/12 ROC



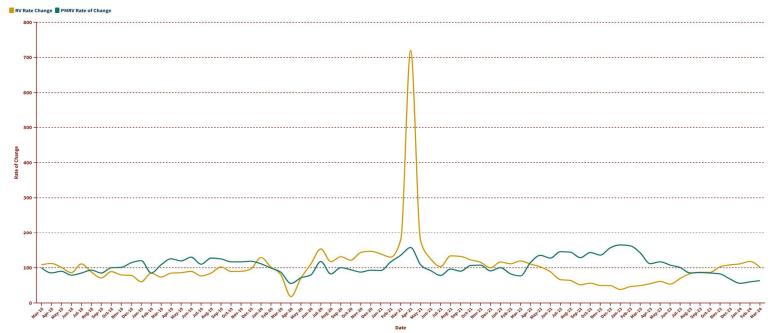
Source: RV Industry Association, Statistical Surveys, Inc.

Inventory Index

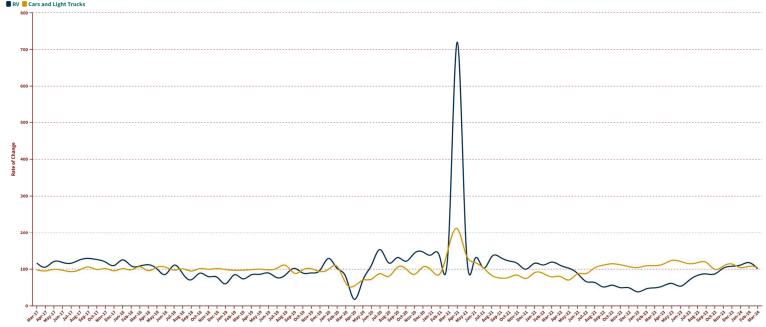


The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments

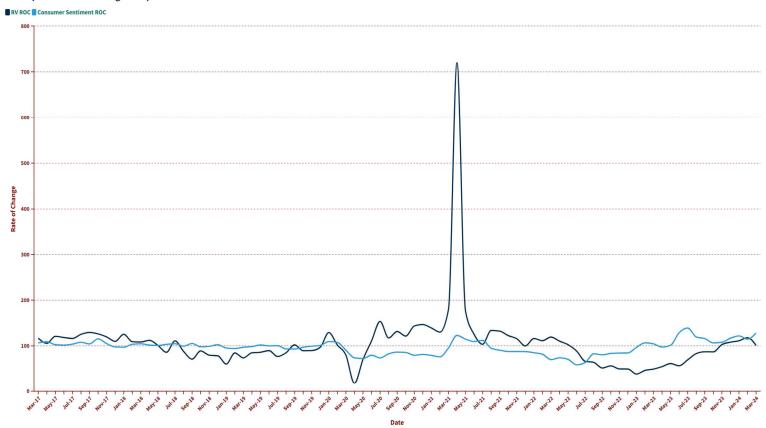


RV Wholesale Shipments Compared to Car and Light Truck Sales



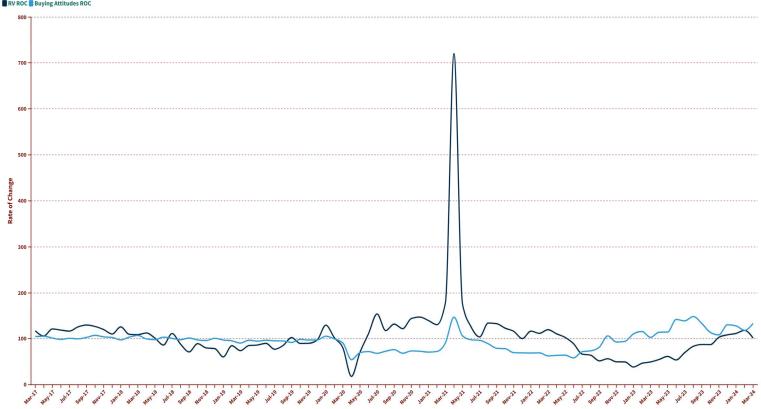
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



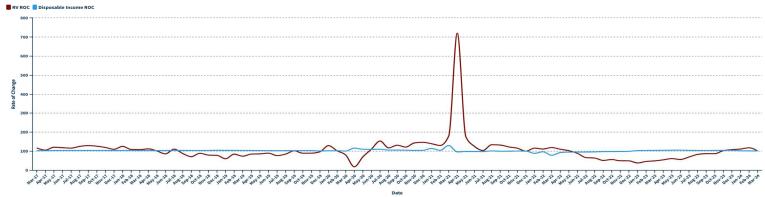
Source: University of Michigan Survey Research Center

 ${\bf RV\ Shipment\ Rate\ of\ Change\ Compared\ with\ Index\ of\ Consumers'\ Buying\ Attitudes}$

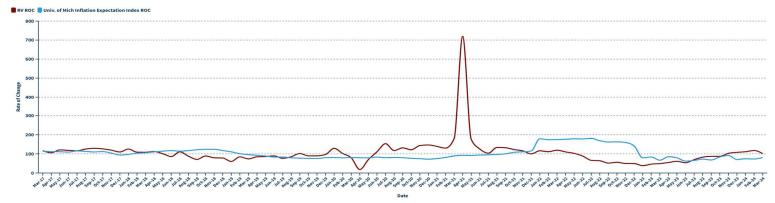


Economic Indicators Compared to RV Rate of Change

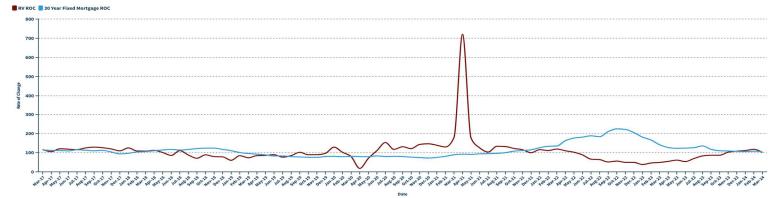
Disposable Income



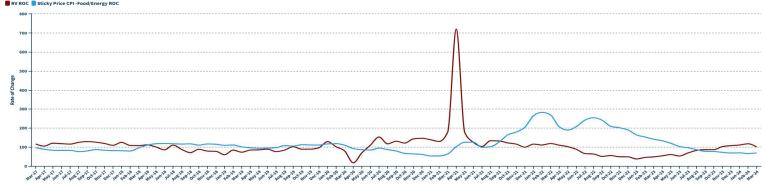
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

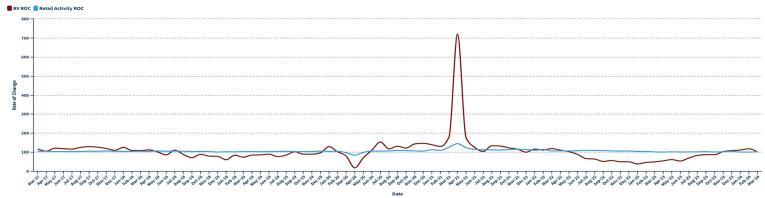


Sticky Price CPI, Less Food and Energy



Economic Indicators Compared to RV Rate of Change

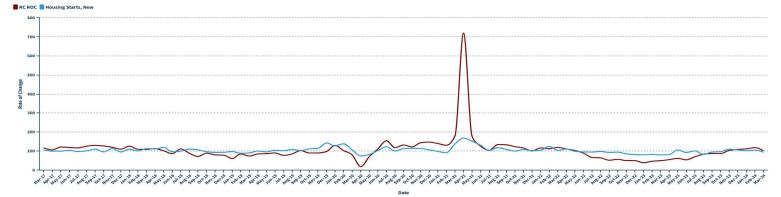
Retail Activity



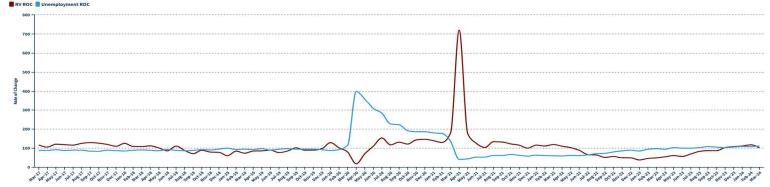
Real GDP



Housing Starts, New



Unemployment Rate



Date

PMRV Market Report



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research	Analyst,	Market	Data
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www.rvia.org

Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

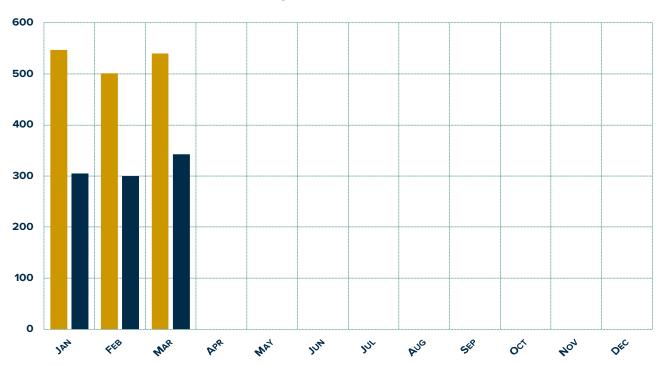


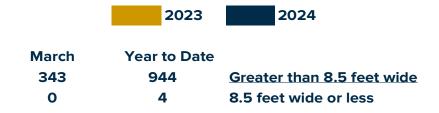
A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

February Wholesale Shipment Summary

			Change			Change
	March	March	Over	Cum.	Cum.	Year
	2023	2024	Last Year	2023	2024	To Date
Park Model RVs	540	343	<i>-36.5%</i>	1,588	948	-40.3%

Total Monthly Shipments vs. Last Year





^{*} Year to date numbers can differ from reported numbers.

^{**} Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment DestinationsTotal Units = 343

Pacific	44	12.46%
Alaska	0	0.00%
California	21	5.95%
Hawaii	0	0.00%
Oregon	7	1.98%
Washington	16	4.53%
Mountain	51	14.45%
Arizona	22	6.23%
Colorado	0	0.00%
Idaho	8	2.27%
Montana	2	0.57%
Nevada	0	0.00%
New Mexico	1	0.28%
Utah	18	5.10%
Wyoming	0	0.00%
	-	
W. No. Central	18	5.10%
Iowa	1	0.28%
Kansas	0	0.00%
Minnesota	8	2.27%
Missouri	3	0.85%

Nebraska

No. Dakota

So. Dakota

W. So. Central	36	10.20%
Arkansas	0	0.00%
Louisiana	0	0.00%
Oklahoma	1	0.28%
Texas	35	9.92%
E. No. Central	59	16.71%
Illinois	1	0.28%
Indiana	9	2.55%
Michigan	6	1.70%
Ohio	17	4.82%
Wisconsin	26	7.37%
E. So. Central	4	1.13%
Alabama	1	0.28%
Kentucky	0	0.00%
Mississippi	0	0.009/
ινιιοοιοοιμμι	U	0.00%
Tennessee	3	0.85%
	_	
	_	
Tennessee	3	0.85%
Tennessee Outside US	3	0.85% 2.83%
Tennessee Outside US Asia	3 10 0	0.85% 2.83% 0.00%

South Atlantic	68	19.26%
Delaware	12	3.40%
Florida	14	3.97%
Georgia	13	3.68%
Maryland	0	0.00%
No. Carolina	19	5.38%
So. Carolina	4	1.13%
Virginia	6	1.70%
West Virginia	0	0.00%

Mid Atlantic	36	10.20%
New Jersey	13	3.68%
New York	9	2.55%
Pennsylvania	14	3.97%

New England	27	7.65%
Connecticut	3	0.85%
Maine	11	3.12%
Massachusetts	12	3.40%
New Hampshire	1	0.28%
Rhode Island	0	0.00%
Vermont	0	0.00%

0

2

0.00%

0.57%

1.13%

Cumulative Shipment DestinationsTotal Units = 948

Pacific	165	16.75%
Alaska	0	0.00%
California	98	9.95%
Hawaii	0	0.00%
Oregon	26	2.64%
Washington	41	4.16%
	-	

Mountain	116	11.78%
Arizona	68	6.90%
Colorado	4	0.41%
Idaho	10	1.02%
Montana	3	0.30%
Nevada	0	0.00%
New Mexico	1	0.10%
Utah	28	2.84%
Wyoming	2	0.20%

W. No. Central	45	4.57%
Iowa	3	0.30%
Kansas	0	0.00%
Minnesota	26	2.64%
Missouri	4	0.41%
Nebraska	0	0.00%
No. Dakota	2	0.20%
So. Dakota	10	1.02%

W. So. Central	166	16.85%
Arkansas	3	0.30%
Louisiana	0	0.00%
Oklahoma	1	0.10%
Texas	162	16.45%

E. No. Central	127	12.89%
Illinois	3	0.30%
Indiana	18	1.83%
Michigan	28	2.84%
Ohio	34	3.45%
Wisconsin	44	4.47%
Wisconsin	44	4.47

E. So. Central	35	3.55%
Alabama	7	0.71%
Kentucky	6	0.61%
Mississippi	0	0.00%
Tennessee	22	2.23%

Outside US	37	3.76%
Asia	0	0.00%
Canada	37	3.76%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	133	13.50%
Delaware	19	1.93%
Florida	37	3.76%
Georgia	18	1.83%
Maryland	1	0.10%
No. Carolina	39	3.96%
So. Carolina	7	0.71%
Virginia	8	0.81%
West Virginia	4	0.41%

Mid Atlantic	98	9.95%
New Jersey	18	1.83%
New York	15	1.52%
Pennsylvania	65	6.60%
-		

New England	63	6.40%
Connecticut	9	0.91%
Maine	26	2.64%
Massachusetts	26	2.64%
New Hampshire	2	0.20%
Rhode Island	0	0.00%
Vermont	0	0.00%

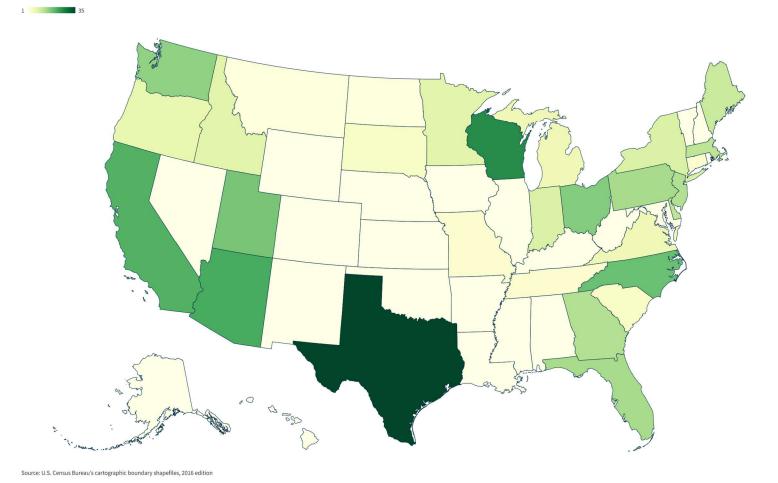
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

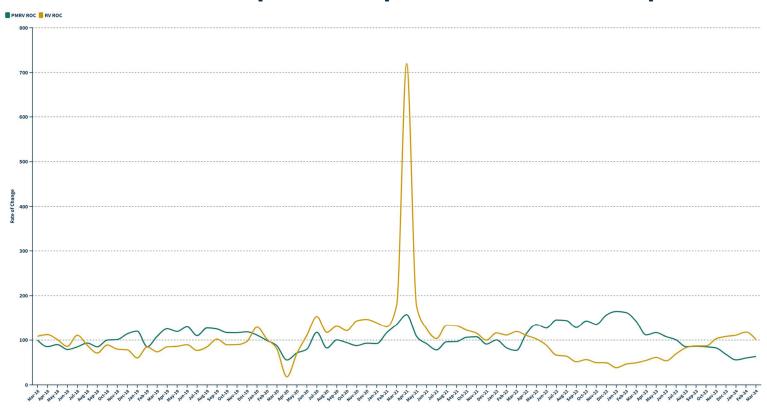
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



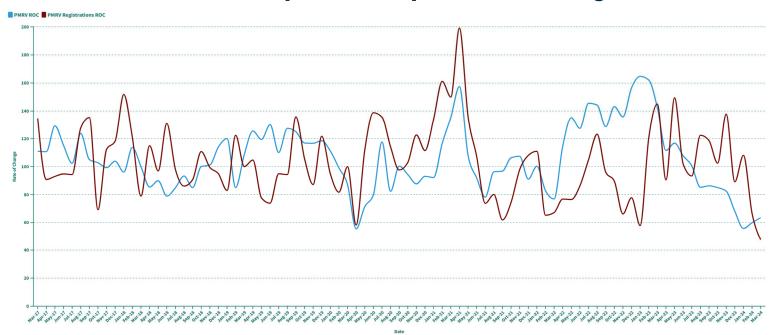
PMRV Wholesale Shipments Compared to RV Wholesale Shipments



PMRV Shipment History

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	270	280	269	323	359	331	332	547	305
FEBRUARY	282	334	380	323	320	373	309	501	300
MARCH	347	385	385	418	364	493	379	540	343
APRIL	365	404	345	433	240	378	433	483	
MAY	284	367	330	394	281	304	411	480	
JUNE	329	379	299	389	310	285	363	391	
JULY	297	304	258	284	334	261	380	382	
AUGUST	265	328	306	390	321	309	446	380	
SEPTEMBER	278	292	248	310	311	301	387	334	
OCTOBER	294	302	302	353	333	354	507	431	
NOVEMBER	263	261	264	308	270	209	394	325	
DECEMBER	205	213	243	288	268	244	382	260	
TOTAL	3,479	3,849	3,629	4,213	3,711	3,923	4,723	5,054	948

PMRV Wholesale Shipments Compared to PMRV Registrations



PMRV 2024 Quarterly Forecast

Date		20	,2A	20	, 2h Total
Forecast	O	d)	93	90	70
2024 High	939	779	756	780	3,254
2024 Low	880	724	715	743	3,062
2024 Reported Shipments	948	0	0	0	948

Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

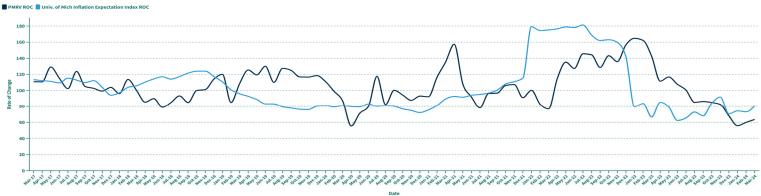


Financial Economic Indicators

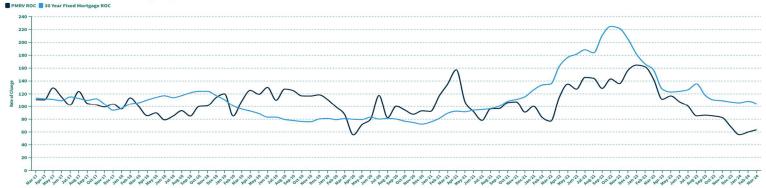
Disposable Income



University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

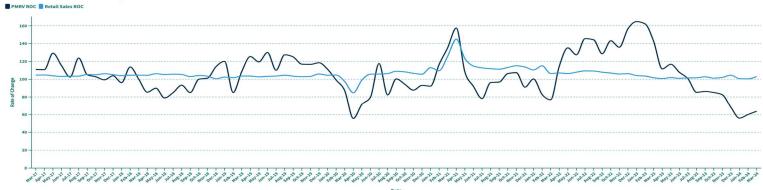


Sticky Price (Less Food and Energy)



Financial Economic Indicators

Retail Activity



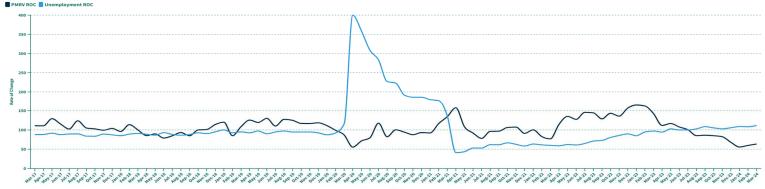
Real GDP



Housing Starts, New

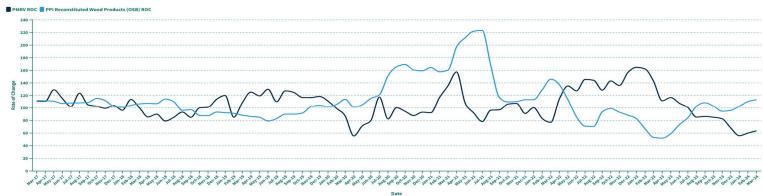


Unemployment Rate

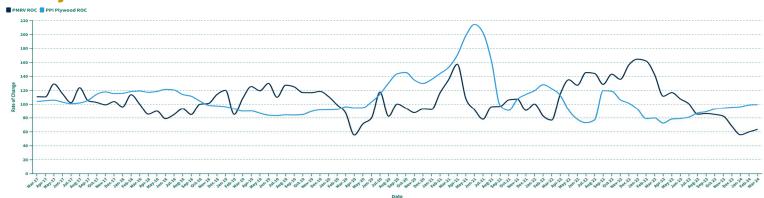


Industrial Economic Indicators

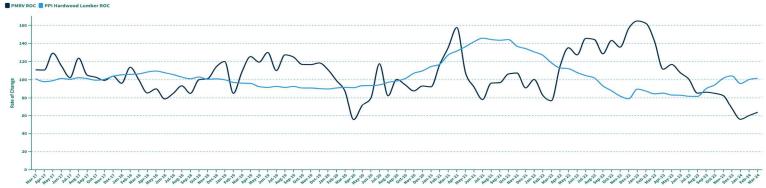
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

