

# 2014

## State of the Recreation Vehicle Industry



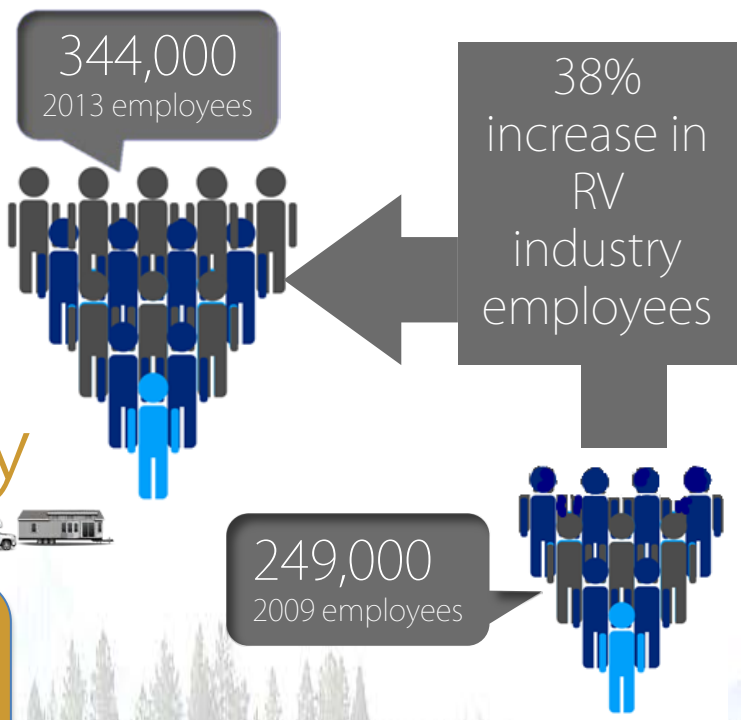
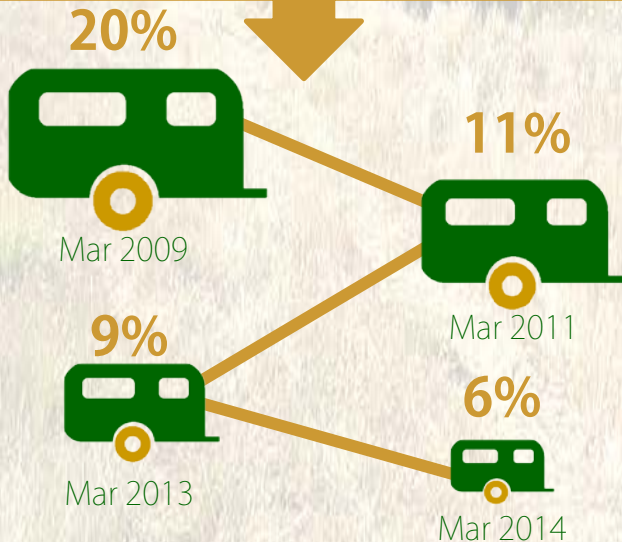
RETAIL VALUE OF 2013 RV SHIPMENTS

**\$13**  
billion

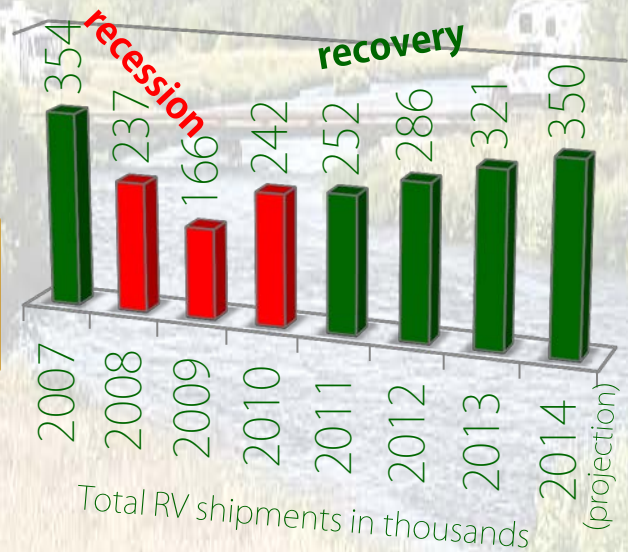
**\$2.1**  
billion

2013 RV MANUFACTURING INDUSTRY PAYROLL ADDED TO U.S. ECONOMY

Unemployment rate drop in Elkhart County, heart of the RV industry, driven by improvement in RV shipments



RV Shipments near pre-recession levels!!



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