

RVs Move America Week

SPONSORSHIP/ADVERTISING OPPORTUNITIES

RVs Move America Week is the time when RV industry colleagues come together to showcase the strength of the industry in meetings with federal policymakers across Capitol Hill, while collectively building a strategic roadmap to help define future growth of the industry. During this critical event, RV Industry Association members volunteer their time attending committee meetings that range in topics from marketing, membership, and advocacy to foreign affairs and standards issues. These meetings help set the strategic direction for many of the association's programs. Then, the industry gathers for our annual advocacy event on Capitol Hill, where members meet with Congressional and Administration officials to forge relationships beneficial to business and discuss current issues affecting the industry.

Sponsorships for RVs Move America Week are available for every budget and provide a great opportunity to build brand recognition in front of top executives from the manufacturer, supplier, dealer and campground categories in the RV industry.

RVS MOVE AMERICA WEEK BY THE NUMBERS

250+

ATTENDEES

20+

COMMITTEE MEETINGS & EVENTS

175+

MEETINGS ON CAPITOL HILL

CHAIRMAN'S DINNER

/\$7,500 (EACH)

- Opportunity to Speak (2-3 minutes)
- 24" x 36" Sign outside the Dinner Entrance
- Opportunity to provide giveaway on tables
- Company Logo added to Menu
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

MONDAY WELCOME RECEPTION

/\$5,000 (EXCLUSIVE)

- Welcome Guests (2-3 minutes)
- 24" x 36" Sign outside the Reception Entrance
- Business Cards on Tables
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

SOLD OUT

LUNCH SPONSOR

/\$5,000 (EXCLUSIVE)

- Introduction during either lunch
- Seating
- 24" x 36" Sign in Lobby Area
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

SOLD OUT

NETWORKING BREAKFAST & BREAKS

/\$2,500 (EXCLUSIVE: ONLY 1 LEFT!)

- 24" x 36" Sign in Lobby Area
- Branded Table Tent Signage in Food & Beverage Area
- Opportunity to Provide Giveaway
- Half Page Ad in Event Program (5.5" x 4.25")
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

ADVOCACY DAY MOBILE APP

/\$5,000 (EXCLUSIVE)

- Branding on Open Screen and Top Banner on the App
- Logo Placement in Email Blasts promoting Advocacy Day App
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

ADVOCACY DAY BREAKFAST

/\$2,500 (EXCLUSIVE)

- 24" x 36" Sign in Breakfast Area
- Branded Table Tent Signage in Food & Beverage Area
- Opportunity to Provide Giveaway
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

SOLD OUT

EVENT BAGS

/\$3,500 (EXCLUSIVE)

- Branded Event Bags (provided by RV Industry Association)
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

EVENT LANYARDS

/\$3,500 (EXCLUSIVE)

- Branded Event Lanyards (provided by RV Industry Association)
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

SOLD OUT

CELL PHONE CHARGER PACKS

/\$5,000 (EXCLUSIVE)

- Branded Phone Charger Packs (provided by RV Industry Association)
- Secondary logo placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Secondary Logo Placement Among Sponsors in Event Email

SOLD OUT

EVENT PROGRAM ADS

/\$1,500 - \$2,500

- \$2,500: Back Page Ad (5.5" x 8.5")
- \$2,000: Full Page Ad (5.5" x 8.5")
- \$1,500: Half Page Ad (5.5" x 4.25")