



Position Brief

Vice President, Government Affairs





Letter from Craig Kirby

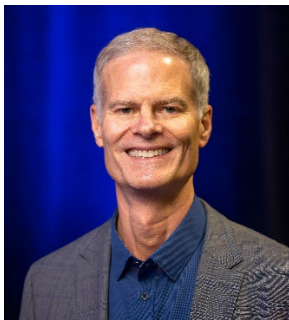
President & CEO, RV Industry Association

Despite the struggles the pandemic created, RVs have provided an escape to millions of Americans, allowing them to recreate responsibly and reconnect with each other and nature. While many consumers have recently discovered RVs for the first time, the truth is the RV industry has been experiencing more than 40 years of long-term growth. For our growth to continue, we must ensure that consumers have the enjoyable experience they expect and deserve.

That is where the RV Industry Association steps in.

With offices in Reston, VA and Elkhart, IN, the RV Industry Association is the leading trade voice of the \$140 billion RV industry, representing approximately 450 manufacturers and component and aftermarket suppliers who together produce 98 percent of all RVs made in the United States, and approximately 60 percent of RVs produced worldwide. The association works with federal and state lawmakers and regulators to pursue a favorable business environment for its members, is the leading source of research, data, and analysis about the RV industry, and seeks to grow and expand the RV consumer market while cultivating a positive experience for current RVers through its Go RVing program. The association also maintains an inspection program that audits the compliance of RV manufacturers to plumbing, heating, fire and life safety, and electrical systems codes and provides an ongoing Federal Motor Vehicle Safety Standards education program for its members, as well as provides the only industry-backed training program for RV service technicians through the RV Technical Institute.

The RV Industry Association is searching for a Vice President of Government Affairs to guide us through this incredible opportunity that is before us. Come join us and make RVs the preferred form of outdoor enjoyment for millions of consumers for decades to come.



Craig Kirby
President & CEO, RV Industry Association



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How to Apply

To apply please submit a resume along with a cover letter that indicates your experience relevant to the required criteria. The preferred method of application is by email to:

Alice Wang, SHRM-CP

Senior Director, Human Resources

1899 Preston White Drive

Reston, VA 20191

571-665-5877

awang@rvia.org



Our Core Ideology

The RV Industry Association is built on innovation and integrity where our employees are passionate about serving our members and achieving success together. We believe that talent and diversity of our employees make them our best resources. We have built a growing team to help identify and grow the RV Industry Association of tomorrow. When you work with us, you will work alongside best-in-class innovators in a fast-paced and rewarding environment.

Our strong commitment to our employees and our members is the basis for our core values which we practice every day. We believe that exceptional employee skills are the key to company success and providing excellent service to our members. We strive to recruit, develop, and retain quality people who are committed to our core values.

Mission: To promote and protect the RV industry and our members.

Vision: We are the proactive leader in promoting the health, growth, and expansion of the RV industry.

Member Promise:

- Grow and expand the RV market
- Pursue a favorable business environment for members
- Cultivate a positive RV experience for all consumers
- Provide industry information and knowledge
- Foster continuous improvement of RV products
- Promote the health and well-being of the Association

Core Values:

- Place Members First: “In every decision, our members are at the center.”
- Foster Trust: “Operate with a benefit-of-the-doubt and assume-best-intentions mentality.”
- Drive Innovation: “Encourage constant betterment and continuous improvement.”
- Expand Collaboration: “Listen to, communicate with and serve each other.”
- Reward Leadership: “We nurture and cultivate leaders at all levels.”
- Promote Integrity: “Always do the right thing. Always.”



Association Size and Location

The RV Industry Association's corporate office is located in Reston, VA. The RV Technical Institute maintains their office in Elkhart, IN. The RV Industry Association offers a flexible work environment, including remote work. The association currently employs 54 team members:

Department	Number of Team Members
Office of the President	3
Legal	2
Finance	5
Membership	3
MarComm and Events	5
Standards	11
Government Affairs	7
RV Technical Institute	9
Go RVing	5
IT	1
HR and Facilities	3

Association Benefits

Our team member's mental, physical, financial, and career well-being is important to us along with the need for balance in their everyday life. Therefore, the RV Industry Association offers a highly competitive benefits package which includes:

- Medical, dental, and vision coverage
- Prescription drug coverage
- Group Term Life, Short-Term Disability, and Long-Term Disability Insurance
- Flexible Spending Accounts for both healthcare and dependent care
- 401(k) plan with an employer match of the first 6% of eligible pay contributed
- Paid time off program
- Flexible work hours
- Paid Holidays
- Performance-Based Merit Increases
- Career Development Program



The Position

This position is a leadership level government affairs role for the RV Industry Association reporting to the Present & CEO of the association. This leader manages the overall public policy development and policy dissemination at the federal and state levels. As the Vice President of the Government Affairs department, this position is responsible for overall management of six staff positions and multiple outside consultants with an overall mission to promote and protect the RV Industry Association member interests in state and federal legislation and regulations.

Duties & Responsibilities

- Promote and protect the RV industry.
- Establish the RV Industry Association as a leading voice on federal campground and outdoor recreation policy.
- Represent the RV Industry Association in multiple coalitions and allied associations, including the Outdoor Recreation Roundtable.
- Manage all RV Industry Association political events and programming. Including the government affairs role in development of RVs Move America Week which includes a DC fly-in event.
- Act as staff Liaison for the Public & Legislative Affairs committee, develop policy positions, and build relationships with industry members.
- Conduct lobbying and provide testimony on Capitol Hill or in state capitols.
- Oversee multimillion-dollar department budget.
- Participate in strategic planning for the Government Affairs department and collaborate with senior staff and industry leaders on strategic planning for the association.
- Present issue analysis to Executive Committee, the Board of Directors, and the RV Industry Association leadership team members.



The Candidate

The ideal candidate will be a political strategist, who is a well-connected and mission driven senior executive with a proven track record of delivering results by building collaborative, bipartisan relationships and deep connections within federal and state governments, key federal agencies, and Congress.

Competencies & Areas of Expertise

- 10+ years of experience in high level, proactive federal and state policy making, advocacy, and public affairs.
- An empowering leader with high integrity and discretion.
- A strategic thinker who maintains long term plans for the association and members.
- Masterful command of the legislative, legal, and regulatory landscape.
- A team player who supports the larger association agenda.
- Ability to leverage relationships to build coalitions and form partnerships to advance advocacy positions.
- Experience in managing, motivating, and developing a high performing team.
- A great presenter with a commitment to respect, diversity of thought, and consideration of new ideas and points of view.
- A desire to work in a dynamic, fast paced environment.
- A track record of advocating high-profile agendas and/or issue campaigns through complex political and regulatory environments and the broader public policy arena or participation in consideration of such issues in government bodies.
- Strong consultative and interpersonal skills to work with diverse groups of individuals including, lobbyists, federal and state elected and appointed officials, and regulators, trade, and business associations, foundations, political organizations, and public interest groups.
- Excellent communication and presentation skills including public speaking, writing, active listening, and synthesizing information from diverse sources when working with team members, association members, and stakeholders.
- Business or association experience is a significant plus.
- Proven team management skills and the ability to network and engage effectively with internal and external business partner