

RVs Move America Week

SPONSORSHIP/ADVERTISING OPPORTUNITIES

RVs Move America Week is the time when RV industry colleagues come together to showcase the strength of the industry in meetings with federal policymakers across Capitol Hill, while collectively building a strategic roadmap to help define future growth of the industry. During this critical event, RV Industry Association members volunteer their time attending committee meetings that range in topics from marketing, membership, and advocacy to foreign affairs and standards issues. These meetings help set the strategic direction for many of the association's programs. Then, the industry gathers for our annual advocacy event on Capitol Hill, where members meet with Congressional and Administration officials to forge relationships beneficial to business and discuss current issues affecting the industry.

Sponsorships for RVs Move America Week are available for every budget and provide a great opportunity to build brand recognition in front of top executives from the manufacturer, supplier, dealer and campground categories in the RV industry.

RVS MOVE AMERICA WEEK BY THE NUMBERS

250+

ATTENDEES

20+

COMMITTEE MEETINGS & EVENTS

175+

MEETINGS ON CAPITOL HILL

RVIA 50TH ANNIVERSARY CELEBRATION

/\$7,500 (EACH)

- Opportunity to Speak (2-3 minutes)
- 24" x 36" Sign outside the Dinner Entrance
- Opportunity to provide giveaway on tables
- Company Logo added to Menu
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

MONDAY WELCOME RECEPTION

/\$5,000 (EXCLUSIVE)

- Welcome Guests (2-3 minutes)
- 24" x 36" Sign Outside the Reception
- Branded Table Tent Signs on High Boys
- Full Page Ad in Event Program (5.5" x 8.5")
- Priority Logo Placement on Event Sponsors Meter Board
- Written Mention in Event Release
- Priority Logo Placement Among Sponsors in Event Email

