



# leadership conference

## SPONSORSHIP OPPORTUNITIES

The Leadership Conference brings together top-level management as well as next generation leaders across all segments of the RV industry. Over two days of impactful networking, leadership development and motivational speakers, the conference will help nurture talent and connect with the next generation of leaders in the RV industry, and provide a space to develop a deeper understanding of critical industry issues. Sponsorships provide a great opportunity to build brand recognition in front of the current and next-gen leaders in the RV industry!

### KEYNOTE PRESENTATION

**| \$5,000** (2 AVAILABLE)

- (1) Comped Event Registration Fee (\$795 value)
- Speaker Introduction (1-2 minutes)
- 24" x 36" Sign outside the Lunch
- Logo in Printed Agenda
- Logo displayed on Welcome Screen for Presentation
- Opportunity to provide promo item on tables at Lunch
- Sponsor Logo on Attendee Badge Agenda
- Written mention in Event Press Release
- Sponsor logo in event email with link to website

### LEADERSHIP WORKSHOP

**| \$5,000** (2 AVAILABLE)

- (1) Comped Event Registration Fee (\$795 value)
- Speaker Introduction (1-2 minutes)
- 24" x 36" Sign outside the Lunch
- Logo in Printed Agenda
- Logo displayed on Welcome Screen for Presentation
- Opportunity to provide promo item on tables at the Lunch
- Sponsor Logo on Attendee Badge Agenda
- Written mention in Event Press Release
- Sponsor logo in event email with link to website

### EVENING RECEPTION

**| \$5,000** (3 AVAILABLE)

- 24" x 36" Sign outside the Reception
- Logo in Printed Agenda
- Opportunity to provide promo item on cocktail tables and bar
- Sponsor Logo on Attendee Badge Agenda
- Written mention in Event Press Release
- Sponsor logo in event email with link to website

### EVENT LANYARDS

**| \$5,000** (EXCLUSIVE)

- Branded Lanyards (provided by RV Industry Association)
- Written mention in Event Press Release
- Sponsor logo in event email with link to website

### MORNING COFFEE / AFTERNOON SNACK

**| \$2,500** (4 AVAILABLE)

- 24" x 36" Sign in the service area
- Written mention in Event Press Release
- Sponsor logo in event email with link to website

### ATTENDEE WELCOME GIFT

**| \$2,500**

- Opportunity to provide branded gift for all attendees
- 24" x 36" Sign at registration table
- Written mention in Event Press Release
- Sponsor logo in event email with link to website