



ANNUAL REPORT

2024



Table of Contents

Message from the President	04
Membership Makeup	06
Financial Report	07
Board of Directors & Committee Chairs	08
2024: A Year For Industry Achievements	12
RV Technical Institute: Celebrating Milestones and Driving Our Mission Forward	16
Go RVing: Inspiring Adventures and Reaching New Heights in 2024	20
Membership Benefits	24
Thank You Members	26

Message from the President

As we close the chapter on another year, I'm filled with optimism for the future of the RV industry.

We've witnessed remarkable resilience and innovation, and I have full confidence in the ability of RV companies to continue bringing exciting new products to market that capture the imagination of today's adventurers and meet the evolving needs of modern RVers.

At the heart of our mission, the RV Industry Association remains dedicated to serving our members and the industry as a whole. We are committed to advancing key programs that promote and protect the RV lifestyle, fostering a strong sense of community and collaboration. This dedication fuels a spirit of unity across the RV sector, and the close alignment we see between dealers, manufacturers, and suppliers is a testament to our collective strength and shared vision for the future. We also recognize the vital role campgrounds play in the RV experience, and we are actively working to strengthen our relationship with this important segment of the industry.

While economic headwinds persist, there are encouraging signs of improvement. More importantly, consumers remain enthusiastically dedicated to active outdoor lifestyles, and RVs remain the perfect vehicles to support their adventures, offering freedom, flexibility, and comfort. History has consistently shown that following an election year, regardless of the outcome, consumer confidence tends to rise. This bodes well for the RV industry and other businesses in the discretionary spending sector.

The RV Industry Association is committed to delivering impactful programs that benefit our members and the industry at large. We are excited to unveil key findings from our comprehensive consumer demographic study. Available in early 2025, these insights will highlight positive trends and valuable data on purchase intent, equipping our members with the knowledge to navigate the market effectively.

On the legislative front, we celebrate a significant victory this year: California's passage of Assembly Bill 1755. Signed into law on September 29, 2024, this bill streamlines consumer warranty claims, providing much-needed relief to both consumers and the RV industry. This achievement underscores the importance of our advocacy efforts and our commitment to creating a more favorable business environment while also improving the customer experience.

The Go RVing team continues to find innovative ways to connect with consumers and spread the message of RV adventure. We've forged exciting partnerships, including a collaboration with Dreamworks' The Wild Robot movie, bringing the magic of RVing to families captivated by culture-defining moments happening on the big screen. We've also teamed up with inspiring figures like Olympic champions Shaun White and Shawn Johnson, who embarked on epic RV journeys, sharing their experiences with their vast social media audiences and introducing the RV lifestyle to a new generation of potential enthusiasts.

The RV Technical Institute, a joint initiative of the RV Industry Association and RV Dealers Association, recently marked its fifth anniversary. This crucial program continues to elevate the standards of

technical training and certification within the RV industry, addressing the critical need for skilled technicians and ensuring a bright future for RV service and maintenance.

Our Standards team is diligently working to finalize a new self-paced online RV standards training program. This comprehensive program will provide OEMs with in-depth training on 120V, low voltage, plumbing, heating, and fuel systems, as well as guidance on all relevant testing requirements, ensuring compliance and quality across the industry.

We remain steadfast in our commitment to improving workplace safety. This is an ongoing priority and a forever goal for the industry. Our 2024 Workplace Safety Workshop focused on cultivating strong leadership behaviors and effective communication skills, recognizing that these are essential elements in creating a safe and positive work environment.

This year also marked a significant milestone for the RV Industry Association: our 50th anniversary! It has been an extraordinary journey filled with remarkable achievements, and we are incredibly proud of the progress we've made together. Here's to another 50 years of innovation, collaboration, and shared success!

Thank you for your unwavering support of the RV Industry Association. Your commitment is what drives our success.



Craig A. Kirby
President & CEO,
RV Industry Association



Membership Makeup

The RV Industry Association is the national trade group representing the manufacturer and component supplier companies producing approximately 98 percent of all RVs manufactured in North America, and approximately 60 percent of RVs produced worldwide. The Association unites these diverse industry segments and forges an alliance to form a strong, single voice focused on our collective mission to promote and protect the RV industry. Working with our members, we advance and expand the industry by driving growth and innovation across the \$1.2 Trillion outdoor recreation economy.

Total Members: 507



RV Manufacturer

115



Park Model RV
Manufacturer

67



Supplier

161



Aftermarket
Supplier

51



Finance Firm

17



Associate

82



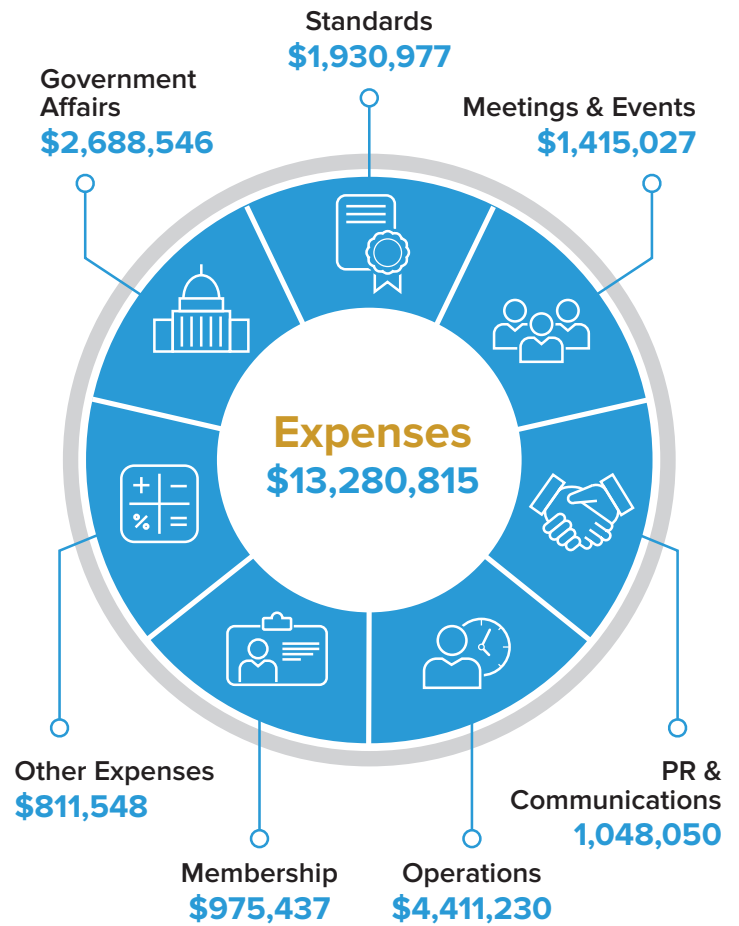
Manufacturer's
Representative

14

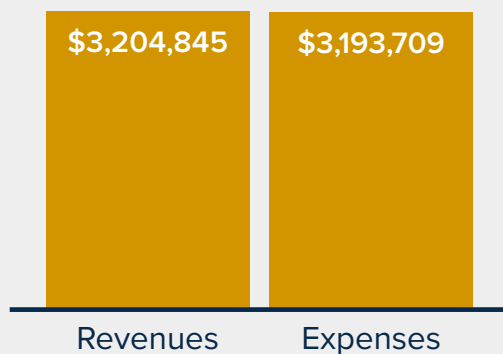


Financial Report

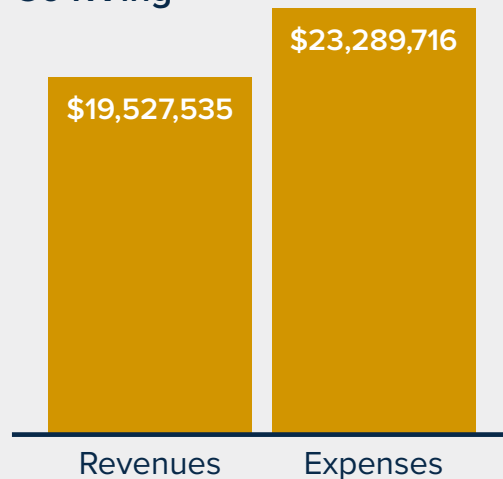
RV Industry Association



RV Technical Institute



Go RVing



Board of Directors & Committees

Executive Committee



Chair
Mary Pouliot
Thetford Corp.,
Executive Vice President, Americas



Vice Chair
Ryan Elias
Leisure Travel Vans/Triple E RV,
President and General Manager



Treasurer
Brett Randall
Aliner,
President & CEO



Secretary
Jeff Rodino
Patrick Industries, Inc.,
President



Immediate Past Chair
Kevin McArt
Forest River, Inc.,
General Manager



Craig Kirby
RV Industry Association,
President & CEO



Board Members



Akbar Ghous
Freightliner Custom Chassis Corporation, Vice President of Sales & Marketing



April Klein-Carroll
Lippert Components, Inc., SVP, Customer Support Services



Ashley Bontrager Lehman
Ember Recreational Vehicles, Inc., President & CEO



Bob Martin
THOR Industries, Inc., President, CEO & Director



Bryan Hughes
Winnebago Industries, CFO, SVP- Finance, IT and Business Development



Coley Brady
Alliance RV, Co-Founder/President



Geneva Long
Bowlus, President & CEO



Heather Jenks
Genesis Products Inc., Vice President RV Sales



Matt Carboneau
Wesco Distribution, Inc., District Manager



Nick DiBella
Sun Communities, Inc., Senior Vice President



Trevor Kropf
Kropf Manufacturing Co., Inc., General Manager



Past Chair
Bob Parish
Wells Fargo CDF, Vice President



Past Chair
Garry Enyart
Core Support Consulting, CEO

Committee Chairs

Aftermarket Committee

John Tinghitella
RV Designer
President

Audit Committee

Brett Randall
Aliner
President & CEO

Awards Committee

Ashley Bontrager
Ember Recreational Vehicles, Inc.
President & CEO

Canadian Coalition

Shane Devenish
Canadian Recreational Vehicle
Association, President

Emerging Leaders Coalition

Ryan Elias
Leisure Travel Vans/Triple E RV
President & General Manager

Financial Services Committee

Chris Renn
Huntington Bank
Senior Vice President

Governance Committee

Bob Parish
Wells Fargo CDF
Vice President

Government Affairs

Chad Reece
Winnebago Industries, Inc.
VP, Gov. & Industry Relations

Investment Committee

Brett Randall
Aliner
President & CEO

Lawyers Committee

David Thomas
Keystone RV
VP & General Counsel

Market Information Committee

Kip Ellis
Patrick Industries, Inc.
President, Powersports,
Technology and Housing

Membership Committee

Anthony Wollschlager
Airxcel
President & CEO

Park Model RV Committee

John Soard
Woodland Park, Inc.
General Manager

Public Relations Committee

Trey Miller
Jayco Inc.
Vice President of Marketing

RV Campground Coalition

Trevor Kropf
Kropf Manufacturing Co., Inc
General Manager

RV Service Support Coalition

Garry Enyart
Core Support Consulting
CEO

RVPAC Steering Committee

Coley Brady
Alliance Recreational Vehicles,
Co-Founder and President

Standards Steering Committee

Dave Mihalick
THOR Industries Inc.
VP, Vehicle Safety &
Regulatory Compliance

Supplier Committee

Mike Cheney
Crane Composites
VP, Recreational Vehicles

Sustainability Committee

Sandy Rynalski
THOR Industries, Inc.
Vice President, ESG

Workplace Safety Committee

Tim Edwards
THOR Motor Coach
Director of Human Resources



2024

*A Year of Industry
Achievements*



50
YEARS

**RV INDUSTRY
ASSOCIATION**

2024 was a year of significant achievements for the RV industry, marked by legislative victories, advancements in technical training and standards, impactful Go RVing partnerships, and the celebration of 50 years of growth. As a vital part of the thriving \$1.2 trillion outdoor recreation economy, our industry continues to demonstrate resilience and a commitment to innovation.

These collective accomplishments underscore the power of unity and shared passion within our industry. Manufacturers, suppliers, dealers, and campgrounds are working together seamlessly to provide consumers with exceptional outdoor experiences. This collaborative spirit was palpable at the 2024 Leadership Conference, where engaging sessions and insightful panels provided a platform for talent development, in-depth industry knowledge acquisition, and valuable networking opportunities.

“The Leadership Conference is an excellent way to foster the next generation of industry leaders,” says Craig Kirby, President and CEO of the RV Industry Association. “By providing these opportunities for professional development, we are future-proofing the RV sector and ensuring that our rising leaders will be prepared to guide our industry forward.”

Speaking of rising leaders, the RV Industry Emerging Leaders Coalition has continued to make a significant impact. Over 300 volunteers participated in the third annual All-

Industry Volunteer Day hosted by the Coalition, demonstrating their commitment to service and collaboration. Through events like these, the Coalition fosters the development of future leaders while strengthening industry bonds.

This sense of optimism and unity was also evident during RVs Move America Week in Washington, D.C. Throughout this impactful week, volunteers from across the RV industry collaborated to build a strategic roadmap for the future growth of the \$140 billion RV industry.

During Advocacy Day, more than 100 Association members and partners participated in 107 meetings with federal policymakers and administration decision-makers. They effectively communicated the industry’s significant economic impact and advocated key legislative priorities, including the Travel Trailer and Camper Tax Parity Act, de minimis reform, reauthorization of the generalized system of preferences, and the EXPLORE Act, which ultimately passed at the end of 2024.

Other legislative achievements include the establishment of RV-specific laws in Maryland, Wisconsin, and Washington, as well as the passage of California’s AB 1755.

“With California’s RV industry generating a staggering \$11 billion in economic output and supporting over 51,000 jobs, the swift resolution of warranty issues is critical,” says Kirby. “AB 1755 is a crucial step towards ensuring the continued growth

“By providing these opportunities for professional development, we are future-proofing the RV sector and ensuring that our rising leaders will be prepared to guide our industry forward.”

RV Industry Association President & CEO, Craig Kirby



and success of the RV industry, while simultaneously protecting the rights of California consumers."

Another accomplishment this year is the continued success and growth of the RV Technical Institute. Launched in 2019 as the biggest and most important project of its kind that has ever happened in this industry, the RV Technical Institute, a multi-million-dollar investment by the RV Industry Association and RV Dealers Association, celebrated its five-year anniversary this past year.

In 2024, the Standards team conducted over 2,500 unannounced plant inspections, rigorously assessing RV units against over 500 safety-related standards. This involved direct interaction with line employees, fostering discussions to enhance understanding of standards compliance. Beyond inspections, the team actively supported manufacturer members by providing valuable educational resources and hands-on training. Notably, the team developed a new self-paced online RV standards training program, further enhancing compliance efforts.



Beyond our achievements in technical training and standards, we also celebrated a successful RV Aftermarket Conference this year. This event brought together key players in the aftermarket segment, fostering collaboration and innovation within this critical part of our industry. The conference provided a valuable platform for networking, education, and the exploration of new products and services, ensuring that the aftermarket continues to thrive and meet the evolving needs of RVers.

Throughout 2024, the RV industry demonstrated remarkable collaboration and innovation, driven by the desire to elevate consumers' outdoor experiences. Our commitment to embracing new opportunities and strengthening industry unity ensures that we will continue to provide consumers with unforgettable RV adventures in the years ahead.



RV Technical Institute

***Celebrating Milestones and
Driving Our Mission Forward***



Since opening its doors five years ago, the RV Technical Institute has remained dedicated to training RV technicians according to our gold standard curriculum. Over the past year, our team has concentrated on advancing our training program, with the goal of expanding its reach and increasing the number of qualified RV service technicians.

We leveraged decades of industry experience and partnered with the top RV manufacturer and supplier leaders in the field to develop the most up-to-date and influential RV technician training program ever built. Our strong partnerships with leading RV manufacturers and suppliers, combined with decades of industry experience, are the foundation of this program.

This year, the RV Technical Institute has focused on elevating our program through a number of initiatives. First and foremost, we significantly increased the number of trained RV service technicians. There are now 997 dealerships with at least one Institute-certified technician on staff. That means nearly a thousand dealerships across the country have access to highly trained professionals.

Additionally, 6,729 technicians have become certified. For comparison, the last time our industry experienced a significant increase in technicians was in 2008, when 4,233 technicians were certified. We certainly broke the record in 2024!

The RV Technical Institute has also continued recruitment efforts by working with schools across the country, such as high schools and vocational schools, and helping them include the RV Technical Institute's training in their curriculum.

We attended the American School Counselors Association Conference, where we connected with 4,700 counselors. Our goal is to reach high school students and inform them of the RV industry's numerous career paths. With that goal in mind, we also attended the Future Farmers of America Convention, where our booth was visited by high school students from all 50 states who were interested in the program.

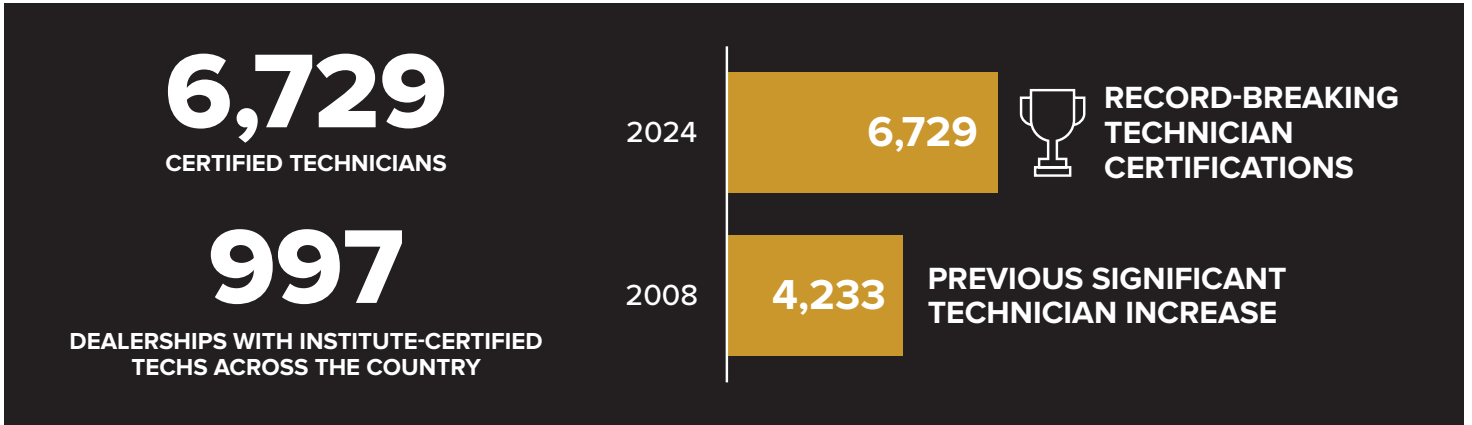
We formed a partnership with Navarro College, our first community college Authorized Learning Partner. Starting in 2025, Navarro College will begin teaching the Institute's Level 1 curriculum to students interested in becoming RV technicians.

Additionally, our technician training curriculum was elevated earlier this year with the launch of our Level 3 workshops. This training is taught by suppliers at their locations and covers five specialties: appliances, chassis, electronics, electrical, and slide-outs. To make it easier for technicians to reach Level 3 certification, we hosted five Level 3 courses at our own facility – one for each specialty. This gives technicians more opportunities to become Level 3 certified or even reach the rank of Master Technicians, the highest curriculum achievement.

“...we’re continuously elevating our training program and providing attendees with a range of learning opportunities allowing them to grow and succeed.”

Curt Hemmeler, RV Technical Institute Executive Director





We also continue to be passionate about increasing the number of women service technicians. Currently, only 2% of RV technicians are women, but women comprise 30% of the people interested in the RV Technical Institute’s training. That’s why we were excited to partner again with the RV Women’s Alliance to host all-women’s training courses. These popular classes have had sessions held all across the country. It’s inspiring to see so many women entering this rewarding field.

“We’re excited about each and every one of these initiatives,” says RV Technical Institute Executive Director Curt Hemmeler. “By working with schools, attending events, forming partnerships, and adding to our curriculum, we’re continuously elevating our training program and providing attendees with a range of learning opportunities allowing them to grow and succeed. I look forward to seeing everything we accomplish in 2025!”

Hemmeler adds that the RV Technical Institute’s dedicated staff is the driving force behind these initiatives. “I would like to thank our remarkable team here at the RV Technical Institute. These achievements would not be possible without their contributions. A huge thank you to our staff!”

Additionally, the RV Technical Institute would like to express gratitude to the RV Dealers Association, RV Industry Association, and Go RVing. As a non-profit institution, the RV Technical Institute relies on the generous support of the entire RV industry to fulfill our mission of training RV service technicians.

The RV Technical Institute is eager to continue growing this gold-standard training program and, ultimately, enhance the RV consumer experience. By investing in technician training, we believe we can empower every RVer with the confidence that their adventures will be well-supported by Institute-certified RV service technicians.



Go RVing

*Inspiring Adventures and
Reaching New Heights in 2024*



Go RVing's consumer-focused initiatives in 2024 reached new heights,

capturing the imagination of adventurers and driving significant engagement across various channels. Our marketing efforts generated over 2 billion impressions, ensuring that the allure of RV travel remained top-of-mind for consumers throughout the year.

This impressive reach translated into tangible results. Over 269 million completed video views demonstrate that our content resonated with audiences, sparking wanderlust and inspiring dreams of open roads and unforgettable experiences. We also witnessed a surge in RV

interest, with nearly 43,000 people searching for specific RV brands on the Go RVing site and almost 41,000 individuals completing our "Find Your Perfect RV" quiz, taking proactive steps towards embracing the RV lifestyle.

One of our most notable successes was the April Fools' Day prank, which garnered significant media attention and landed Go RVing in publications like AdAge and AdWeek. This lighthearted campaign generated considerable buzz and effectively highlighted the unique advantages of RV travel, showcasing the convenience and comfort of experiencing events like the solar eclipse from the comfort of your own rolling home.

“2024 was a year of incredible achievements for Go RVing, marked by innovative campaigns, impactful partnerships, and impressive results.”

Go RVing Chief Marketing Officer, Karen Redfern



We also harnessed the power of storytelling through a captivating partnership with DreamWorks Animation's "The Wild Robot." This collaboration beautifully aligned with Go RVing's values, emphasizing themes of family, exploration, and connection with nature. Our dedicated microsite, which garnered over 75,000 unique visits, along with engaging digital ads and an exciting sweepstakes, brought this partnership to life and inspired families to embark on their own RV adventures.

To further amplify our message, Go RVing partnered with a diverse group of social media influencers, resulting in over 30 million video views across platforms. These thirteen adventurers, with a combined following of over 16 million, hit the road and shared their authentic RV experiences, showcasing the diverse possibilities of this unique travel style. By leveraging the trust and genuine enthusiasm of these influencers, we connected with new audiences in a meaningful way, demonstrating the transformative power of RV travel.

Among these impactful collaborations, Go RVing partnered with Olympians Shawn Johnson and Shaun White, whose vast and engaged following witnessed firsthand how easy and enjoyable RVing can be. Audiences connected with these authentic experiences, inspiring them to explore the freedom and flexibility that RV travel provides.

"2024 was a year of incredible achievements for Go RVing, marked by innovative campaigns, impactful partnerships, and impressive results," says Karen Redfern, Chief Marketing Officer for Go RVing. "We successfully introduced the wonders of RVing to a broader audience, showcasing the diverse adventures and opportunities this lifestyle offers. Building upon this momentum, our team is eager to inspire even more people to embrace the RV lifestyle in 2025."





Membership Benefits

Membership in the RV Industry Association provides companies with access to research, resources, and reports unavailable anywhere else. But even more importantly, membership means having the expertise of a talented group of standards, government affairs, research, and marketing professionals who serve as an extension of member company’s own staff.

THERE ARE THREE MAIN PILLARS THAT MAKE UP THE ASSOCIATION



The core programs of the Association consisting of self-regulation and industry standards, government relations, and market data and research.



Our consumer-facing advertising arm charged with attracting new consumers to RVing and conducting consumer research.



Our educational arm charged with the training, certification, and recruitment of RV technicians.



UNITE AS A SINGLE VOICE

The RV Industry Association is the voice for the industry at the federal and state level, advocating on a wide range of issues to create a favorable business environment, protect against onerous legislation and regulations, and make it easier for consumers to buy, drive, and own an RV. Our state and federal government affairs teams work with officials across the country. We forge strong alliances with industry partners across the outdoor industry to amplify our voices and present a united message to lawmakers.



STAY INFORMED WITH MARKET DATA AND TRENDS

The RV Industry Association is the leader in driving new research into industry trends and consumer behaviors which allow members to tailor your products to the demands of the market. We drive research on future consumer markets and provide shipment data tracking and trends that allow you and your manufacturing partners to produce RVs, parts, internal systems, and accessories to meet your business demands. RV Industry Association members have access to this research and data to assist in making informed, data-driven business decisions in an evolving RV market.



MAKE CONNECTIONS TO DRIVE BUSINESS

The RV Industry Association connects you with and gives you visibility among the manufacturers who produce 98% of North America’s RVs. There are over thirty RV Industry Association committees made up of industry volunteers who, together with the Board of Directors, set the strategic direction of the Association. In addition, the RV Industry Association provides members with several virtual and in-person events and trainings every year. Participation in Association committees, events, and advocacy provide opportunities to contribute to the advancement of the RV industry, learn the latest on issues impacting RV businesses, showcase innovative products, forge new relationships, and provide actionable insights to grow your business.



INFLUENCE THE STANDARDS THAT DEFINE THE INDUSTRY

The Standards team maintains and contributes to the creation of over 500 safety-related industry standards regulating traditional and park model RVs. Our inspectors travel across the country to all member facilities for unannounced inspections every 6-8 weeks to audit the manufacturer’s compliance with the industry’s universally adopted standards, including NFPA 1192 standards, ANSI standards, and others. The inspectors also educate manufacturers on certain existing, future, and updated regulations that affect that the RV industry to ensure that members have the most up-to-date information. The Association regularly hosts technical training webinars, seminars, and events; works with the National Highway Traffic Safety Administration (NHTSA) and provides opportunities for members to interact and receive updated information from the administration; and publishes a standards handbook every three years with compliance information.



PROMOTE AND GROW THE INDUSTRY

In 1994, a forward-thinking group of RV industry visionaries conceived the idea of creating an all-industry marketing campaign that united the three branches of the industry (RV manufacturers, dealers, and campgrounds) necessary for a positive consumer experience. Today, in addition to our highly impactful public relations efforts that drive a cohesive and positive industry message across the media landscape, the Go RVing program introduces millions of Americans to the freedom of RV travel, building a desire and passion of the adventures that await. The award-winning Go RVing program continues to be a marketing and consumer awareness thought leader, focusing recent efforts on recruiting, diversifying, and retaining RVers through a broad media mix and partnerships that target high value audiences primed to be your future customer. In addition to its consumer-focused marketing efforts, Go RVing provides manufacturers, dealers, campground operators, state associations, show promoters, and their agencies with access to sales leads, an image and video library, industry best practices, consumer research, and other marketing tools.



RECRUIT AND TRAIN RV TECHNICIANS

In June 2018, the RV Industry Association launched a comprehensive strategic plan with a multi-million-dollar investment, creating the RV Technical Institute, to solve the RV industry’s shortage of trained technicians and to implement metrics to track the RV customer experience. The 501(c)3 non-profit organization provides the gold-standard of training for RV maintenance and repair, working directly with manufacturers, suppliers, and leading RV experts to deliver the only RV technician training program built by the industry. As of today, there are nearly 7,000 RV Technical Institute Certified technicians and nearly 1,000 RV dealerships and other locations training techs on the Institute’s curriculum.

REPORTS AVAILABLE TO MEMBERS INCLUDE:



Quarterly RoadSigns RV Shipment Forecasts



Quarterly Travel Intentions Survey



Path to Purchase Customer Journey Map



RVs Move America Economic Impact Study



Monthly RV Seals Sales Reports



RV Aftermarket Parts & Accessories Study



Campground Industry Market Analysis



Survey of Lenders' Experiences



Go RVing RV Owner Demographic Profile



Annual RV Market Industry Profile



Vacation Cost Comparison Study



Annual Report for RV Industry Association

Thank You Members

27North, Inc.	Bio-Kleen Products, Inc.	Crowe LLP	Featherlite, LLC	Huebner Marketing	Lordco Auto Parts
413 Cabins, LLC dba Stone Canyon	Bird In Hand Pet Structures	Cruise America, Inc.	Fiamma Inc.	Hughes Autoformers	LTI Flexible Products dba Boyd Corporation
643 Enterprise LLC dba Great Lakes Tiny Homes	Blackthorn Campervans	Cummins, Inc.	Field Van	Huntington Bank	M&A Contracting Inc.
ABC Marketing, Inc.	Blue Ox	D&W, Inc.	Firefly Integrations	HWH Corporation	M&T Bank
Axcium LLC	BMO	Dave & Matt Vans	Fischer Panda Generators	IAMPO	Maddin Hauser
Adaptive Mobility Systems, Inc. dba Maxvan	BMPRO	Dave Carter & Associates Corporate Office	Foland Sales, Inc	Icon Technologies Ltd.	Magnadyne Corporation
ADCO Products by Covercraft LLC.	Bolt Custom Coaches	DB Research	Foremost Insurance Co.	Indigo River Tiny Homes LLC	Marshall Excelsior
ADF Sprinters	Bontrager Outdoors	DB Technologies, Inc	Foresight Management	Inspire Communities	Mason, Inc.
Advanced RV, LLC	BougeRV	DDR Company, LLC	Forest River Inc.	InTech RV	Master Distributor Corp.
Adventurer Manufacturing Inc.	Bowlus Road Chief LLC	Dealer Resources Group	Forest River Inc., Park Model Division	Integrated Dealer Systems	ROC Plumbing
AIMS Power	Boxabl	Dec-O-Art Inc.	Foretravel Motorcoach	Intellitec Products, L.L.C.	MBA Insurance, Inc.
Airxcel, Inc.	Brandmotion LLC	Demco	Forsberg & Umlauf, PS	International Code Council - Evaluation Services	McClarin Composites
Aliner	Brinkley RV, LLC	Derema Group	Foster & Associates	International RV Manufacturing LLC	McGriff Insurance Services
Alliance RV	Briter Products, Inc.	Dexter Axle Company	Fotile America	International Thermal Research Ltd., ITR	McKinsey & Company
Alliant Credit Union	Brown & Brown of Kentucky	DLL Financial Services, Inc.	Freightliner Custom Chassis Corporation	Interstate Batteries	MDC Campers and Caravans Inc.
Aluminum Trailer Company	BRS Offroad North America	DNA Enterprises Inc. dba Canterbury	Fribley Technical Services, Inc.	Intertek Testing Services NA Ltd.	Medallion Bank
American Guardian Warranty Services, Inc.	Buena Vista MHP LLC	Dometric Corporation	Future Sales	ITC Inc.	Melius Corporation dba Space Craft Mfg., Inc.
American Surplus & Manufacturing Ice Castle Fish Houses	Cabins Plus	Dougherty RV Consulting LLC	G & G Media Group LLC dba RV Business	Jaeger-Unitek Sealing Solutions, Inc.	Mercantile Financial Group
American Surplus & Manufacturing Ice Castle Fish Houses	Cabot Coach Builders	Dragonfly Energy	Garmin International, Inc.	JD Power	Mercedes-Benz USA
American Technology Components, Inc.	Camco Manufacturing, LLC	DRN Media Inc. dba RV News Magazine	Garnet Instruments Ltd	Jefferies LLC	Merrick Bank Recreation Lending
Amerimax for Mobility	Campfire Homes, LLC	Duo Form Plastics	GE Appliances, a Haier Company	JR Products	MetalX, LLC
ANC Modular Inc.	Campground Consulting Group LLC	Dura Faucet	GEICO	Kaddy Cruiser RV	Meyer Distributing
Andersen Hitches	Camping World Inc.	Dynamite Builders LLC	General Coach a Division of Citair Inc.	Kaiser Tiny Homes	Millers Cabins and Decks
Anderson Brass Company	CampPad LLC	East Texas Building Systems LLC	Genesis Products Inc.	Kampgrounds of America	Minimaliste Inc.
Antero Adventure Motors	Canadian Recreational Vehicle Association	EasyCare RV	Genesis Supreme RV, Inc.	Kelcom Inc.	Mission Overland Trailer Corporation
Aon	Caravan Outfitter LLC	Eberspaecher Climate Control Systems Canada Inc.	Geotrek	Keller Marine & RV	Modern Buggy RV
AP Products	Carefree of Colorado	ECI Fuel Systems	Glacier Ice House	Kenda Americana Tire and Wheel	Modern Tiny Living, LLC
Apex Graphics	Cavagna North America, Inc.	Eclipse Recreational Vehicles, Inc.	Glennwood Tiny Homes, LLC	Kenyon International, Inc.	MORryde International, Inc.
API, Inc.	Cavalier Homes, Inc.	ECO Tiny Houses	Global Composites, Inc.	KeyBanc Capital Markets	Motility Software Solutions
Applica Water Products LLC - Clear20	Cavco Park Models & Cabin RV's	Eco-Sources USA, Inc.	Go Power!	Keystone Automotive Operations, Inc.	Mountain View Custom Cabins
AppOne	Ceder Creek Builder LLC	Economic Technologies Inc.	Goshen Chamber of Commerce	KJE Tiny Homes	Mountain View Enterprises
ARCO	Century Chemical Corporation	Elevation Park Model Company	Great Outdoor Cottages, LLC	KoolRV Solutions, Inc	MTI Industries, Inc.
Arrow Distributing, Inc.	Champion Park Models & Cabins	Elkhart Supply Corporation	Grech RV	Kropf Manufacturing Co., Inc.	My Financing USA
ASA Electronics, LLC	Charlotte Pipe and Foundry Company	Elwell Corporation	Green River Cabins	L&W Engineering, Inc.	Myers Industries
Ascot Enterprises	Chinoook Motor Coach Corp.	Embassy Specialty Vehicles LLC	Grit Overland	Lakeside Cabins	N.P.S Company, LLC
Atlas Trailer Coach Products Ltd	Clarios	Ember Recreational Vehicles, Inc.	Gulf Atlantic Cottages	Lancaster Log Cabins	Nashua Builders
Awnings By Zip Dee, Inc.	Classic Accessories, Inc.	Encore RV	Gulf Stream Coach, Inc.	Land Ark RV LLC	National Quality Products LLC
Axalta Coating Systems	Clean Republic LLC dba Dakota Lithium Batteries	Equity Lifestyle Properties	GWN Marketing Inc.	Land N Sea Distributing	NAVICO Group
B&B Micro Manufacturing Inc.	Clean Seal, Inc.	Escape RV	Hanwha Azdel, Inc.	Laurelhurst Distributors	Nelson Industries, Inc.
B&W Custom Trailer Hitches	Coach House	Escapees RV Club	Happier Camper, Inc.	LaVanture Products Company, Inc.	Newcorp International
Backyard Structures	Coach-Net RV Motorclub, Inc.	Exodus Rigs	Harris Battery Company	Leisure Travel Vans/Triple E RV	Next Jump Outfitters
Ballast Holdings, Inc. dba TOURIG	Cofair Products	Expion360 Inc.	Harvest Hosts	Lelands Cabins	NeXus RVs, LLC
Bank of America	Convergence Technologies, Ltd.	EZ RV Solutions	Hatchlift Products, LLC	Liberty Cabins dba Forever Tiny Homes	Noah Trading LLC
Bank OZK	Copperfit	Fabric Services	Hatz Americas	Light Vision Corporation	Nomad RVs
Barnes & Thornburg LLP	Core Support Consulting	Faegre Drinker Biddle & Reath LLP	Hearst Business Media	Lightspeed	Noovo
Bauer Energy Solutions LLC	Cornerstone Design Build, Inc.dba Cornerstone Tiny Homes	Fairview USA Inc.	Hekipia America Inc.	Lindsey Research Services	Norco Industries, Inc.
Bennett Truck Transport, LLC	Crane Composites, Inc.	Family Motor Coach Association	Hendrickson Truck Commercial Vehicle Systems	Linkswell Inc.	Northern Lite MFG Ltd
Bespoke Coach dba Bespoke Camper Van	Creative Modular Cabins LLC dba Real Living Cabins	Farmhouse Investments LLC dba Perch & Nest	Heng's Industries USA LLC	Lion Energy	Northern Wholesale Supply, Inc.
	Creative Products Group	Fasnep Corporation	Henkel Corp.	Lippert	Northpoint Commercial Finance
			Hilltop Structures	Liquid Spring LLC	Oak Creek Homes, LLC
			HL Enterprise, Inc.	Lite Industries Inc, dba Overland Explorer	Odyssey Battery
			Homestead Structures, LLC	Lordco Auto Parts	Oetiker, Inc.
			Horizon Global	Off Grid Trailers Limited Partnership	

- | | | | | | |
|--|--|--|---|---|---|
| Off Highway Van | Progressive Insurance Company | RVezy | Stromberg Carlson Products, Inc. | Trim-Lok, Inc. | Webasto Thermo and Comfort North America |
| Old Orchard Wholesale | PULLRITE Towing Systems/ Pulliam Enterprises, Inc. | RVLI | Structure Sales LLC | TriMark Corporation | Weigh Safe, LLC |
| Oliver Travel Trailers, Inc | QAI Laboratories Ltd | RVshare | Sun Communities, Inc. | Tru Form LLC | Wells Fargo CDF |
| Omniasweden | R and R Manufacturing | RVT.com Classifieds | SURTECO North America | TrueVan | Wellspring Components |
| ÖÖD House dba Mirror Houses USA, Inc | Ranger Distribution Company | RVUniverse | Sutton and Murphy | Truist | Wesco Distribution, Inc. |
| Ositech Communications, Inc. | RAMCO Engineering, Inc. | RVUSA.Com | Sweet-Haus, LLC | Truma Corporation | West Fraser |
| Out & Upfitters LLC | Ranger Distribution Company | S.M. Osgood Company | SylvanSport | TST by P.S.I. | Westland Sales - WLN Inc |
| Outdoorsy | Recreation By Design, LLC | S&P Global | Syntec Industries, Inc. | Tumbleweed Tiny House Company | WFCO Technologies |
| Outlaw Conversions | Red Oak Inventory Finance | Salem Distributors | T.R. Arnold & Associates, Inc. | Tuson RV Brakes, LLC | Wholesale Warranties |
| Outside Van | REDARC Electronics | Schattdecor Inc. | Taft Stettinius & Hollister LLP | UFP Construction dba UFP Factory Built | Wilkin Homes |
| Ovat Homes LLC | Remote Vans LLC | Seaflo Marine and RV North America LLC | Taskmaster Components | UkanCamp, LLC | Winegard Company |
| Overland Van Project LLC | Renogy | Sensata Technologies, Inc. | TECNOFORM USA, Inc. | Ultra-Fab Products, Inc. | Wingamm |
| Own The Open Road | Repco of Central Florida Inc | Sentry LLC dba Team Lodge | Terran Industries dba Terran Axle | Ultrafabrics, Inc. | Winnebago Industries, Inc. |
| Pace International | REV Group, Inc. | Sequoia and Salt LLC | Testing Engineers International, Inc. | United States Warranty Corporation | Winston Housing Group LLC dba Winston Home Builders |
| Panoramic RV | Richloom Fabrics Group | SG Echo LLC | The Headrest Safe Company LLC | US Bank Recreation Finance | Woodland Park, Inc. |
| Papago Vans | RiverPark, Inc. | Shaw Industries Group, Inc. | The Shyft Group, Inc. | Utility Supply Group | Xantrex LLC |
| Patrick Industries, Inc. | Riverside RV, Inc. | Shepherd Sales | Thetford Corporation | Utopian Villas | Xmark |
| Phoenix Park Homes | Roadpass Digital | ShowSpan, Inc. | THOR Industries, Inc. | Valterra Products, LLC | Xponent Power |
| Pinnacle Appliances | Roadtrek, Inc. | Sika Corporation | Thum Insurance Agency, LLC | Van Mart, Inc. dba Vanspeed | Xtreme Outdoors LLC |
| Platinum Cottages, LLC | Robert W. Baird & Co., Inc. | Skyhawk Corporation | TimberHut Cabin Company | VanCraft, LLC | Yetti Fish Houses |
| Pleasant Valley Homes, Inc. dba Fork Creek | Rocky Mountain Structures LLC | SmartPlug Systems LLC | Timberline Structures LLC | VanDOit | Zion's Tiny Homes |
| Pleasant Valley Teardrop Trailers | Rogue Van Company | Source One Financial Services | Tiny Idahomes LLC dba Rugged Mountain Custom RV | VanDyke Enterprises | Zip Kit Homes |
| Pleasure-Way Industries Ltd. | Rollick Inc. | Southwire Company, LLC | Tiny Living Limited dba Mint Tiny House Company | VanEssential | |
| Pollak | Rosmonster Vans LLC | Spettmann USA | Titan Vans LLC | Vanworks, Inc. | |
| Pop Sells, LLC | RoyPow Technology Co., Ltd | Sportsmobile North, Inc. | TM Industries, LLC dba TrailManor | VAS Vehicle Administrative Services | |
| PowerMax Converters | RSM US LLP | Spradling International | Tom Manning & Associates | Victron Energy B.V. | |
| PPG Commercial Coatings | RV Designer | Spyder Controls Corp | Tourism Holdings Ltd | Vintage Cottages, LLC & Daystar Builders, LLC | |
| Precision Circuits Inc. | RV LIFE | Stabilit America, Inc. | Toy Storage Nation | Vitrifrigo America LLC | |
| Premier Products Inc. | RV Mobile Power, LLC | Star Brite, Inc. | Trail Boss Conversions, Inc. | Volta Power Systems | |
| Prevost Car (US) | RV Partfinder | State Farm Mutual Auto Insurance | Travel Lite, Inc. | Vomela Specialty Company | |
| Prime Source Wholesale Distributors, LLC | RV Pro Magazine | Statistical Surveys, Inc. | Tredit Tire & Wheel Co. | Waldoch Crafts, Inc. | |
| Prime Time Specialty Vehicles Inc. | RV Safe | Stealth Trailers, LLC | | Walex Products Company, Inc. | |
| Priority One Financial Services | RV Safety & Education Foundation | Stellantis | | Waterpik Showers | |
| Progress Mfg. Inc. | RV Solar Connections | Stoltzfus Cabins LLC | | WD 40 Company | |
| Progressive Dynamics, Inc. | RV Trader | Storyteller Overland, LLC | | | |
| | RV/MH Hall of Fame | Stream It, Inc | | | |



