2024

July

RV Market Report



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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

July Review

The RV Industry Association's survey of manufacturers determined that July finished the month with 24,116 wholesale shipments, up 17.5% against the same month last year. Through July, shipments are at 202,712 and are up 9.4% over the same period in 2023.

This month, towable RVs made up 89.4% of the total shipments for the month with 21,560 units, up 21.8% from last July. Year-to-date, towable RVs are up 15.2% with 180,967 shipments. Motorhomes closed the month down (-9.4%) from July 2023 with 2,556 units. Through July, motorhomes are down (-23.2%) with 21,745 shipments.

Towable RVs

Conventional travel trailers finished the month with 17,139 units, up 28.9% from last July. To date, conventional travel trailers are up 20.1% at 143,254 deliveries. For July, conventional travel trailers accounted for 79.5% of the towable RV shipments and 71.1% of the monthly total. Fifth-wheel travel trailers closed the month down (-2.8%) with 3,875 units shipped. Through July, fifth-wheel travel trailers are up 2.9% with 33,191 units. Folding camping trailers finished the month up 74.5% compared to the same month last year with 281 shipments. Folding camping trailers are down (-22.4%) overall from the same point last year with 2,558 shipments. Truck campers ended the month with 265 units shipped, up 3.1% compared to last July. Through seven months, truck campers are down (-11.1%) with 1,934 units.

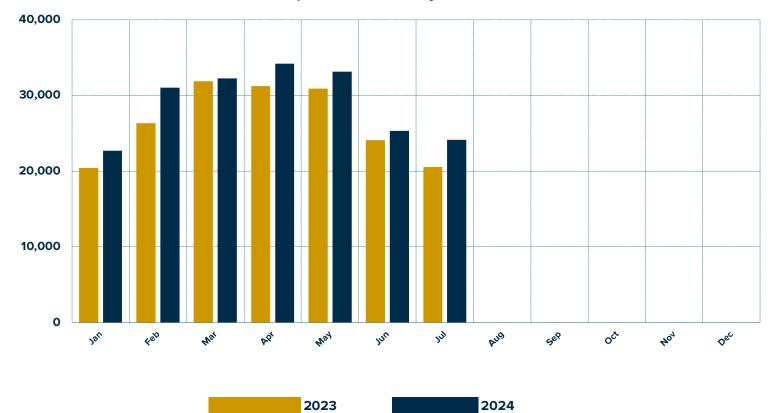
Motorhomes

Type C motorhomes ended the month down (-1.2%) from last July with 1,443 units and continued to lead the motorhome category in unit volume with 56.5% of the total motorhome shipments for the month. To date, Type C motorhomes are down (15.2%) overall with 12,469 units shipped. Type B motorhomes closed the month down (-16.1%) compared to July 2023 with 643 units. Cumulatively, Type B motorhomes are down (-32.5%) with 5,079 units shipped. Type A motorhomes finished the month with 470 units, down (-21.0%) compared to the same month last year. Through July, Type A motorhomes are down (-31.1%) with 4,197 shipments to retailers.

July Wholesale Shipment Summary

			Change			Change
	JULY	JULY	Over	YTD	YTD	Year
	2023	2024	Last Year	2023	2024	To Date
Towables						
Travel Trailers (ALL)	13,293	17,139	28.9%	119,268	143,254	20.1%
Travel Trailers - Fifth Wheel	3,987	3,875	-2.8%	32,256	33,191	2.9%
Folding Camping Trailers	161	281	74.5%	3,335	2,588	-22.4%
Truck Campers	257	265	3.1%	2,176	1,934	-11.1%
All Towable RVs	17,698	21,560	21.8%	157,035	180,967	15.2%
Motorhomes						
Conventional (Type A)	595	470	-21.0%	6,095	4,197	-31.1%
Van Campers (Type B)	766	643	-16.1%	7,524	5,079	-32.5%
Mini (Type C)	1,461	1,443	-1.2%	14,696	12,469	-15.2%
All Motorhomes	2,822	2,556	-9.4%	28,315	21,745	-23.2%
Total RV Shipments	20,520	24,116	17.5 %	185,350	202,712	9.4%

Total Shipments Monthly vs. Last Year



Shipments to Retailers by Type

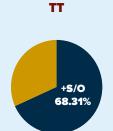
Conventional Travel Trailers

					Change Over	-
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	12,122	15,432	12,122	15,432	27.3%	27.3%
FEB	16,109	21,246	28,231	36,678	31.9%	29.9%
MAR	21,098	22,835	49,329	59,513	8.2%	20.6%
APR	20,394	24,589	69,723	84,102	20.6%	20.6%
MAY	20,595	23,811	90,318	107,913	15.6%	19.5%
JUN	15,657	18,202	105,975	126,115	16.3%	19.0%
JUL	13,293	17,139	119,268	143,254	28.9%	20.1%
AUG	18,703		137,971			
SEP	16,542		154,513			
OCT	19,744		174.257			

191,378

205.408





S/O = Slideout

Fifth Wheel Travel Trailers

NOV

DEC

TOTAL

17,121

14,030

205,408

4,180

					Change Over	_
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	3,332	3,591	3,332	3,591	7.8%	7.8%
FEB	4,754	4,934	8,086	8,525	3.8%	5.4%
MAR	5,250	5,421	13,336	13,946	3.3%	4.6%
APR	5,421	5,319	18,757	19,265	-1.9%	2.7%
MAY	5,170	5,751	23,927	25,016	11.2%	4.6%
JUN	4,342	4,300	28,269	29,316	-1.0%	3.7%
JUL	3,987	3,875	32,256	33,191	-2.8%	2.9%
AUG	4,693		36,949			
SEP	4,257		41,206			
OCT	4,434		45,640			
NOV	3,879		49,519			







Folding Camping Trailers

					Change Over	-
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	416	270	416	270	-35.1%	-35.1%
FEB	529	526	945	796	-0.6%	-15.8%
MAR	711	455	1,656	1,251	-36.0%	-24.5%
APR	682	487	2,338	1,738	-28.6%	-25.7%
MAY	500	342	2,838	2,080	-31.6%	-26.7%
JUN	336	227	3,174	2,307	-32.4%	-27.3%
JUL	161	281	3,335	2,588	74.5%	-22.4%
AUG	199		3,534			
SEP	256		3,790			
OCT	333		4,123			
NOV	260		4,383			

4,673

Change Over

Change Over

Change Over







Truck Campers

290

DEC

DEC

NOV DEC

					Change Over	mange Over		
					Same Mo.	Change Year		
	2023	2024	YTD 2023	YTD 2024	2023	to Date		
JAN	247	230	247	230	-6.9%	-6.9%		
FEB	295	278	542	508	-5.8%	-6.3%		
MAR	345	307	887	815	-11.0%	-8.1%		
APR	363	290	1,250	1,105	-20.1%	-11.6%		
MAY	334	273	1,584	1,378	-18.3%	-13.0%		
JUN	335	291	1,919	1,669	-13.1%	-13.0%		
JUL	257	265	2,176	1,934	3.1%	-11.1%		
AUG	346		2,522					
SEP	330		2,852					
OCT	314		3,166					
NOV	169		3 335					

3,515



TC



HS = Hardside

TC



Towable RVs

21,429

18,680

					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	16,117	19,523	16,117	19,523	21.1%	21.1%
FEB	21,687	26,984	37,804	46,507	24.4%	23.0%
MAR	27,404	29,018	65,208	75,525	5.9%	15.8%
APR	26,860	30,685	92,068	106,210	14.2%	15.4%
MAY	26,599	30,177	118,667	136,387	13.5%	14.9%
JUN	20,670	23,020	139,337	159,407	11.4%	14.4%
JUL	17,698	21,560	157,035	180,967	21.8%	15.2%
AUG	23,941		180,976			
SEP	21,385		202,361			
OCT	24,825		227,186			

248.615

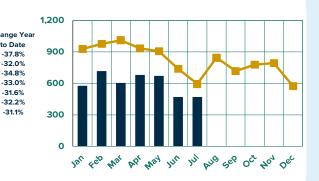
267,295

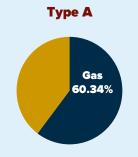


Shipments to Retailers by Type

Type A Motorhomes

					Change Over	_
					Same Mo.	Cha
	2023	2024	YTD 2023	YTD 2024	2023	to
JAN	928	577	928	577	-37.8%	-3
FEB	977	718	1,905	1,295	-26.5%	-3
MAR	1,012	606	2,917	1,901	-40.1%	-3
APR	935	681	3,852	2,582	-27.2%	-3
MAY	908	673	4,760	3,255	-25.9%	-
JUN	740	472	5,500	3,727	-36.2%	-3
JUL	595	470	6,095	4,197	-21.0%	
AUG	845		6,940			
SEP	718		7,658			
OCT	780		8,438			
NOV	793		9,231			
DEC	575		9,806			
	FEB MAR APR MAY JUN JUL AUG SEP OCT NOV	JAN 928 FEB 977 MAR 1,012 APR 935 MAY 908 JUN 740 JUL 595 AUG 845 SEP 718 OCT 780 NOV 793	JAN 928 577 FEB 977 718 MAR 1,012 606 APR 935 681 MAY 908 673 JUN 740 472 JUL 595 470 AUG 845 SEP 718 OCT 780 NOV 793	JAN 928 577 928 FEB 977 718 1,905 MAR 1,012 606 2,917 APR 935 681 3,852 MAY 908 673 4,760 JUN 740 472 5,500 JUL 595 470 6,095 AUG 845 6,940 SEP 718 7,658 OCT 780 8,438 NOV 793 9,231	JAN 928 577 928 577 FEB 977 718 1,905 1,295 MAR 1,012 606 2,917 1,901 APR 935 681 3,852 2,582 MAY 908 673 4,760 3,255 JUN 740 472 5,500 3,727 JUL 595 470 6,095 4,197 AUG 845 6,940 SEP 718 7,658 OCT 780 8,438 NOV 793 9,231	2023 2024 YTD 2023 YTD 2024 2023 JAN 928 577 928 577 37.8% FEB 977 718 1,905 1,295 -26.5% MAR 1,012 606 2,917 1,901 -40.1% APR 935 681 3,852 2,582 -27.2% MAY 908 673 4,760 3,255 -25.9% JUN 740 472 5,500 3,727 -36.2% JUL 595 470 6,095 4,197 -21.0% AUG 845 6,940 SEP 718 7,658 OCT 780 8,438 NOV 793 9,231





Type B Motorhomes

9,806

TOTAL

DEC

DEC

DEC

					Change Over		
					Same Mo.	Change Year	
	2023	2024	YTD 2023	YTD 2024	2023	to Date	
JAN	995	722	995	722	-27.4%	-27.4%	
FEB	1,348	1,017	2,343	1,739	-24.6%	-25.8%	
MAR	1,126	781	3,469	2,520	-30.6%	-27.4%	
APR	1,303	712	4,772	3,232	-45.4%	-32.3%	
MAY	1,035	663	5,807	3,895	-35.9%	-32.9%	
JUN	951	541	6,758	4,436	-43.1%	-34.4%	
JUL	766	643	7,524	5,079	-16.1%	-32.5%	
AUG	1,167		8,691				
SEP	815		9,506				
OCT	873		10,379				
NOV	934		11,313				



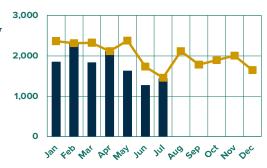




Type C Motorhomes

					Change Over	
					-	
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	2,365	1,852	2,365	1,852	-21.7%	-21.7%
FEB	2,314	2,305	4,679	4,157	-0.4%	-11.2%
MAR	2,327	1,838	7,006	5,995	-21.0%	-14.4%
APR	2,118	2,119	9,124	8,114	0.0%	-11.1%
MAY	2,377	1,637	11,501	9,751	-31.1%	-15.2%
JUN	1,734	1,275	13,235	11,026	-26.5%	-16.7%
JUL	1,461	1,443	14,696	12,469	-1.2%	-15.2%
AUG	2,118		16,814			
SEP	1,782		18,596			
OCT	1,893		20,489			
NOV	2,004		22,493			

24,141



Type B



1,648 **Motorhomes**

2,842

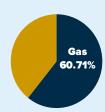
					Change Over	-
					Same Mo.	Change Year
	2023	2024	YTD 2023	YTD 2024	2023	to Date
JAN	4,288	3,151	4,288	3,151	-26.5%	-26.5%
FEB	4,639	4,040	8,927	7,191	-12.9%	-19.4%
MAR	4,465	3,225	13,392	10,416	-27.8%	-22.2%
APR	4,356	3,512	17,748	13,928	-19.4%	-21.5%
MAY	4,320	2,973	22,068	16,901	-31.2%	-23.4%
JUN	3,425	2,288	25,493	19,189	-33.2%	-24.7%
JUL	2,822	2,556	28,315	21,745	-9.4%	-23.2%
AUG	4,130		32,445			
SEP	3,315		35,760			
OCT	3,546		39,306			
NOV	3,731		43,037			

45,879

21,745



Type C



Type C



Current Month Shipment Destinations

	<u>17,139</u> Travel Trailers Conventional	<u>3,875</u> Travel Trailers Fifth-Wheel	<u>281</u> Folding Camping Trailers	265 Truck Campers	<u>470</u> Motorhomes Type A	643 Motorhomes Type B	<u>1,443</u> Motorhomes Type C	<u>24,116</u> Totals
New England	2.93%	2.12% 0.42%	3.19%	4.59%	1.92 %	1.87% 0.00%	2.63 %	2.75%
Connecticut Maine	0.40% 0.70%	0.42%	2.66% 0.00%	0.00% 1.38%	0.21% 0.00%	0.00%	0.90% 0.28%	0.43% 0.62%
Massachusetts	0.71%	0.37%	0.00%	0.00%	0.21%	0.62%	0.55%	0.62%
New Hampshire	0.90%	0.58%	0.53%	3.21%	1.49%	0.31%	0.76%	0.86%
Rhode Island	0.06% 0.16%	0.03% 0.32%	0.00%	0.00%	0.00% 0.00%	0.00%	0.00% 0.14%	0.05%
Vermont Mid Atlantic	7.68%	6.57%	0.00% 11.70%	0.00% 2.75%	5.54%	0.00% 4.20%	8. 59 %	0.17% 7.41%
New Jersey	0.80%	0.64%	0.00%	0.00%	0.43%	0.47%	0.49%	0.72%
New York	3.28%	3.08%	6.38%	1.83%	1.71%	1.09%	3.88%	3.20%
Pennsylvania E. No. Central	3.60% 17.46%	2.86% 18.58%	5.32% 22.34%	0.92% 5.96%	3.41% 11.09%	2.64% 10.11%	4.23% 10.60%	3.48% 16.82%
Illinois	2.95%	5.20%	1.06%	0.46%	1.28%	1.24%	1.18%	3.08%
Indiana	3.86%	3.98%	4.79%	2.29%	1.28%	2.49%	1.46%	3.63%
Michigan	3.85%	3.23%	3.19%	2.75%	4.69%	3.89%	3.95%	3.76%
Ohio	4.74% 2.07%	4.90%	3.72% 9.57%	0.46%	2.99%	1.87% 0.62%	2.84%	4.49%
Wisconsin W. No. Central	2.07% 8.18 %	1.27% 8.78%	9.57% 1.60%	0.00% 4.13%	0.85% 6.82%	0.62% 4.98%	1.18% 7.55%	1.86% 8.03%
lowa	8.18% 1.87%	1.59%	0.00%	2.75%	3.20%	4.98% 2.18%	7.55% 3.12%	1.93%
Kansas	0.47%	0.82%	0.00%	0.00%	0.43%	0.47%	0.49%	0.52%
Minnesota	1.91%	1.64%	0.00%	0.92%	0.64%	0.31%	1.52%	1.75%
Missouri	2.37%	2.84%	1.60%	0.46%	2.35%	1.87%	1.52%	2.36%
Nebraska	0.69%	0.58%	0.00%	0.00%	0.21%	0.16%	0.21%	0.61%
No. Dakota	0.47% 0.39%	0.37%	0.00%	0.00%	0.00%	0.00%	0.28% 0.42%	0.41%
So. Dakota South Atlantic	0.39% 14.44%	0.93% 16.49 %	0.00% 14.89%	0.00% 9.63%	0.00% 29.64%	0.00% 18.97%	0.42% 17.95%	0.46% 15.38%
Delaware	0.50%	0.37%	0.00%	0.46%	0.00%	0.31%	0.14%	0.43%
Florida	4.16%	5.62%	0.00%	0.92%	22.39%	14.31%	10.33%	5.36%
Georgia	2.32%	2.09%	4.26%	0.00%	1.71%	0.93%	2.01%	2.21%
Maryland	0.67%	0.72%	9.04%	0.00%	0.43%	0.00%	0.69%	0.72%
No. Carolina	2.78%	2.68%	1.60%	4.13%	1.07%	1.40%	2.08%	2.65%
So. Carolina	1.74% 1.41%	3.15%	0.00%	3.21%	2.13%	0.62%	0.76% 1.87%	1.89%
Virginia West Virginia	0.86%	1.25% 0.61%	0.00% 0.00%	0.92%	1.92% 0.00%	1.09% 0.31%	0.07%	1.40% 0.72%
E. So. Central	5.79%	7.85%	2.66%	2.29%	5.76 %	4.04%	5.41%	5.99%
Alabama	1.59%	2.70%	0.00%	1.38%	1.49%	1.24%	2.77%	1.82%
Kentucky	1.33%	1.54%	2.66%	0.00%	1.49%	0.47%	0.55%	1.30%
Mississippi	0.82%	0.93%	0.00%	0.00%	0.85%	0.78%	0.90%	0.83%
Tennessee W. So. Central	2.04% 14.14%	2.68% 15.24 %	0.00% 0.00%	0.92% 3.67%	1.92% 8.96 %	1.56% 9.95 %	1.18% 15.66%	2.04% 13.98%
Arkansas	14.14% 1.49%	1.62%	0.00%	0.00%	0.00%	9.95 % 0.62%	0.28%	13.98% 1.35%
Louisiana	1.37%	1.35%	0.00%	0.00%	1.07%	1.24%	2.63%	1.41%
Oklahoma	1.77%	1.70%	0.00%	0.00%	0.64%	1.09%	1.18%	1.65%
Texas	9.51%	10.58%	0.00%	3.67%	7.25%	7.00%	11.57%	9.56%
Mountain	9.81%	10.21%	17.55%	20.18%	10.66%	16.33 %	11.85%	10.35%
Arizona	1.64%	1.83%	7.45%	2.75%	3.41%	8.40%	3.47%	2.06%
Colorado Idaho	1.99%	1.99% 1.14%	6.38% 0.00%	7.80% 0.00%	3.20% 0.21%	1.24% 0.31%	1.52% 1.66%	2.05%
Montana	1.33% 0.78%	1.11%	0.00%	5.50%	0.21%	1.40%	1.32%	1.24% 0.91%
Nevada	1.04%	1.51%	0.00%	0.46%	0.64%	1.24%	1.39%	1.12%
New Mexico	0.97%	0.72%	3.72%	0.00%	0.43%	2.33%	1.18%	0.98%
Utah	1.87%	1.35%	0.00%	1.83%	2.77%	1.40%	1.25%	1.74%
Wyoming	0.20%	0.56%	0.00%	1.83%	0.00%	0.00%	0.07%	0.25%
Pacific	11.27 %	8.38%	18.62 %	19.27%	11.73%	21.77%	12.20%	11.29%
Alaska California	0.05% 6.31%	0.00% 4.64%	0.00% 8.51%	0.46% 2.75%	0.00% 5.76%	0.00% 16.17%	0.14% 6.24%	0.05% 6.28%
Hawaii	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Oregon	2.17%	1.48%	5.85%	8.72%	1.28%	2.95%	2.43%	2.17%
Washington	2.74%	2.25%	4.26%	7.34%	4.69%	2.64%	3.40%	2.79%
Outside US	8.29%	5.78%	7.45%	27.52 %	7.89%	7.78%	7.55%	7.99%
Asia	0.01%	0.00%	0.00%	0.00%	0.00% 7.04%	0.00%	0.21%	0.02% 7.89%
Canada	8.21% 0.00%	5.75% 0.00%	7.45% 0.00%	27.52%	7.04% 0.00%	7.78% 0.00%	7.21% 0.00%	7.89% 0.00%
Europe Other	0.00%	0.00%	0.00%	0.00%	0.00% 0.85%	0.00%	0.00% 0.14%	0.00%
- 4101	J.J./0	; J.JJ/6	5.00/0	J.UU/0	100.00%	J.UU/0	5.17/0	J.UU/0

Cumulative Shipment Destinations

	<u>143,254</u> Travel Trailers Conventional	<u>33,191</u> Travel Trailers Fifth-Wheel	2,588 Folding Camping Trailers	<u>1,934</u> Truck Campers	<u>4,197</u> Motorhomes Type A	<u>5,079</u> Motorhomes Type B	<u>12,469</u> Motorhomes Type C	<u>202,712</u> Totals
New England Connecticut	3.30% 0.41%	2.85% 0.46%	6.30% 0.52%	3.95% 0.13%	2.05% 0.81%	2.11% 0.53%	2.21% 0.59%	3.14% 0.44%
Maine	0.41%	0.46%	2.61%	1.21%	0.81%	0.55%	0.55%	0.44%
Massachusetts	0.72%	0.56%	0.66%	0.00%	0.29%	0.43%	0.38%	0.65%
New Hampshire	0.85%	0.79%	2.46%	2.17%	0.60%	0.53%	0.50%	0.83%
Rhode Island	0.04%	0.03%	0.00%	0.00%	0.05%	0.00%	0.06%	0.04%
Vermont	0.31%	0.45%	0.05%	0.45%	0.19%	0.20%	0.43%	0.33%
Mid Atlantic	6.20%	5.61 %	9.00%	3.89%	5.82%	4.77%	5.49 %	6.03%
New Jersey New York	0.75% 2.58%	0.57% 2.24%	0.33% 3.13%	0.00% 1.78%	0.69% 2.15%	0.81% 1.56%	0.83% 2.19%	0.71% 2.47%
Pennsylvania	2.87%	2.80%	5.54%	2.10%	2.13%	2.40%	2.15%	2.47%
E. No. Central	15.39%	14.38%	23.45%	9.43 %	16.97%	10.76%	11.08%	14.91%
Illinois	1.72%	1.75%	2.79%	0.32%	2.29%	0.77%	1.61%	1.70%
Indiana	3.05%	3.18%	1.94%	3.95%	1.69%	1.28%	1.58%	2.90%
Michigan	4.01%	3.59%	8.62%	2.42%	8.33%	5.40%	3.95%	4.10%
Ohio	3.97%	3.79%	5.26%	1.98%	3.75%	2.21%	2.83%	3.82%
Wisconsin	2.64%	2.06%	4.83%	0.76% 5.16%	0.91%	1.10%	1.11%	2.38%
W. No. Central lowa	8.32% 1.52%	10.00% 2.16%	8.43 % 1.37%	5.16% 2.87%	4.80% 1.60%	3.53% 1.67%	6.95% 2.61%	8.29% 1.71%
Kansas	0.58%	0.72%	0.38%	0.00%	0.24%	0.22%	0.32%	0.56%
Minnesota	2.15%	2.08%	3.69%	1.27%	0.84%	0.61%	1.42%	2.03%
Missouri	2.44%	2.67%	2.84%	0.45%	1.65%	0.79%	1.87%	2.37%
Nebraska	0.85%	1.00%	0.14%	0.38%	0.36%	0.18%	0.27%	0.80%
No. Dakota	0.34%	0.55%	0.00%	0.00%	0.05%	0.02%	0.14%	0.34%
So. Dakota	0.44%	0.82%	0.00%	0.19%	0.07%	0.04%	0.31%	0.47%
South Atlantic	14.92%	16.28%	11.04%	7.07%	28.57%	21.00%	18.91%	15.74%
Delaware	0.26% 4.89%	0.27%	0.00%	1.08%	0.00%	0.63%	0.66%	0.29% 5.83%
Florida Georgia	2.22%	6.09% 2.18%	2.89% 1.18%	1.21% 1.27%	17.59% 2.12%	13.77% 1.40%	9.63% 2.27%	2.18%
Maryland	0.56%	0.69%	2.42%	0.00%	0.57%	0.47%	0.83%	0.61%
No. Carolina	2.92%	2.47%	2.37%	2.49%	2.39%	1.65%	2.06%	2.74%
So. Carolina	1.79%	2.43%	0.14%	0.83%	2.41%	1.38%	1.20%	1.84%
Virginia	1.67%	1.78%	1.18%	0.19%	3.44%	1.54%	2.06%	1.73%
West Virginia	0.61%	0.37%	0.85%	0.00%	0.05%	0.16%	0.19%	0.52%
E. So. Central	6.11%	6.60%	1.14%	2.55%	6.42%	2.62%	4.19%	5.90%
Alabama	1.89%	2.29%	0.00%	1.15%	1.81%	0.69%	1.62%	1.88%
Kentucky Mississippi	1.30% 0.94%	1.17% 0.95%	0.90% 0.24%	0.19% 0.00%	0.50% 0.93%	0.16% 0.51%	0.53% 0.65%	1.17% 0.90%
Tennessee	1.98%	2.19%	0.00%	1.21%	3.17%	1.26%	1.40%	1.96%
W. So. Central	13.27%	16.55%	4.50%	3.89%	9.62%	7.37%	8.85%	13.13%
Arkansas	1.39%	1.55%	1.28%	0.45%	0.33%	0.47%	0.54%	1.31%
Louisiana	1.03%	1.44%	0.00%	0.00%	1.48%	0.83%	0.94%	1.08%
Oklahoma	1.66%	1.76%	0.66%	0.70%	1.03%	0.65%	0.99%	1.58%
Texas	9.19% 11.34%	11.80%	2.56%	2.74%	6.78%	5.42%	6.38%	9.17%
Mountain Arizona	11.34% 2.03%	11.88% 2.32%	12.32% 3.08%	20.33% 2.10%	10.24% 4.49%	19.09% 8.67%	13.55% 5.61%	11.82 % 2.54%
Colorado	2.03% 1.96%	2.32% 2.18%	3.32%	5.42%	4.49% 1.41%	3.98%	2.14%	2.09%
Idaho	2.05%	1.63%	1.14%	4.08%	0.55%	1.18%	1.08%	2.09 <i>%</i> 1.87%
Montana	1.40%	1.35%	0.81%	4.46%	0.29%	1.00%	1.06%	1.35%
Nevada	0.91%	0.89%	0.28%	1.78%	0.98%	1.38%	1.18%	0.93%
New Mexico	0.72%	0.75%	1.85%	0.06%	0.57%	1.62%	1.06%	0.77%
Utah	1.81%	2.20%	1.85%	1.98%	1.93%	1.24%	1.29%	1.83%
Wyoming	0.46%	0.56%	0.00%	0.45%	0.02%	0.02%	0.12%	0.43%
Pacific	11.26%	8.93 %	6.73 %	19.63 %	9.31%	20.35%	17.60%	11.48 %
Alaska California	0.11% 6.08%	0.02% 5.05%	0.00% 3.36%	3.06% 3.38%	0.12% 6.04%	0.37% 14.40%	1.48% 11.00%	0.21% 6.38%
Hawaii	0.00%	0.00%	0.00%	0.06%	0.00%	0.00%	0.01%	0.00%
Oregon	2.32%	1.74%	1.47%	8.29%	0.79%	3.03%	2.13%	2.24%
Washington	2.75%	2.11%	1.89%	4.84%	2.36%	2.54%	2.98%	2.65%
Outside US	9.89%	6.90%	17.10%	24.09%	6.21%	8.41 %	11.19%	9.56%
Asia	0.01%	0.00%	0.00%	0.13%	0.00%	0.00%	0.12%	0.02%
Canada	9.79%	6.88%	16.96%	23.39%	5.63%	8.41%	10.96%	9.45%
Europe	0.01%	0.01%	0.14%	0.00%	0.05%	0.00%	0.00%	0.01%
Other	0.08%	0.01%	0.00%	0.57%	0.53%	0.00%	0.11%	0.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Monthly Canadian Shipment Destinations

	17,139 Travel Trailers Conventional	3,875 Travel Trailers Fifth-Wheel	281 Folding Camping Trailers	265 Truck Campers	470 Motorhomes Type A	643 Motorhomes Type B	1,443 Motorhomes Type C	24,116 Totals
Alberta	1.45%	1.70%	0.00%	5.05%	0.21%	0.78%	0.97%	1.44%
British Columbia	0.79%	0.85%	0.00%	16.51%	1.07%	1.71%	1.59%	1.02%
Manitoba	0.27%	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.26%
New Brunswick	0.32%	0.08%	0.00%	0.00%	0.43%	0.00%	0.00%	0.25%
Newfoundland	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Nova Scotia	0.23%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.18%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.44%	1.11%	6.38%	2.29%	2.77%	2.33%	1.46%	2.91%
Prince Edward Island	0.02%	0.00%	0.00%	1.38%	0.00%	0.00%	0.00%	0.03%
Quebec	1.42%	1.33%	1.06%	0.92%	2.56%	2.95%	2.98%	1.56%
Saskatchewan	0.20%	0.24%	0.00%	1.38%	0.00%	0.00%	0.21%	0.20%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	8.21%	5.75 %	7.45%	27.52%	7.04%	7.78%	7.21%	7.89 %

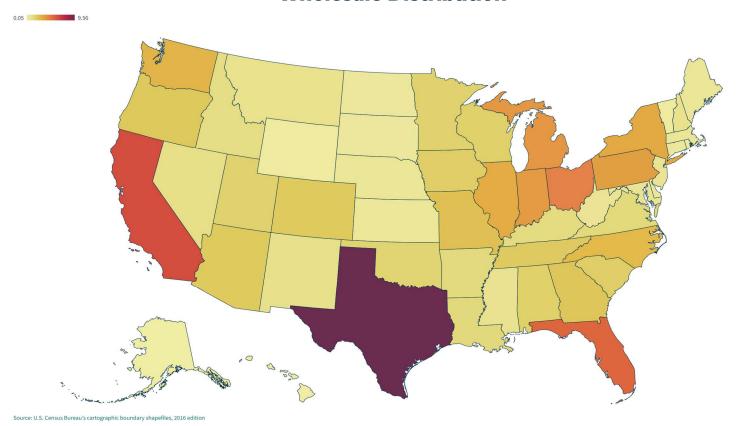
Cumulative Canadian Shipment Destinations

	<u>143,254</u> Travel Trailers Conventional	33,191 Travel Trailers Fifth-Wheel	2,588 Folding Camping Trailers	<u>1,934</u> Truck Campers	4,197 Motorhomes Type A	<u>5,079</u> Motorhomes Type B	12,469 Motorhomes Type C	202,712 Totals
Alberta	1.75%	1.66%	0.47%	5.54%	0.72%	1.06%	1.60%	1.70%
British Columbia	0.97%	0.72%	2.08%	10.07%	0.36%	2.76%	4.23%	1.25%
Manitoba	0.39%	0.41%	0.47%	0.25%	0.00%	0.04%	0.07%	0.36%
New Brunswick	0.36%	0.14%	0.28%	0.06%	0.10%	0.06%	0.06%	0.29%
Newfoundland	0.06%	0.02%	0.47%	0.25%	0.05%	0.04%	0.03%	0.06%
Nova Scotia	0.24%	0.09%	1.18%	0.00%	0.02%	0.14%	0.03%	0.20%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	3.94%	1.83%	8.29%	1.85%	1.65%	2.09%	2.56%	3.44%
Prince Edward Island	0.04%	0.03%	0.00%	0.19%	0.00%	0.00%	0.00%	0.03%
Quebec	1.72%	1.67%	3.69%	4.84%	2.72%	2.17%	2.17%	1.82%
Saskatchewan	0.29%	0.30%	0.00%	0.32%	0.02%	0.06%	0.20%	0.28%
Yukon	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	9.79%	6.88%	16.96%	23.39%	5.63%	8.41%	10.96%	9.45%

Annual Total RV Shipments

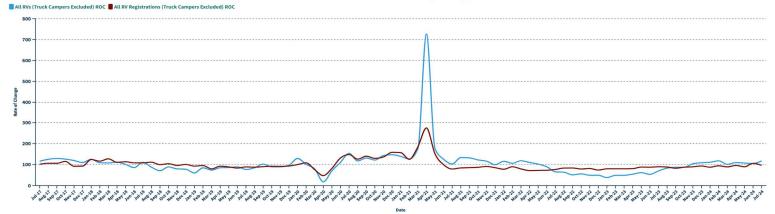
Month	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	28.5	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7
FEBRUARY	32.0	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0
MARCH	36.5	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2
APRIL	38.3	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2
MAY	33.5	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2
JUNE	33.8	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3
JULY	27.1	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	24.1
AUGUST	27.3	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	
SEPTEMBER	28.0	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	
OCTOBER	33.8	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	
NOVEMBER	27.3	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	
DECEMBER	28.0	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	
TOTAL	374.1	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	202.7

Wholesale Distribution



Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

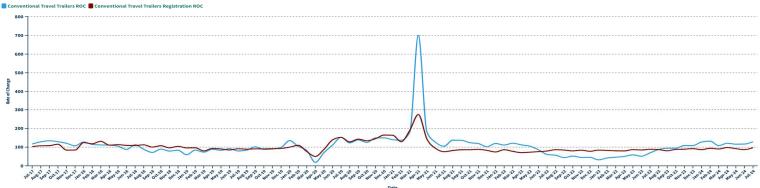


RV Production and RV Registrations 3/12 ROC (-TC)



Retail Activity By RV Type

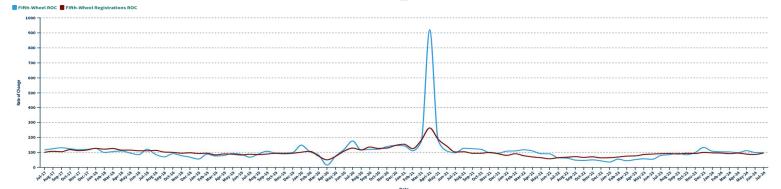
Conventional Travel Trailer Production and Registrations 12/12 ROC



Conventional Travel Trailer Production and Registrations 3/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC

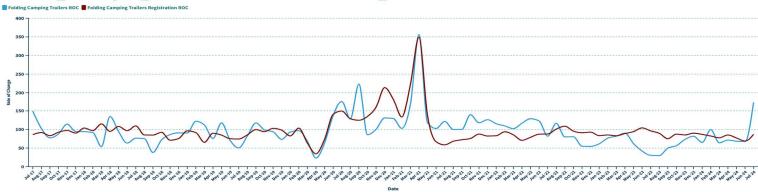


Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

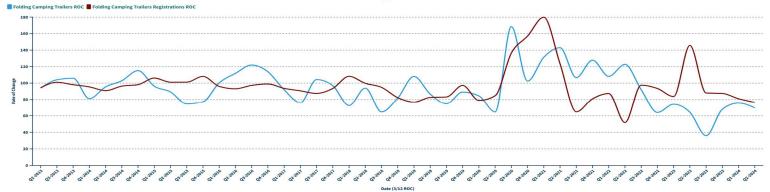


Source: RV Industry Association, Statistical Surveys, Inc

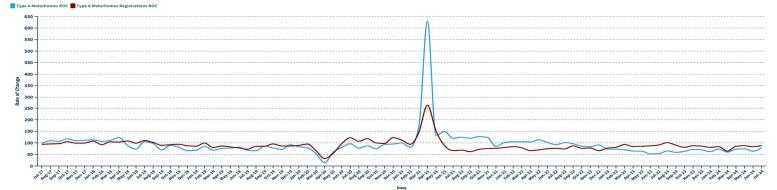
Folding Camping Trailer Production and Registrations 12/12 ROC



Folding Camping Trailer Production and Registrations 3/12 ROC



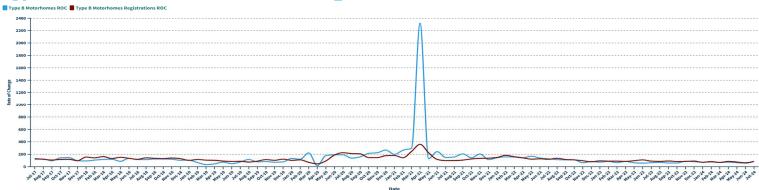
Type A Motorhome Production and Registrations 12/12 ROC



Type A Motorhome Production and Registrations 3/12 ROC

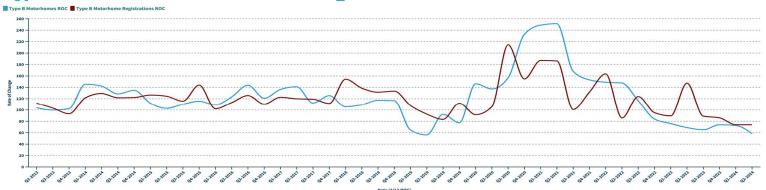


Type B Motorhome Production and Registrations 12/12 ROC



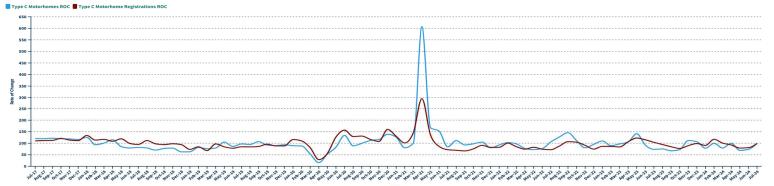
Source: RV Industry Association, Statistical Surveys, Inc

Type B Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



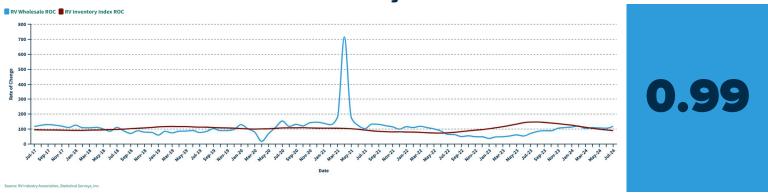
iource: RV Industry Association, Statistical Surveys, I

Type C Motorhome Production and Registrations 3/12 ROC



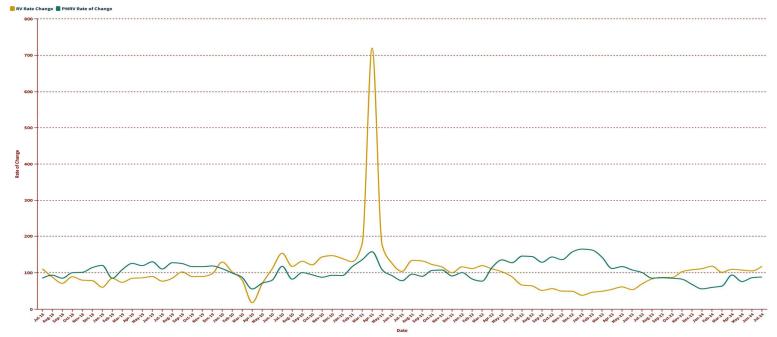
Source: RV Industry Association, Statistical Surveys, Inc.

Inventory Index

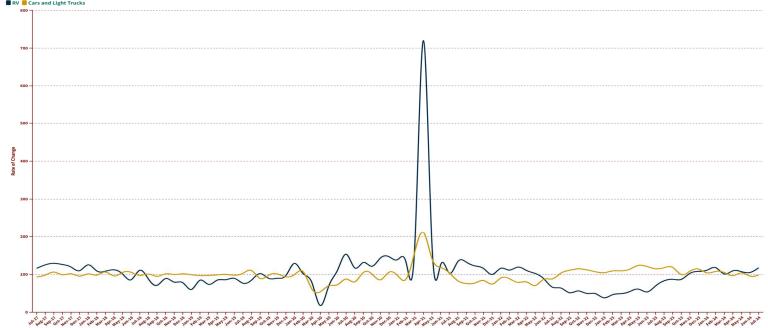


The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments

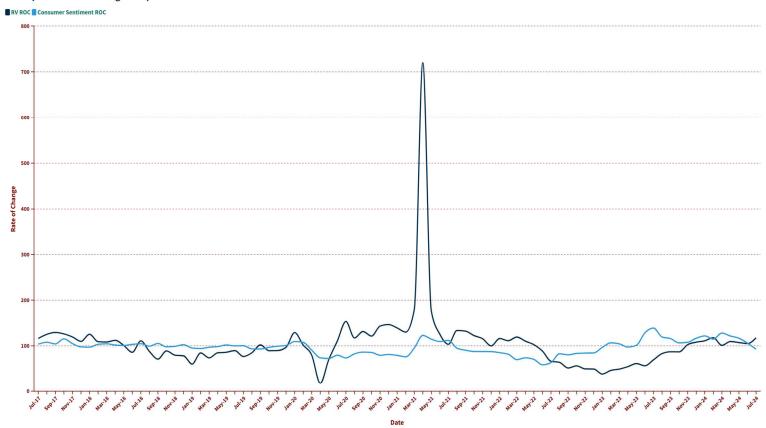


RV Wholesale Shipments Compared to Car and Light Truck Sales



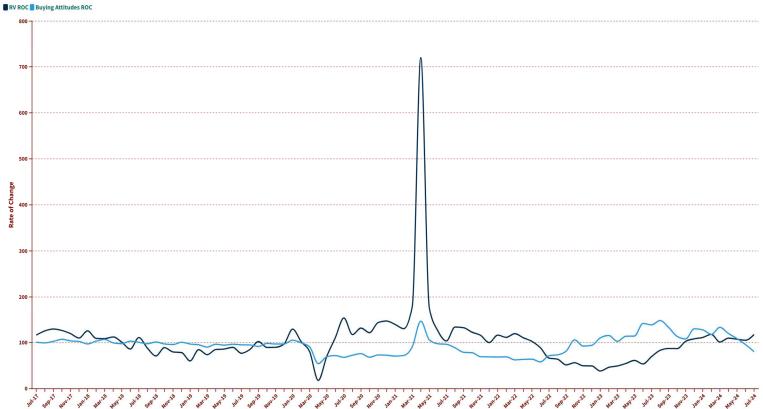
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



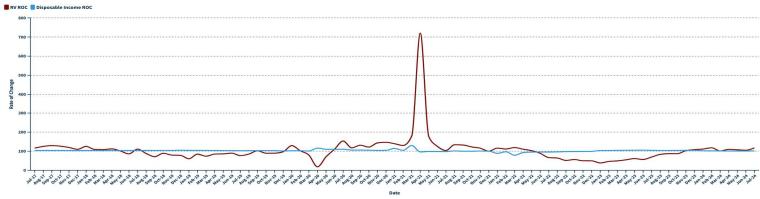
Source: University of Michigan Survey Research Center

RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

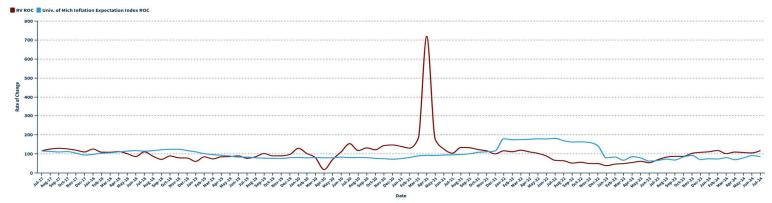


Economic Indicators Compared to RV Rate of Change

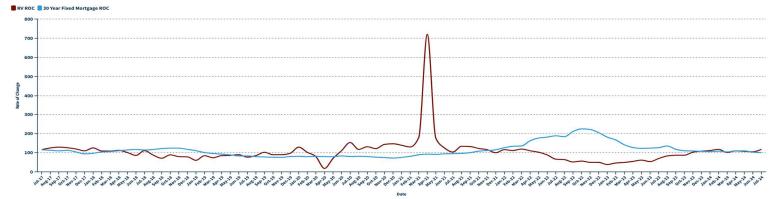
Disposable Income



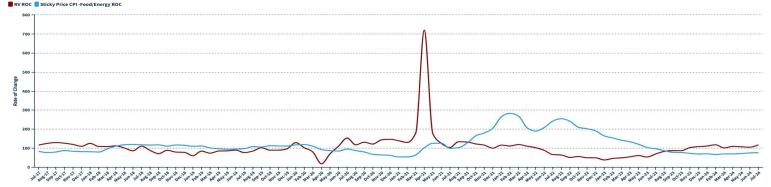
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

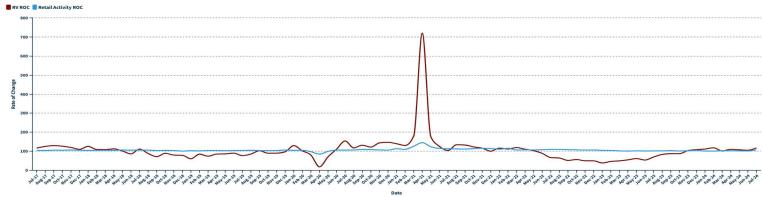


Sticky Price CPI, Less Food and Energy

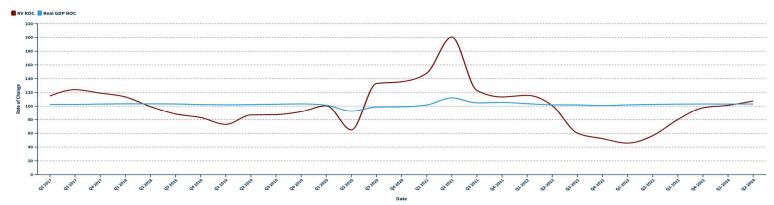


Economic Indicators Compared to RV Rate of Change

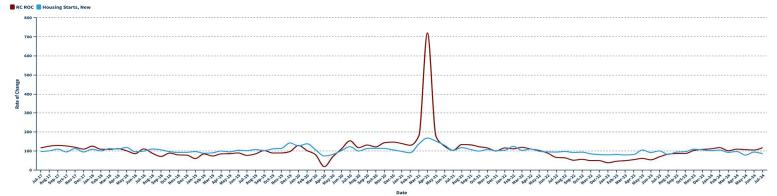
Retail Activity



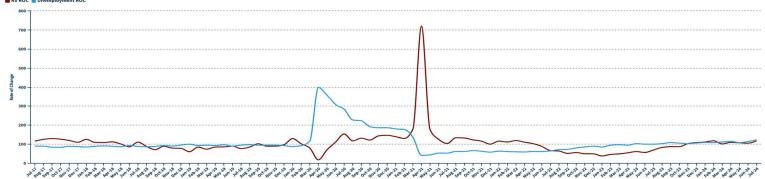
Real GDP



Housing Starts, New



Unemployment Rate



July

PMRV Market Report



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research	Analyst,	Market	Data
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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

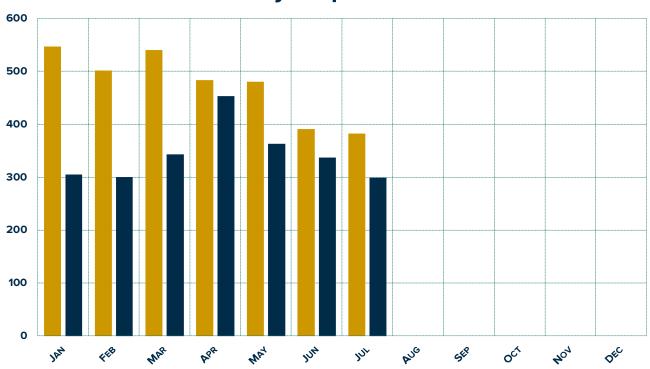


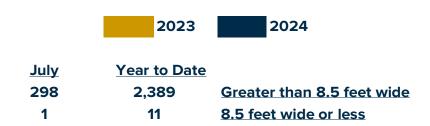
A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

July Wholesale Shipment Summary

	Change					Change
	July	July	Over	Cum.	Cum.	Year
	2023	2024	Last Year	2023	2024	To Date
Park Model RVs	391	337	<i>-13.8</i> %	3,324	2,400	-27.8%

Total Monthly Shipments vs. Last Year





^{*} Year to date numbers can differ from reported numbers.

^{**} Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment DestinationsTotal Units = 299

Pacific	44	14.38%
Alaska	0	0.00%
California	18	5.88%
Hawaii	0	0.00%
Oregon	6	1.96%
Washington	20	6.54%
Mountain	59	19.28%
Arizona	45	14.71%
Colorado	3	0.98%
Idaho	4	1.31%
Montana	1	0.33%

Nevada

Wyoming

Utah

New Mexico

W. No. Central	14	4.58%
lowa	0	0.00%
Kansas	1	0.33%
Minnesota	9	2.94%
Missouri	1	0.33%
Nebraska	0	0.00%
No. Dakota	2	0.65%
So. Dakota	1	0.33%

W. So. Central	24	7.84%
Arkansas	0	0.00%
Louisiana	0	0.00%
Oklahoma	1	0.33%
Texas	23	7.52%
E. No. Central	38	12.42%
Illinois	6	1.96%
Indiana	2	0.65%
Michigan	2	0.65%
Ohio	12	3.92%
Wisconsin	16	5.23%
E So Control	1	4 24%

E. So. Central	4	1.31%
Alabama	2	0.65%
Kentucky	0	0.00%
Mississippi	0	0.00%
Tennessee	2	0.65%
	-	
Outside US	7	2.29%
Asia	0	0.00%
Canada	7	2.29%
Europe	0	0.00%

0.00%

63	20.59%
0	0.00%
7	2.29%
16	5.23%
1	0.33%
17	5.56%
7	2.29%
11	3.59%
4	1.31%
	0 7 16 1 17

34	11.11%
4	1.31%
14	4.58%
16	5.23%
	4 14

New England	19	6.21%
Connecticut	3	0.98%
Maine	7	2.29%
Massachusetts	0	0.00%
New Hampshire	8	2.61%
Rhode Island	0	0.00%
Vermont	1	0.33%

5

0

0.00% 1.63%

0.00%

0.33%

Other

Cumulative Shipment DestinationsTotal Units = 2,400

Pacific	377	15.17 %
Alaska	0	0.00%
California	182	7.32%
Hawaii	0	0.00%
Oregon	68	2.74%
Washington	127	5.11%

Mountain	341	13.72%
Arizona	216	8.69%
Colorado	16	0.64%
Idaho	39	1.57%
Montana	8	0.32%
Nevada	2	0.08%
New Mexico	13	0.52%
Utah	35	1.41%
Wyoming	12	0.48%

W. No. Central	95	3.82%
Iowa	4	0.16%
Kansas	1	0.04%
Minnesota	65	2.62%
Missouri	8	0.32%
Nebraska	0	0.00%
No. Dakota	6	0.24%
So. Dakota	11	0.44%

W. So. Central	317	12.76%
Arkansas	5	0.20%
Louisiana	8	0.32%
Oklahoma	5	0.20%
Texas	299	12.03%

E. No. Central	355	14.29%
Illinois	37	1.49%
Indiana	53	2.13%
Michigan	59	2.37%
Ohio	76	3.06%
Wisconsin	130	5.23%

E. So. Central	61	2.45%
Alabama	11	0.44%
Kentucky	11	0.44%
Mississippi	0	0.00%
Tennessee	39	1.57%

Outside US	85	3.42%
Asia	0	0.00%
Canada	85	3.42%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	401	16.14%
Delaware	42	1.69%
Florida	111	4.47%
Georgia	58	2.33%
Maryland	4	0.16%
No. Carolina	124	4.99%
So. Carolina	27	1.09%
Virginia	24	0.97%
West Virginia	11	0.44%

Mid Atlantic	256	10.30%
New Jersey	52	2.09%
New York	67	2.70%
Pennsylvania	137	5.51%

New England	197	7.93%
Connecticut	24	0.97%
Maine	76	3.06%
Massachusetts	50	2.01%
New Hampshire	42	1.69%
Rhode Island	2	0.08%
Vermont	3	0.12%

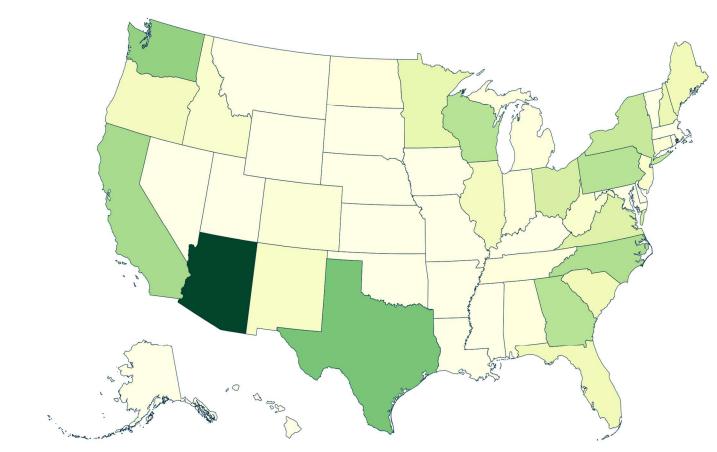
^{*} Destination totals might not match shipment totals

^{**} Canadian shipment totals removed from shipment total

^{*} Destination totals might not match shipment totals

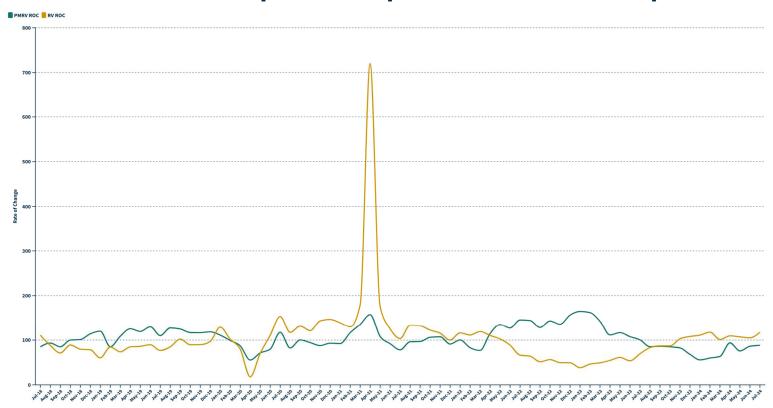
^{**} Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map



urce: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

PMRV Wholesale Shipments Compared to RV Wholesale Shipments



PMRV Shipment History

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	270	280	269	323	359	331	332	547	305
FEBRUARY	282	334	380	323	320	373	309	501	300
MARCH	347	385	385	418	364	493	379	540	343
APRIL	365	404	345	433	240	378	433	483	453
MAY	284	367	330	394	281	304	411	480	363
JUNE	329	379	299	389	310	285	363	391	337
JULY	297	304	258	284	334	261	380	382	337
AUGUST	265	328	306	390	321	309	446	380	
SEPTEMBER	278	292	248	310	311	301	387	334	
OCTOBER	294	302	302	353	333	354	507	431	
NOVEMBER	263	261	264	308	270	209	394	325	
DECEMBER	205	213	243	288	268	244	382	260	
TOTAL	3,479	3,849	3,629	4,213	3,711	3,923	4,723	5,054	2,400

PMRV Wholesale Shipments Compared to PMRV Registrations

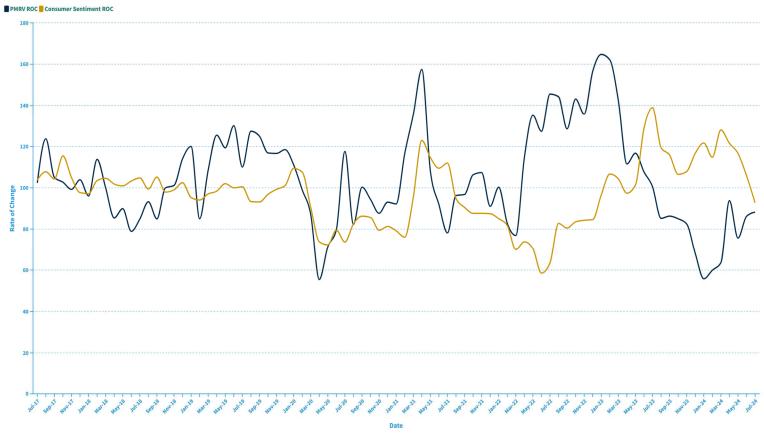


PMRV 2024 Quarterly Forecast

Date		20	24	20	24	otal
Forecast	O,	Q)	O.	Q ⁰	*/ \	
2024 High	939	1,132	1,009	849	3,928	
2024 Low	880	1,067	999	764	3,711	
2024 Reported Shipments	948	1,153	299	0	2,400	

Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



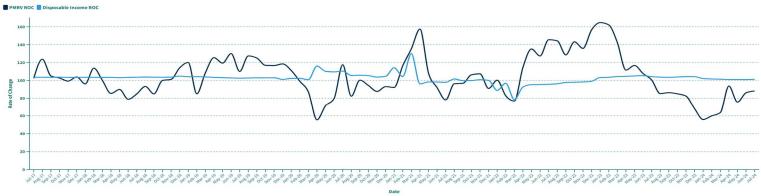
Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes

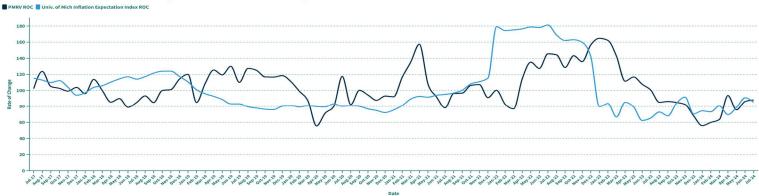


Financial Economic Indicators

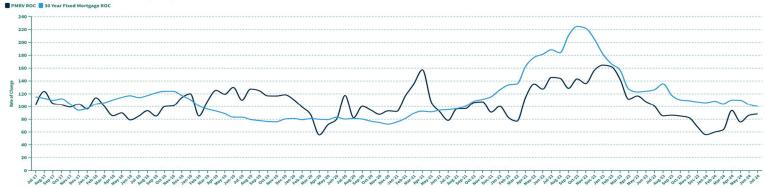
Disposable Income



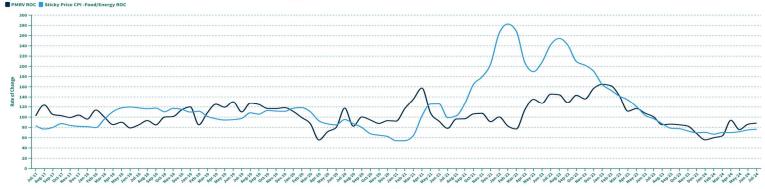
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

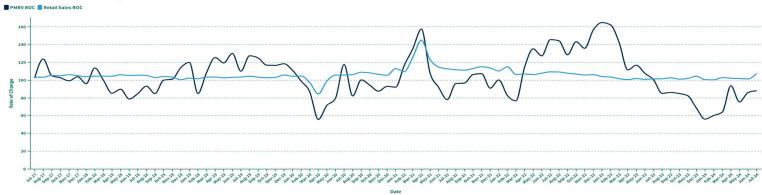


Sticky Price (Less Food and Energy)



Financial Economic Indicators

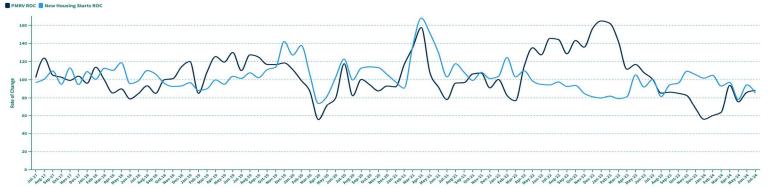
Retail Activity



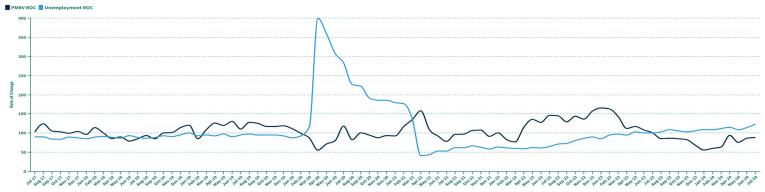
Real GDP



Housing Starts, New

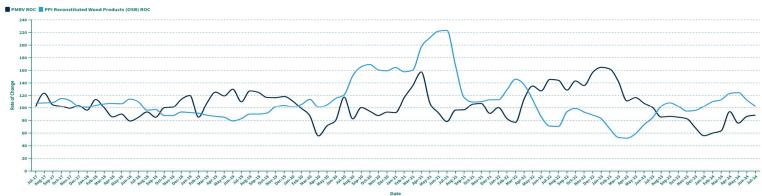


Unemployment Rate

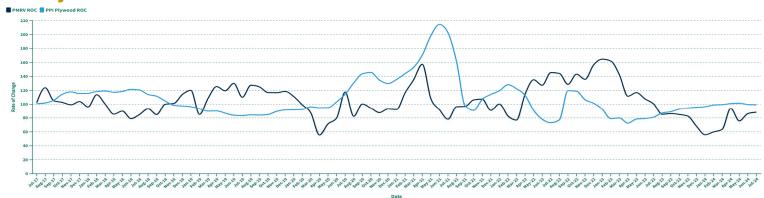


Industrial Economic Indicators

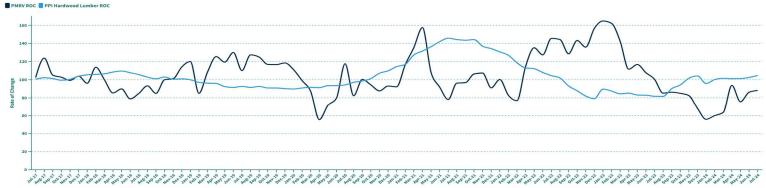
PPI Waferboard and OSB



PPI Plywood



PPI Lumber, Hardwood



PPI Engineered Wood Products

