

June

2024

**RV Market
Report**



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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



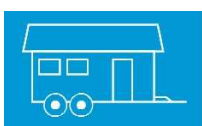
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV



A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Review

The RV Industry Association's survey of manufacturers found that June ended the month with 25,308 wholesale shipments, up 5.0% compared to last June. Through the first half of the year, RV shipments are up 8.4% from the same period last year with 178,596 units shipped.

This month, towable RVs accounted for 91.0% of the total monthly shipments with 23,020 units, up 11.4% compared to last June. To date, towable shipments are up 14.4% with 159,407 units. Motorhomes finished the month down (-33.2%) from last June with 2,288 units shipped. At the halfway point of the year, motorhomes are sitting at 19,189 shipments and are down (-24.7%) from the same point last year.

Towable RVs

Conventional travel trailers ended the month up 16.3% from last June with 18,202 units. Through June, conventional travel trailers are up 19.0% with 126,115 wholesale shipments and accounted for 79.1% of all towable RV shipments and 71.9% of total RV shipments. Fifth-wheel travel trailers closed the month down (-1.0%) compared to June 2023 with 4,300 shipments. To date, fifth-wheel travel trailers are up 3.7% with 29,316 units. Folding camping trailers finished the month down (-32.4%) from last June with 227 shipments. Through the first half of the year, folding camping trailers are down (-27.3%) with 2,307 units. Truck campers ended the month down (-13.1%) from the same month last year on 291 shipments. Year-to-date, truck campers are down (-13.0%) with 1,669 units.

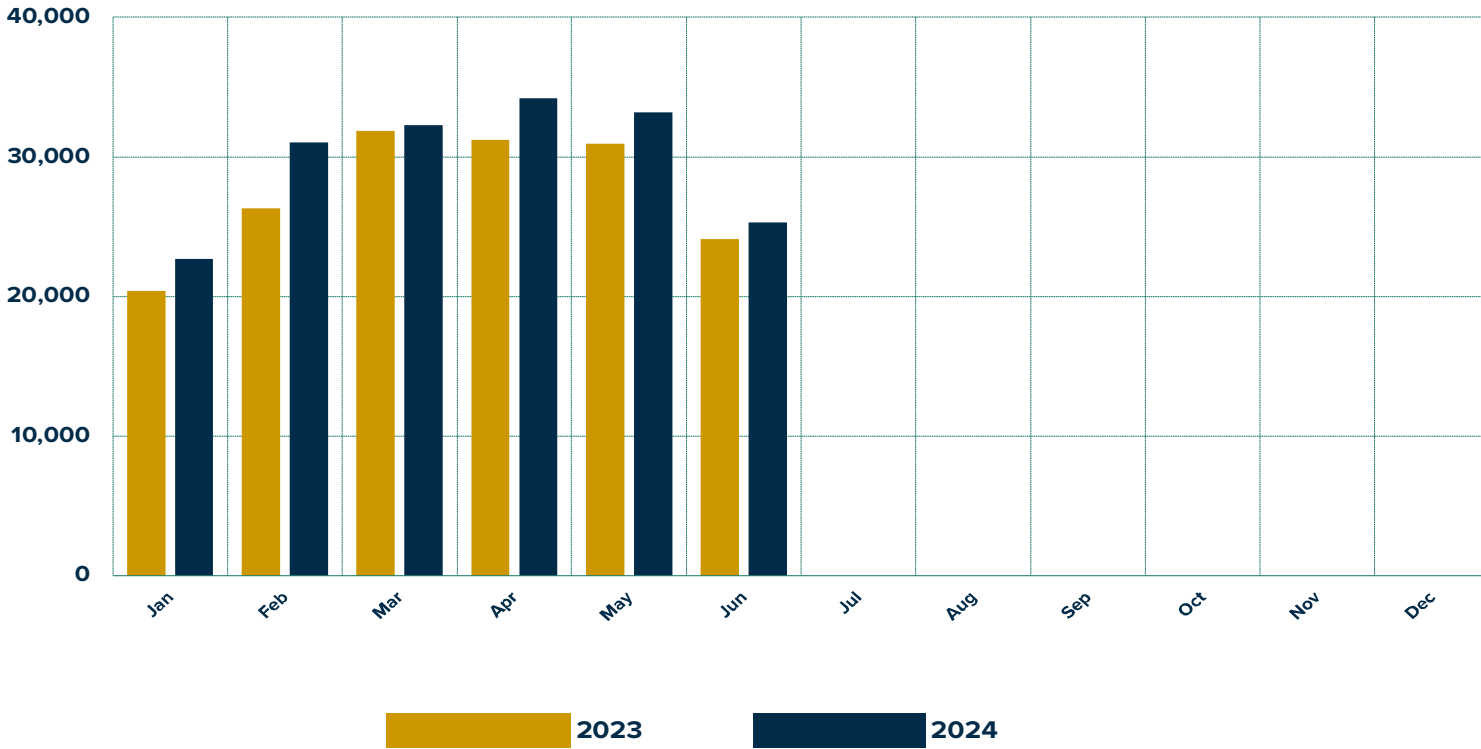
Motorhomes

Type C motorhomes closed the month down (-26.5%) compared to last June and continue to lead the motorhome category in unit volume by consisting of 55.7% of all motorhome shipments in June. To date, Type C motorhomes are down (-16.7%) compared to the same point last year with 11,026 units. Type B motorhomes finished the month down (-43.1%) from the same month last year with 541 units. Through June, Type B motorhomes are down (-34.4%) overall with 4,436 shipments. Type A motorhomes closed the month with 472 units shipped, down (-36.2%) from June 2023. To date, Type A motorhomes are down (-32.2%) with 3,727 shipments to retailers.

June Wholesale Shipment Summary

	JUNE 2023	JUNE 2024	Change Over Last Year	YTD 2023	YTD 2024	Change Year To Date
Towables						
Travel Trailers (ALL)	15,657	18,202	16.3%	105,975	126,115	19.0%
Travel Trailers - Fifth Wheel	4,342	4,300	-1.0%	28,269	29,316	3.7%
Folding Camping Trailers	336	227	-32.4%	3,174	2,307	-27.3%
Truck Campers	335	291	-13.1%	1,919	1,669	-13.0%
All Towable RVs	20,670	23,020	11.4%	139,337	159,407	14.4%
Motorhomes						
Conventional (Type A)	740	472	-36.2%	5,500	3,727	-32.2%
Van Campers (Type B)	951	541	-43.1%	6,758	4,436	-34.4%
Mini (Type C)	1,734	1,275	-26.5%	13,235	11,026	-16.7%
All Motorhomes	3,425	2,288	-33.2%	25,493	19,189	-24.7%
Total RV Shipments	24,095	25,308	5.0%	164,830	178,596	8.4%

Total Shipments Monthly vs. Last Year



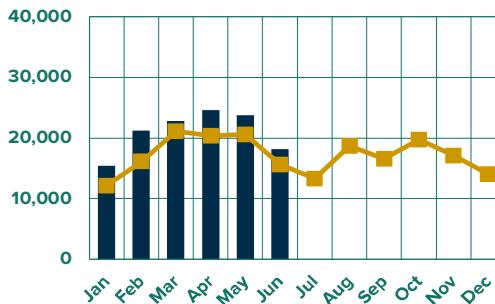
Quarterly Adjustments - Q2 '24

RV Type	Adjustment	Month Applied
Conventional Travel Trailers		
Fifth-Wheel Travel Trailers		
Folding Camping Trailers		
Truck Campers	No Adjustments - All RV Types	
Type A Motorhomes		
Type B Motorhomes		
Type C Motorhomes		

Shipments to Retailers by Type

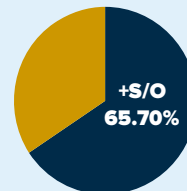
Conventional Travel Trailers

	2023	2024	YTD 2023	YTD 2024	Change Over	
					Same Mo.	Change Year
	2023	2024	2023	2024	2023	to Date
JAN	12,122	15,432	12,122	15,432	27.3%	27.3%
FEB	16,109	21,246	28,231	36,678	31.9%	29.9%
MAR	21,098	22,835	49,329	59,513	8.2%	20.6%
APR	20,394	24,589	69,723	84,102	20.6%	20.6%
MAY	20,595	23,811	90,318	107,913	15.6%	19.5%
JUN	15,657	18,202	105,975	126,115	16.3%	19.0%
JUL	13,293		119,268			
AUG	18,703		137,971			
SEP	16,542		154,513			
OCT	19,744		174,257			
NOV	17,121		191,378			
DEC	14,030		205,408			
TOTAL	205,408	126,115				



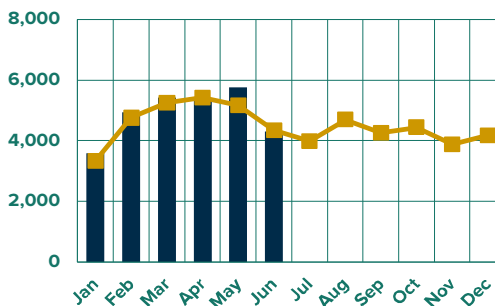
S/O = Slideout

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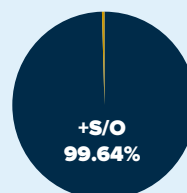


Fifth Wheel Travel Trailers

	2023	2024	YTD 2023	YTD 2024	Change Over	
					Same Mo.	Change Year
	2023	2024	2023	2024	2023	to Date
JAN	3,332	3,591	3,332	3,591	7.8%	7.8%
FEB	4,754	4,934	8,086	8,525	3.8%	5.4%
MAR	5,250	5,421	13,336	13,946	3.3%	4.6%
APR	5,421	5,319	18,757	19,265	-1.9%	2.7%
MAY	5,170	5,751	23,927	25,016	11.2%	4.6%
JUN	4,342	4,300	28,269	29,316	-1.0%	3.7%
JUL	3,987		32,256			
AUG	4,693		36,949			
SEP	4,257		41,206			
OCT	4,434		45,640			
NOV	3,879		49,519			
DEC	4,180		53,699			
TOTAL	53,699	29,316				

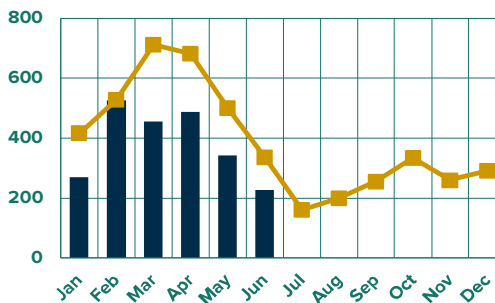


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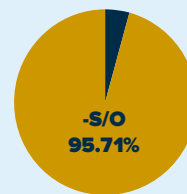


Folding Camping Trailers

	2023	2024	YTD 2023	YTD 2024	Change Over	
					Same Mo.	Change Year
	2023	2024	2023	2024	2023	to Date
JAN	416	270	416	270	-35.1%	-35.1%
FEB	529	526	945	796	-0.6%	-15.8%
MAR	711	455	1,656	1,251	-36.0%	-24.5%
APR	682	487	2,338	1,738	-28.6%	-25.7%
MAY	500	342	2,838	2,080	-31.6%	-26.7%
JUN	336	227	3,174	2,307	-32.4%	-27.3%
JUL	161		3,335			
AUG	199		3,534			
SEP	256		3,790			
OCT	333		4,123			
NOV	260		4,383			
DEC	290		4,673			
TOTAL	4,673	2,307				

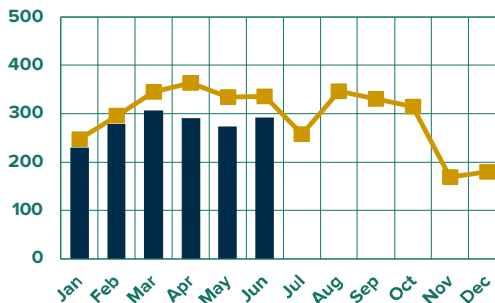


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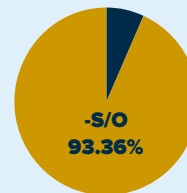


Truck Campers

	2023	2024	YTD 2023	YTD 2024	Change Over	
					Same Mo.	Change Year
	2023	2024	2023	2024	2023	to Date
JAN	247	230	247	230	-6.9%	-6.9%
FEB	295	278	542	508	-5.8%	-6.3%
MAR	345	307	887	815	-11.0%	-8.1%
APR	363	290	1,250	1,105	-20.1%	-11.6%
MAY	334	273	1,584	1,378	-18.3%	-13.0%
JUN	335	291	1,919	1,669	-13.1%	-13.0%
JUL	257		2,176			
AUG	346		2,522			
SEP	330		2,852			
OCT	314		3,166			
NOV	169		3,335			
DEC	180		3,515			
TOTAL	3,515	1,669				

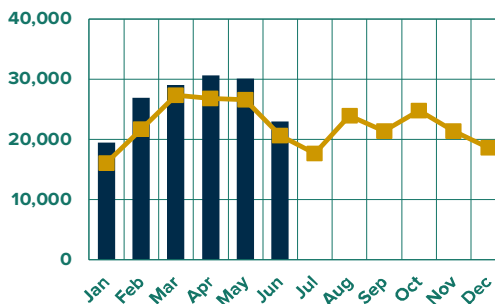


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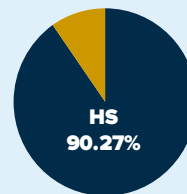
Towable RVs

	2023	2024	YTD 2023	YTD 2024	Change Over	
					Same Mo.	Change Year
	2023	2024	2023	2024	2023	to Date
JAN	16,117	19,523	16,117	19,523	21.1%	21.1%
FEB	21,687	26,984	37,804	46,507	24.4%	23.0%
MAR	27,404	29,018	65,208	75,525	5.9%	15.8%
APR	26,860	30,685	92,068	106,210	14.2%	15.4%
MAY	26,599	30,177	118,667	136,387	13.5%	14.9%
JUN	20,670	23,020	139,337	159,407	11.4%	14.4%
JUL	17,698		157,035			
AUG	23,941		180,976			
SEP	21,385		202,361			
OCT	24,825		227,186			
NOV	21,429		248,615			
DEC	18,680		267,295			
TOTAL	267,295	159,407				



HS = Hardside

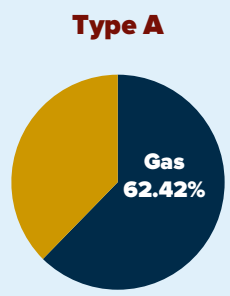
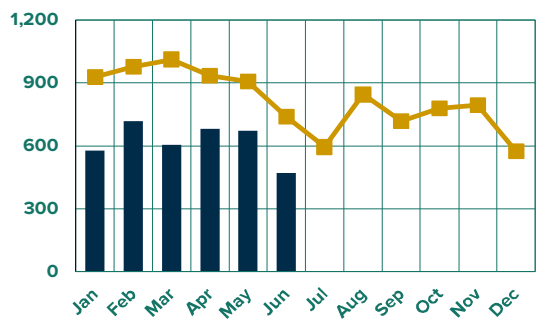
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Shipments to Retailers by Type

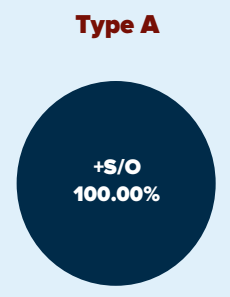
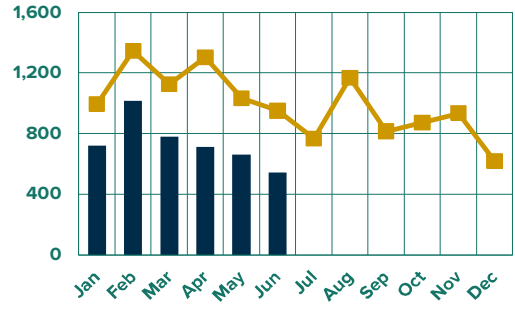
Type A Motorhomes

	2024		2023		Change Mo. 2024	Change Year to Date 2024
	2024	YTD 2024	2023	YTD 2023		
JAN	928	928	577	928	-37.8%	-37.8%
FEB	977	928	718	1,905	-26.5%	-32.0%
MAR	1,012	928	606	2,917	-40.1%	-34.8%
APR	935	928	681	3,852	-27.2%	-33.0%
MAY	908	928	673	4,760	-25.9%	-31.6%
JUN	740	928	472	5,500	-36.2%	-32.2%
JUL	595	928	595	6,095		
AUG	845	928	845	6,940		
SEP	718	928	718	7,658		
OCT	780	928	780	8,438		
NOV	793	928	793	9,231		
DEC	575	928	575	9,806		
TOTAL	9,806	9,806	3,727			



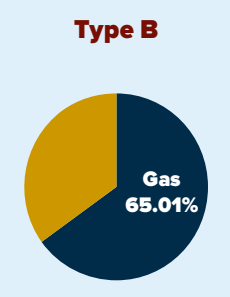
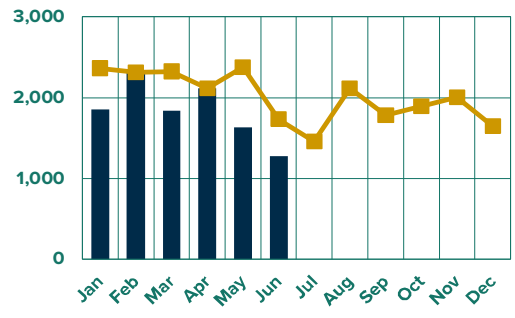
Type B Motorhomes

	2024		2023		Change Mo. 2024	Change Year to Date 2024
	2024	YTD 2024	2023	YTD 2023		
JAN	995	995	722	995	-27.4%	-27.4%
FEB	1,348	995	1,017	2,343	-24.6%	-25.8%
MAR	1,126	995	781	3,469	-30.6%	-27.4%
APR	1,303	995	712	4,772	-45.4%	-32.3%
MAY	1,035	995	663	5,807	-35.9%	-32.9%
JUN	951	995	541	6,758	-43.1%	-34.4%
JUL	766	995	766	7,524		
AUG	1,167	995	1,167	8,691		
SEP	815	995	815	9,506		
OCT	873	995	873	10,379		
NOV	934	995	934	11,313		
DEC	619	995	619	11,932		
TOTAL	11,932	11,932	4,436			



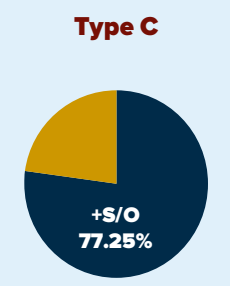
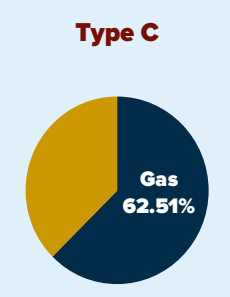
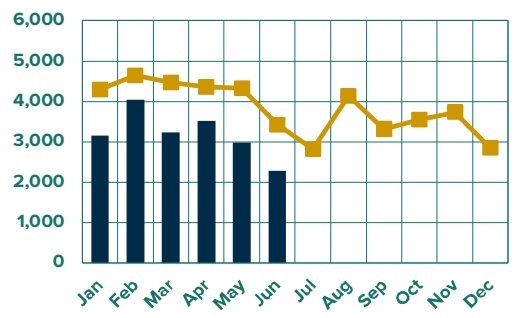
Type C Motorhomes

	2024		2023		Change Mo. 2024	Change Year to Date 2024
	2024	YTD 2024	2023	YTD 2023		
JAN	2,365	2,365	1,852	2,365	-21.7%	-21.7%
FEB	2,314	2,365	2,305	4,679	-0.4%	-11.2%
MAR	2,327	2,365	1,838	7,006	-21.0%	-14.4%
APR	2,118	2,365	2,119	9,124	0.0%	-11.1%
MAY	2,377	2,365	1,637	11,501	-31.1%	-15.2%
JUN	1,734	2,365	1,275	13,235	-26.5%	-16.7%
JUL	1,461	2,365	1,461	14,696		
AUG	2,118	2,365	2,118	16,814		
SEP	1,782	2,365	1,782	18,596		
OCT	1,893	2,365	1,893	20,489		
NOV	2,004	2,365	2,004	22,493		
DEC	1,648	2,365	1,648	24,141		
TOTAL	24,141	24,141	11,026			



Motorhomes

	2024		2023		Change Mo. 2024	Change Year to Date 2024
	2024	YTD 2024	2023	YTD 2023		
JAN	4,288	4,288	3,151	4,288	-26.5%	-26.5%
FEB	4,639	4,288	4,040	8,927	-12.9%	-19.4%
MAR	4,465	4,288	3,225	13,392	-27.8%	-22.2%
APR	4,356	4,288	3,512	17,748	-19.4%	-21.5%
MAY	4,320	4,288	2,973	22,068	-31.2%	-23.4%
JUN	3,425	4,288	2,288	25,493	-33.2%	-24.7%
JUL	2,822	4,288	2,822	28,315		
AUG	4,130	4,288	4,130	32,445		
SEP	3,315	4,288	3,315	35,760		
OCT	3,546	4,288	3,546	39,306		
NOV	3,731	4,288	3,731	43,037		
DEC	2,842	4,288	2,842	45,879		
TOTAL	45,879	45,879	19,189			



Monthly Canadian Shipment Destinations

	18,202 Travel Trailers Conventional	4,300 Travel Trailers Fifth-Wheel	227 Folding Camping Trailers	291 Truck Campers	472 Motorhomes Type A	541 Motorhomes Type B	1,275 Motorhomes Type C	25,308 Totals
Alberta	1.49%	1.93%	0.00%	3.98%	1.27%	1.11%	0.86%	1.54%
British Columbia	1.11%	0.64%	3.68%	11.95%	0.21%	2.03%	1.18%	1.15%
Manitoba	0.20%	0.29%	0.00%	1.77%	0.00%	0.18%	0.16%	0.22%
New Brunswick	0.24%	0.14%	0.00%	0.00%	0.21%	0.37%	0.08%	0.21%
Newfoundland	0.12%	0.02%	0.00%	0.00%	0.21%	0.00%	0.00%	0.09%
Nova Scotia	0.26%	0.10%	4.29%	0.00%	0.21%	0.00%	0.00%	0.23%
Northwest Territories	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	4.47%	1.64%	1.23%	0.44%	2.55%	2.22%	1.80%	3.71%
Prince Edward Island	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.05%
Quebec	1.44%	1.60%	0.00%	7.52%	2.12%	3.88%	1.65%	1.59%
Saskatchewan	0.22%	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%
Yukon	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total	9.64%	6.60%	9.20%	25.66%	6.79%	9.80%	5.73%	9.01%

Cumulative Canadian Shipment Destinations

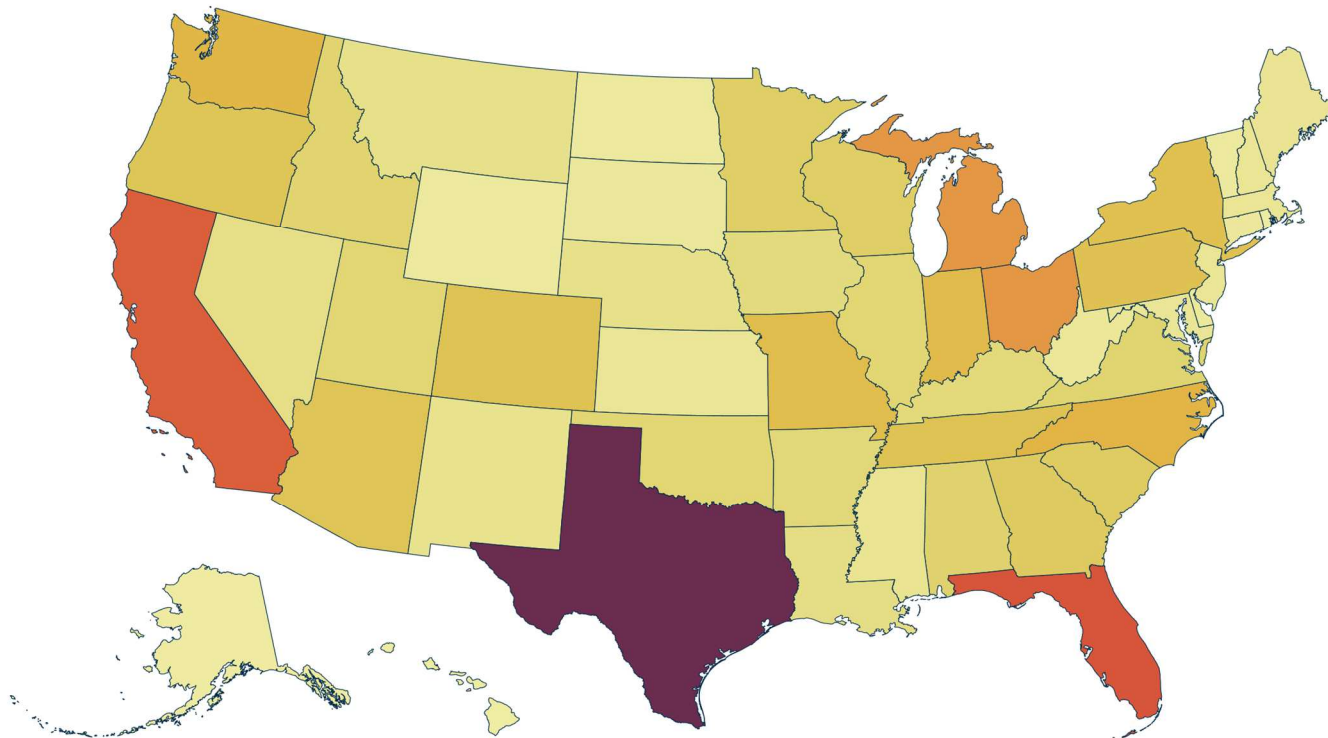
	126,115 Travel Trailers Conventional	29,316 Travel Trailers Fifth-Wheel	2,307 Folding Camping Trailers	1,669 Truck Campers	3,727 Motorhomes Type A	4,436 Motorhomes Type B	11,026 Motorhomes Type C	178,596 Totals
Alberta	1.79%	1.66%	0.52%	5.63%	0.78%	1.11%	1.69%	1.74%
British Columbia	1.00%	0.70%	2.29%	9.03%	0.27%	2.91%	4.58%	1.28%
Manitoba	0.41%	0.41%	0.52%	0.30%	0.00%	0.05%	0.08%	0.37%
New Brunswick	0.37%	0.15%	0.31%	0.07%	0.05%	0.07%	0.06%	0.29%
Newfoundland	0.06%	0.02%	0.52%	0.30%	0.05%	0.05%	0.04%	0.06%
Nova Scotia	0.24%	0.09%	1.30%	0.00%	0.03%	0.16%	0.04%	0.21%
Northwest Territories	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Ontario	4.00%	1.93%	8.48%	1.78%	1.50%	2.05%	2.70%	3.51%
Prince Edward Island	0.04%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%
Quebec	1.76%	1.72%	3.95%	5.48%	2.74%	2.05%	2.06%	1.85%
Saskatchewan	0.31%	0.31%	0.00%	0.15%	0.03%	0.07%	0.20%	0.29%
Yukon	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.02%
Total	10.00%	7.03%	17.89%	22.72%	5.46%	8.50%	11.45%	9.66%

Annual Total RV Shipments

Month	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	28.5	31.5	33.9	42.4	25.5	33.0	45.9	53.3	20.4	22.7
FEBRUARY	32.0	35.9	39.4	43.0	36.5	37.1	48.3	53.8	26.3	31.0
MARCH	36.5	40.7	47.6	51.6	38.0	30.3	54.3	64.8	31.9	32.2
APRIL	38.3	40.1	42.3	47.5	40.2	7.2	51.8	57.2	31.2	34.2
MAY	33.5	38.0	45.9	45.1	39.9	28.0	49.2	50.5	30.9	33.2
JUNE	33.8	40.1	47.4	42.0	36.5	40.5	50.7	44.9	24.1	25.3
JULY	27.1	28.4	33.0	36.5	28.0	43.0	44.5	29.5	20.5	
AUGUST	27.3	35.9	45.0	39.6	33.7	39.5	52.8	33.8	28.1	
SEPTEMBER	28.0	33.7	43.6	31.0	31.6	41.6	55.0	28.4	24.7	
OCTOBER	33.8	38.8	48.9	43.6	39.0	47.3	58.0	32.7	28.4	
NOVEMBER	27.3	34.7	41.5	33.0	29.7	42.5	49.1	24.5	25.2	
DECEMBER	28.0	33.0	36.2	28.4	27.5	40.4	40.3	19.9	21.5	
TOTAL	374.1	430.8	504.6	483.7	406.1	430.4	600.2	493.3	313.2	178.6

Wholesale Distribution

0.03 10

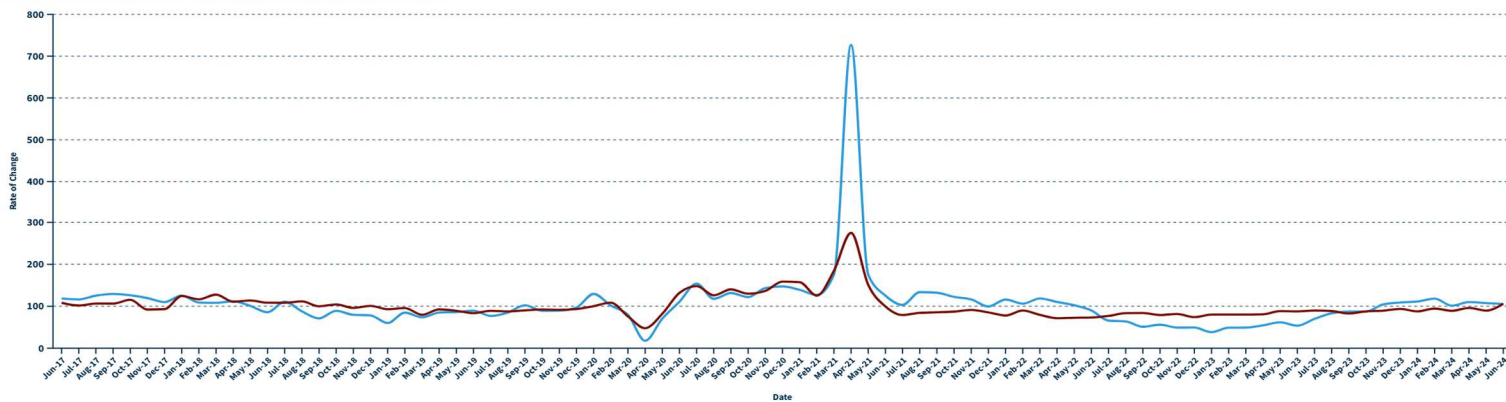


Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

Retail Activity

RV Production and RV Registrations 12/12 ROC (-TC)

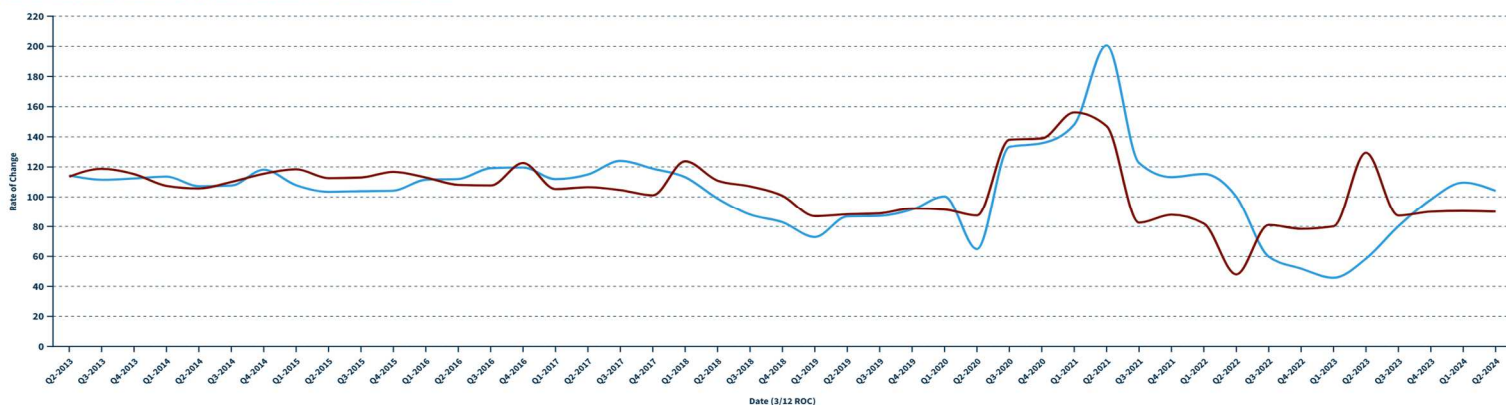
■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



Source: RV Industry Association, Statistical Surveys, Inc.

RV Production and RV Registrations 3/12 ROC (-TC)

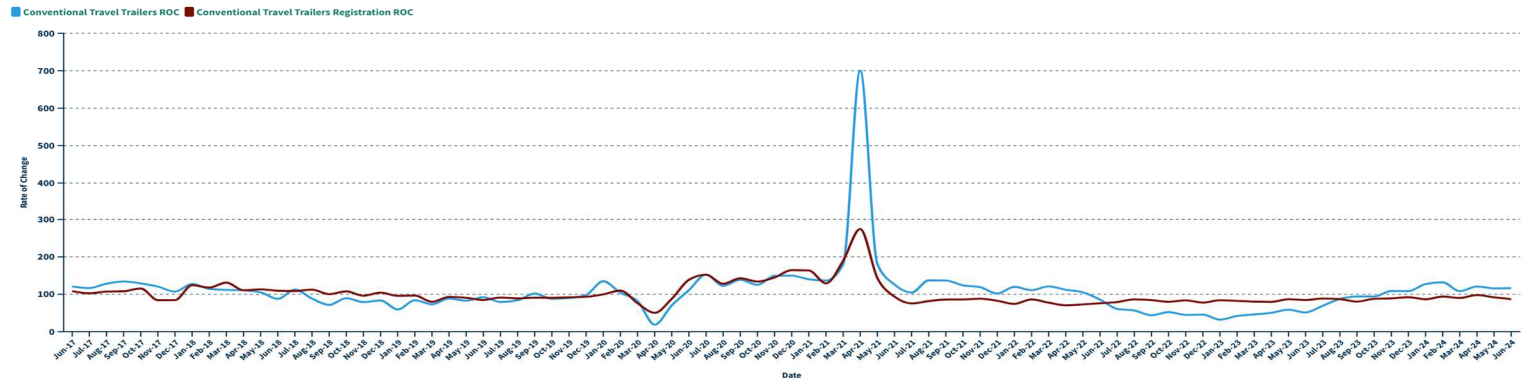
■ All RVs (Truck Campers Excluded) ROC ■ All RV Registrations (Truck Campers Excluded) ROC



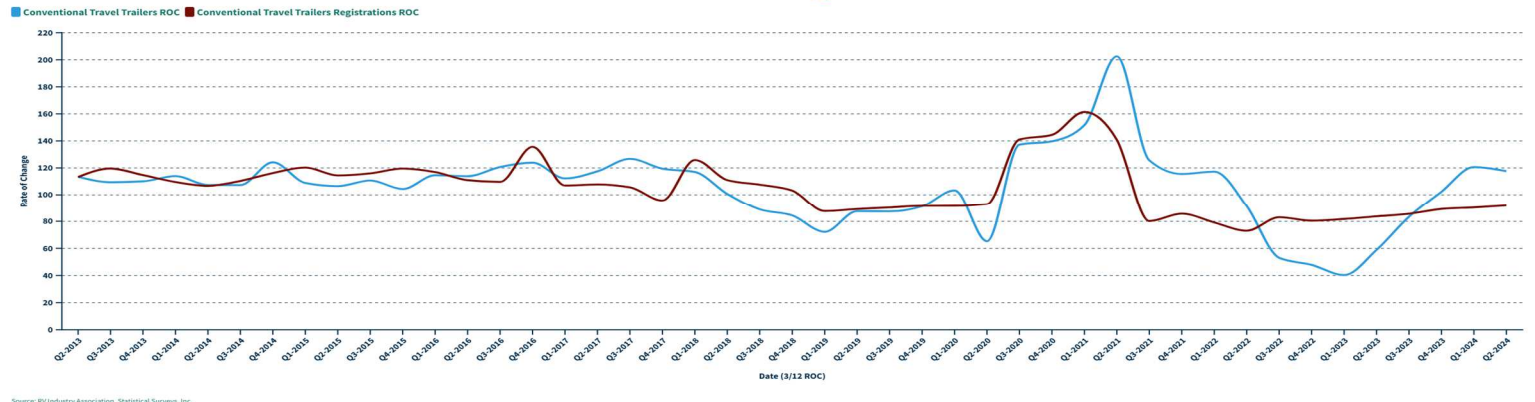
Source: RV Industry Association, Statistical Surveys, Inc.

Retail Activity By RV Type

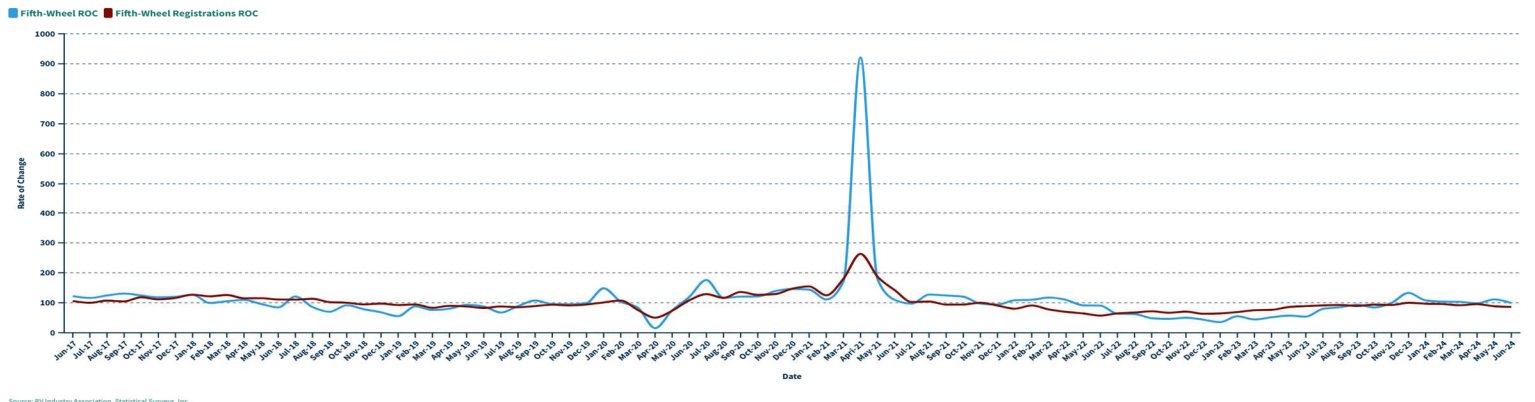
Conventional Travel Trailer Production and Registrations 12/12 ROC



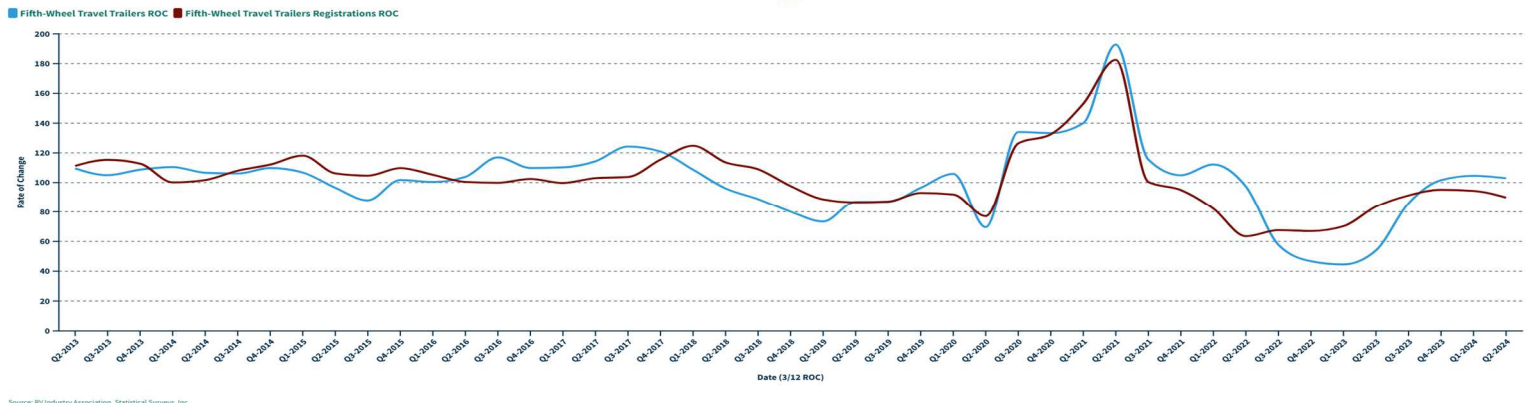
Conventional Travel Trailer Production and Registrations 3/12 ROC



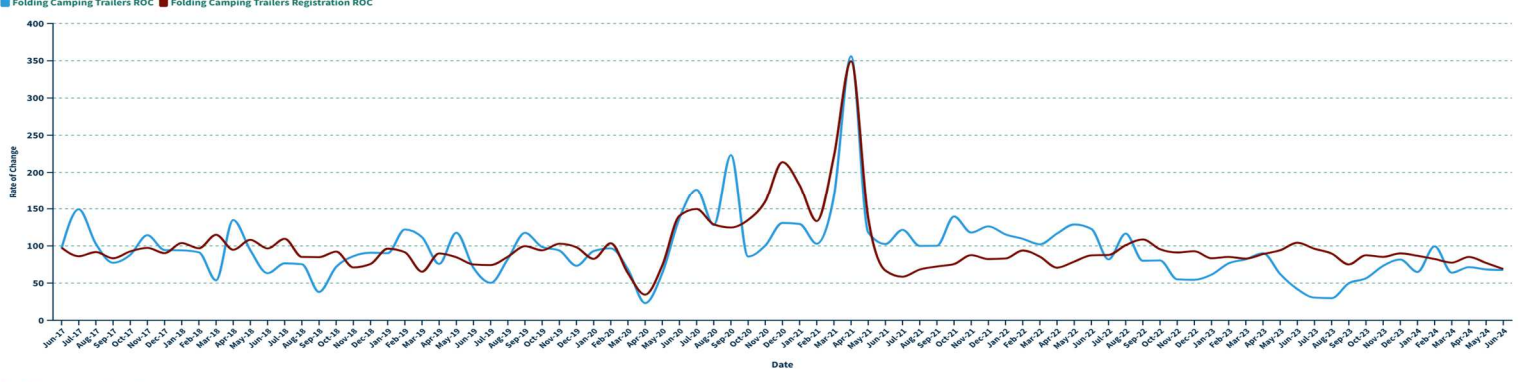
Fifth-Wheel Travel Trailer Production and Registrations 12/12 ROC



Fifth-Wheel Travel Trailer Production and Registrations 3/12 ROC

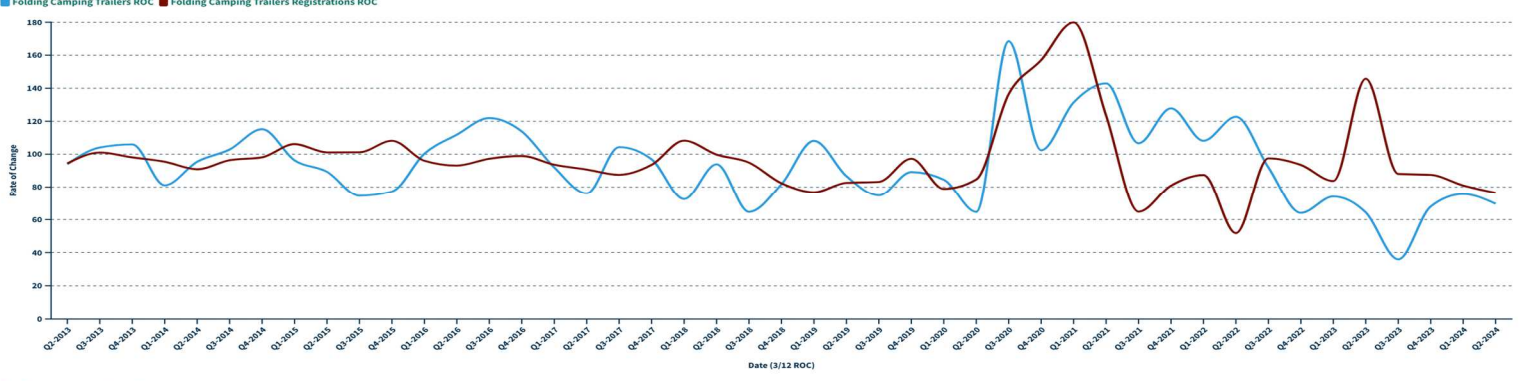


Folding Camping Trailer Production and Registrations 12/12 ROC



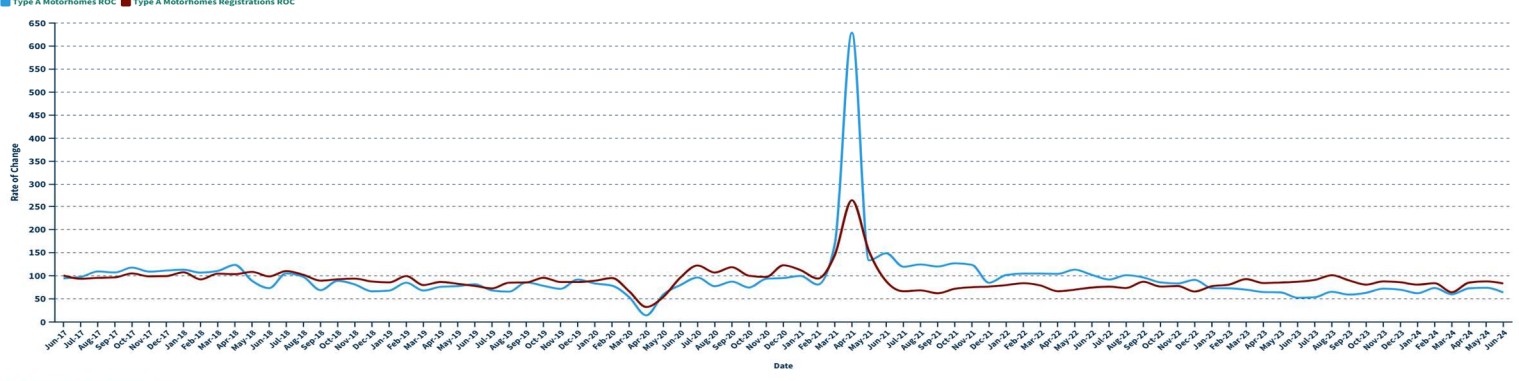
Source: RV Industry Association, Statistical Surveys, Inc.

Folding Camping Trailer Production and Registrations 3/12 ROC



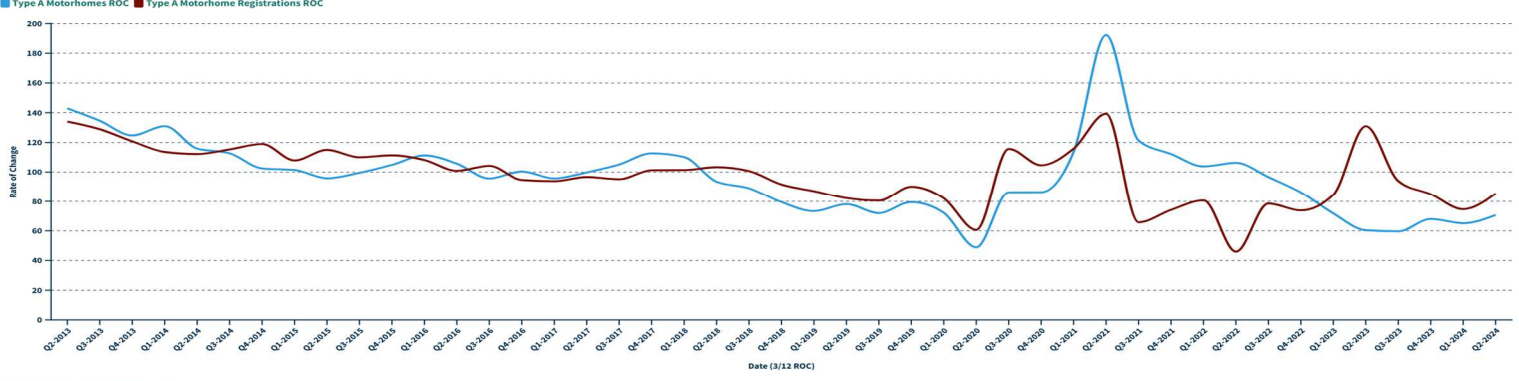
Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 12/12 ROC



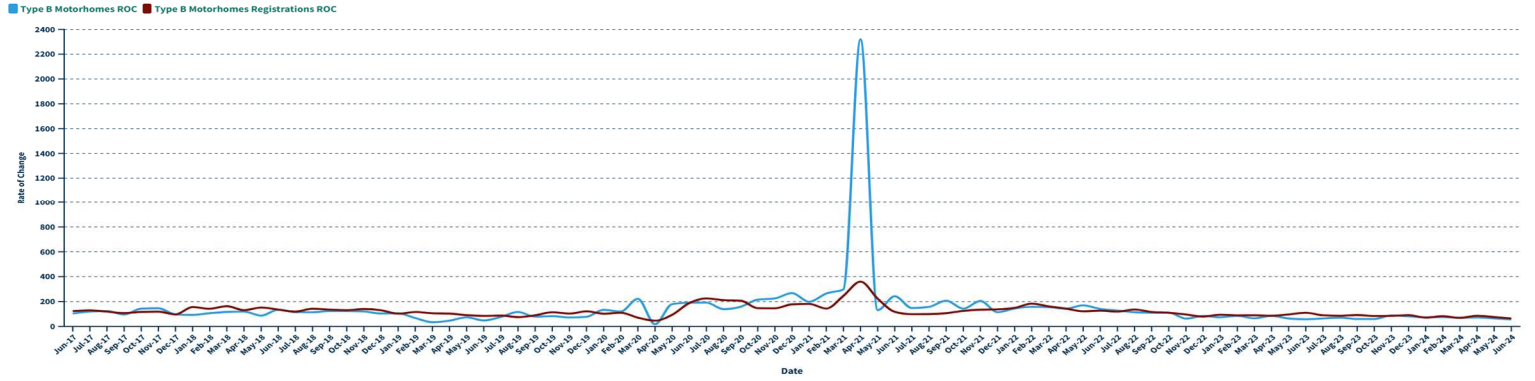
Source: RV Industry Association, Statistical Surveys, Inc.

Type A Motorhome Production and Registrations 3/12 ROC



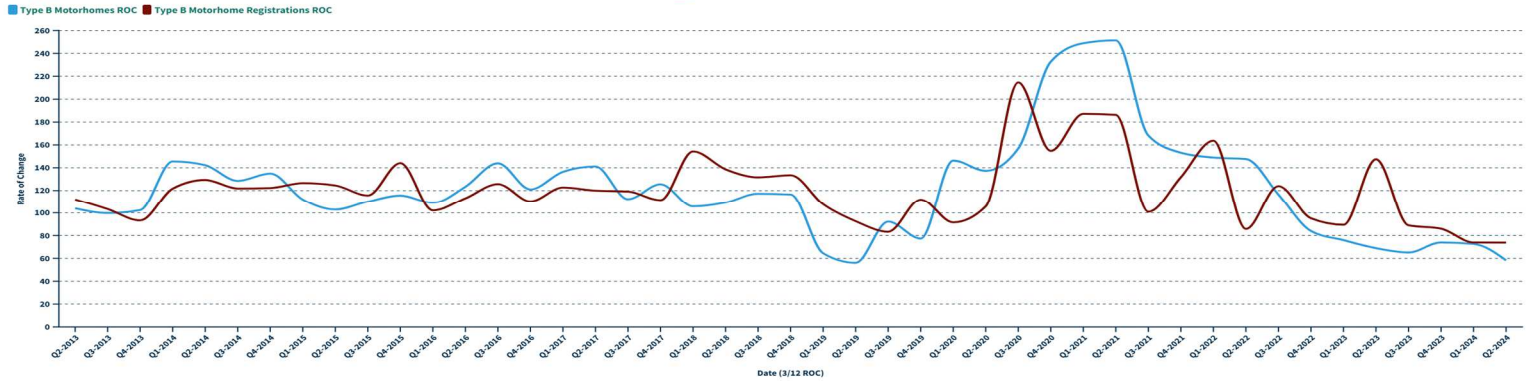
Source: RV Industry Association, Statistical Surveys, Inc.

Type B Motorhome Production and Registrations 12/12 ROC



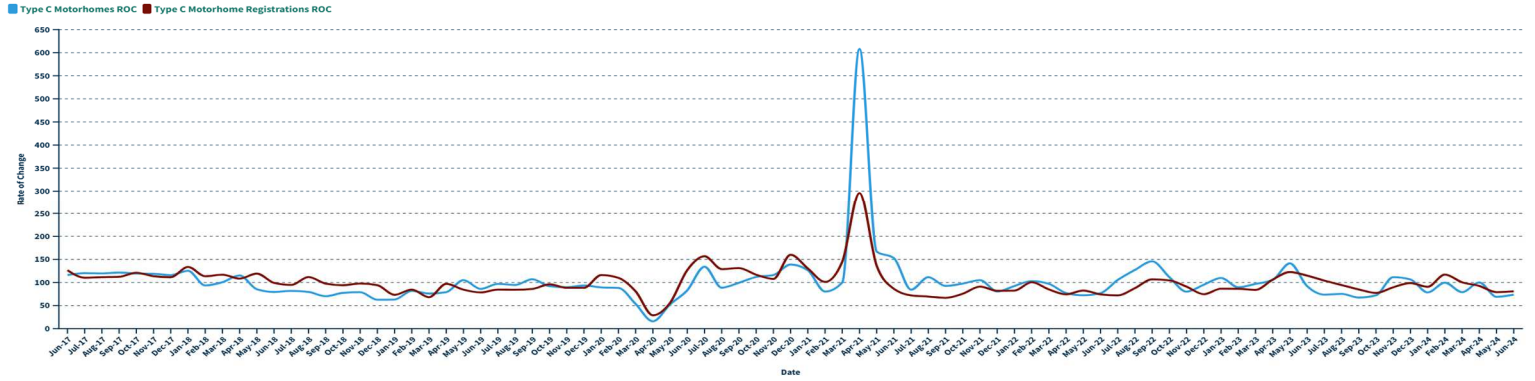
Source: RV Industry Association, Statistical Surveys, Inc.

Type B Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 12/12 ROC



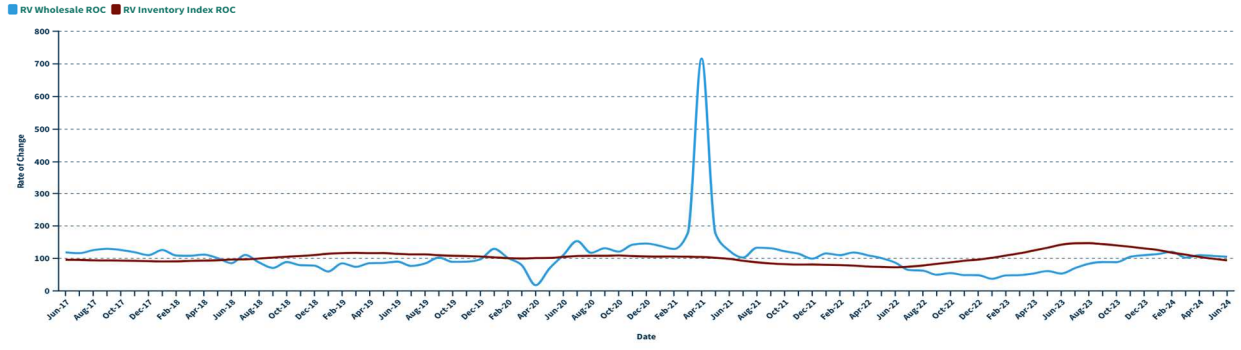
Source: RV Industry Association, Statistical Surveys, Inc.

Type C Motorhome Production and Registrations 3/12 ROC



Source: RV Industry Association, Statistical Surveys, Inc.

Inventory Index

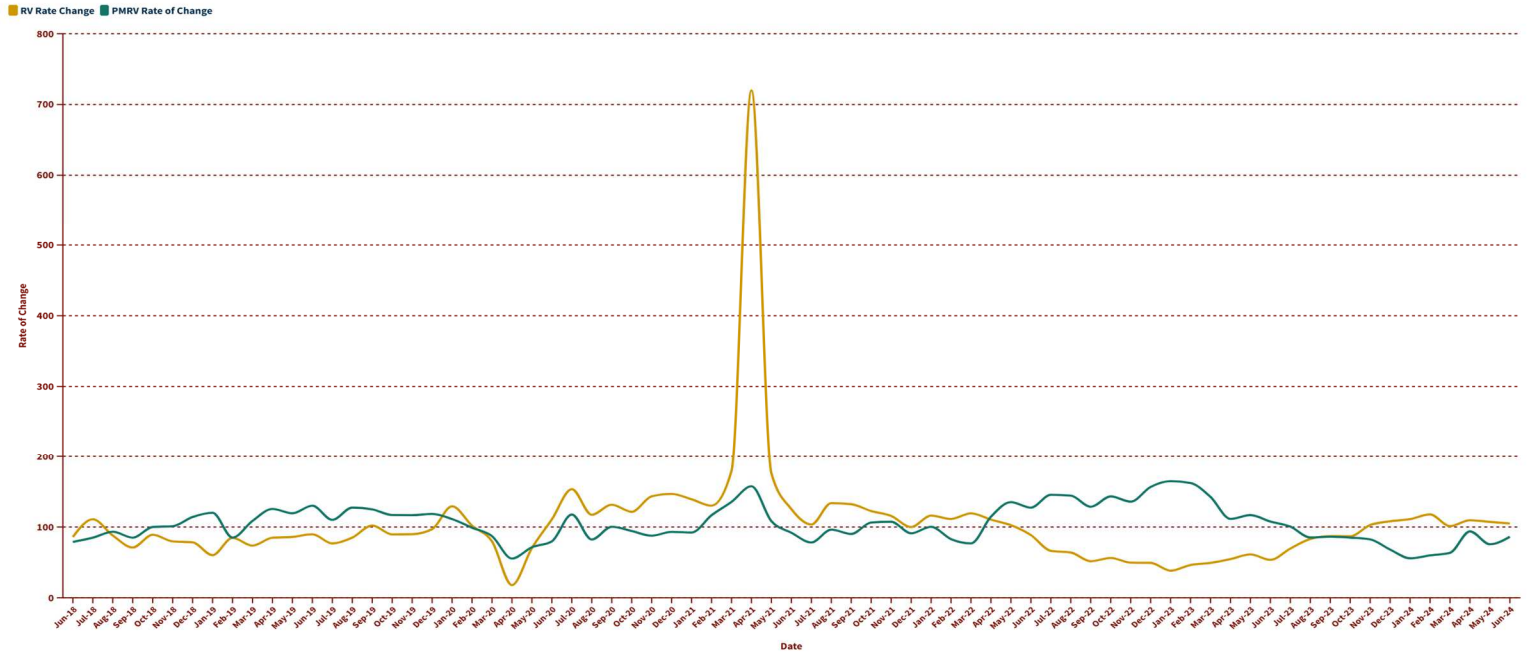


Source: RV Industry Association, Statistical Surveys, Inc.

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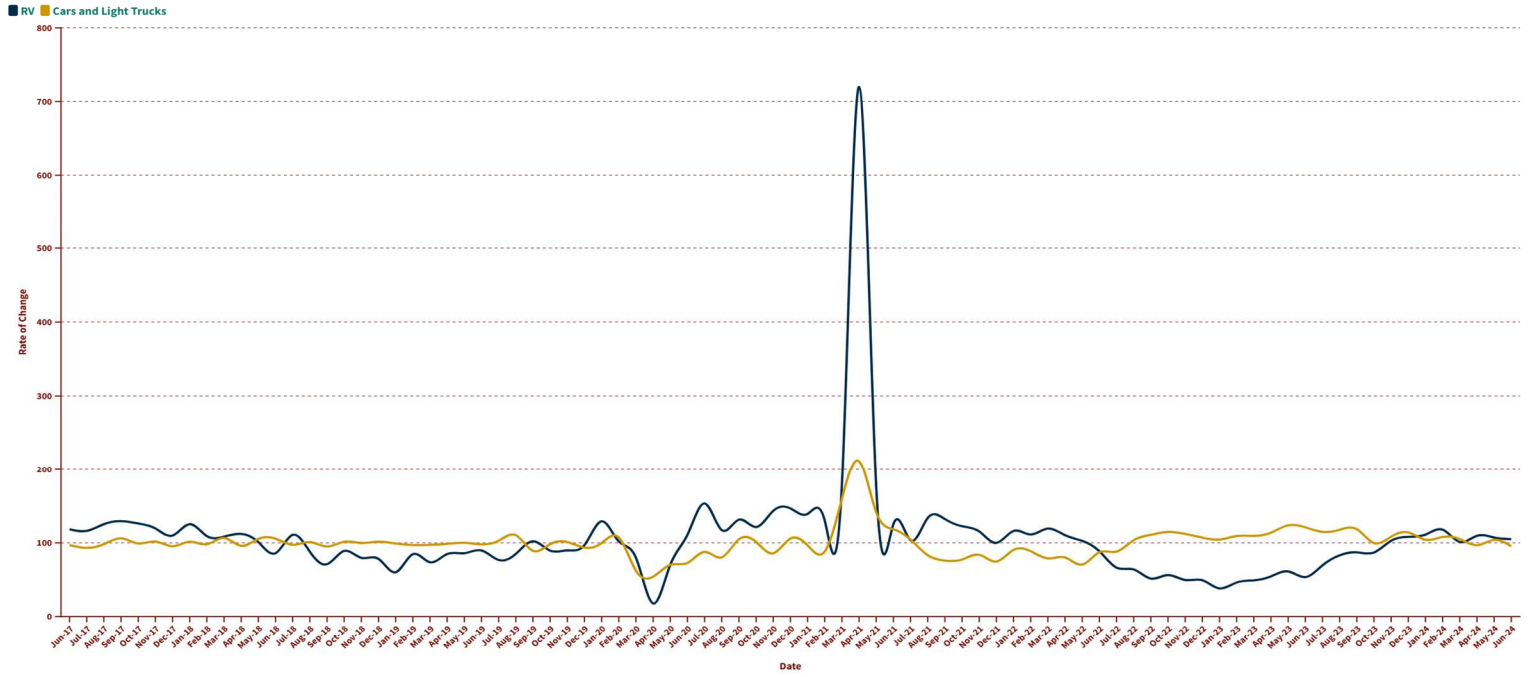
The ratio is the 12MMT of registrations/shipments of TT, FW, FCT, Type A and Type C motorhomes. TC and Type B are removed due to insufficient data

RV Wholesale Shipments Compared to PMRV Wholesale Shipments



Source: RV Industry Association

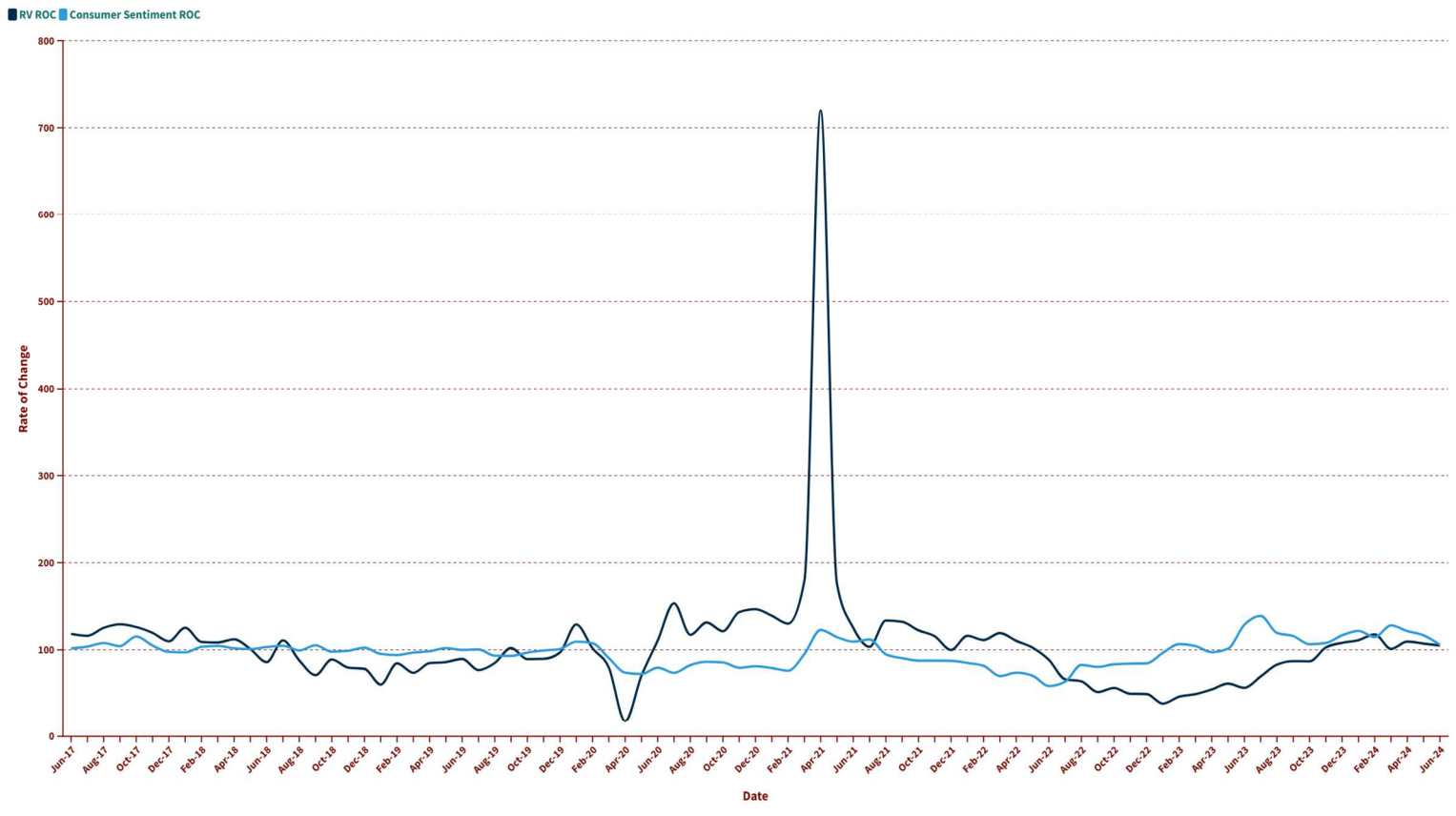
RV Wholesale Shipments Compared to Car and Light Truck Sales



Source: RV Industry Association, Federal Reserve Bank of St. Louis

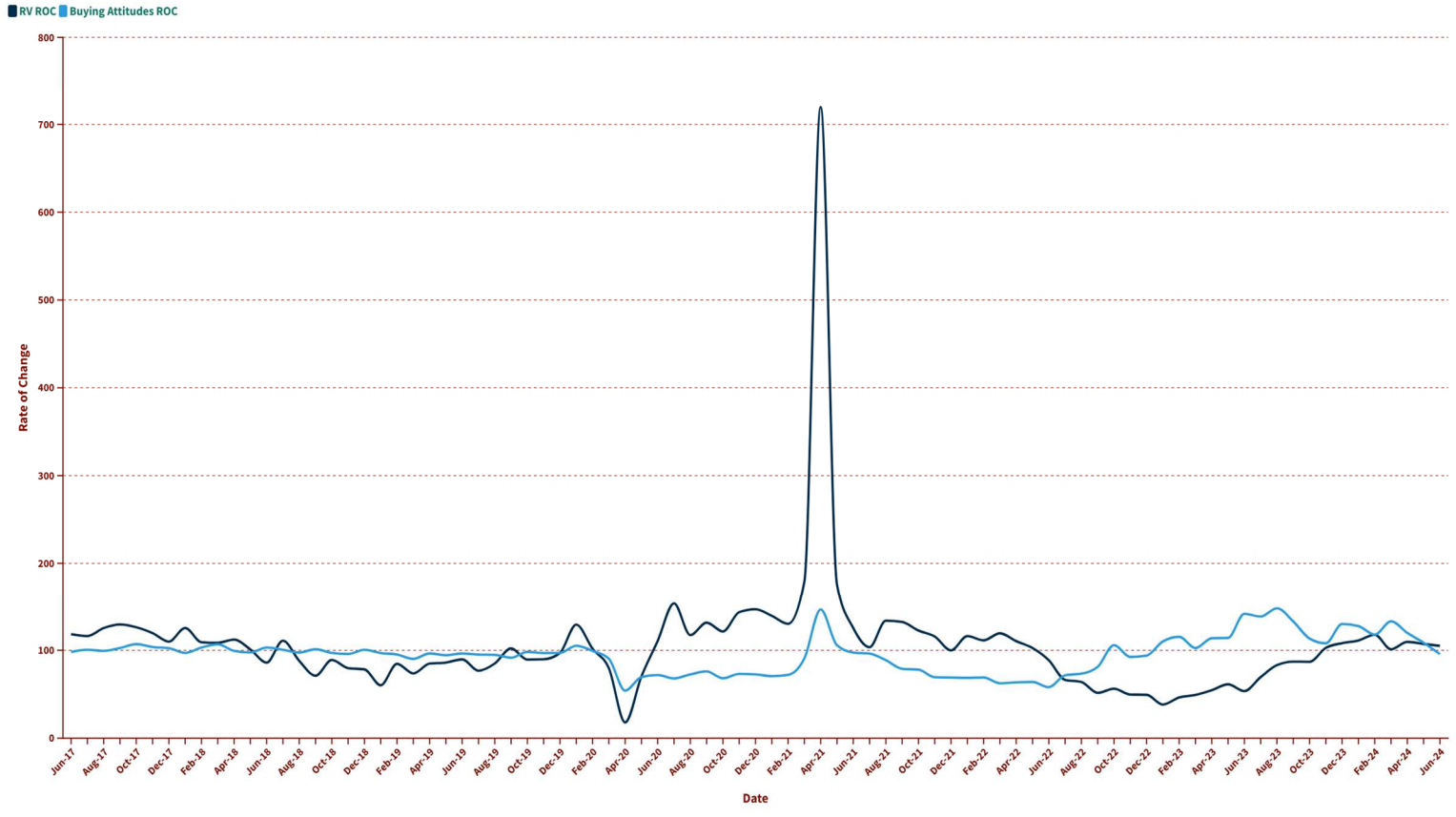
Manufacturers Wholesale Shipments Index Comparisons

RV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

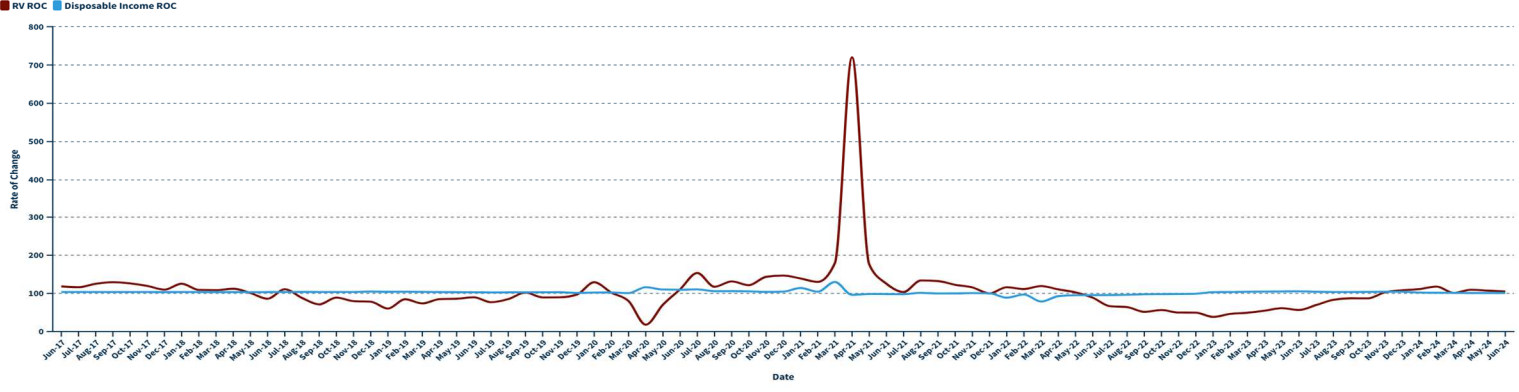
RV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



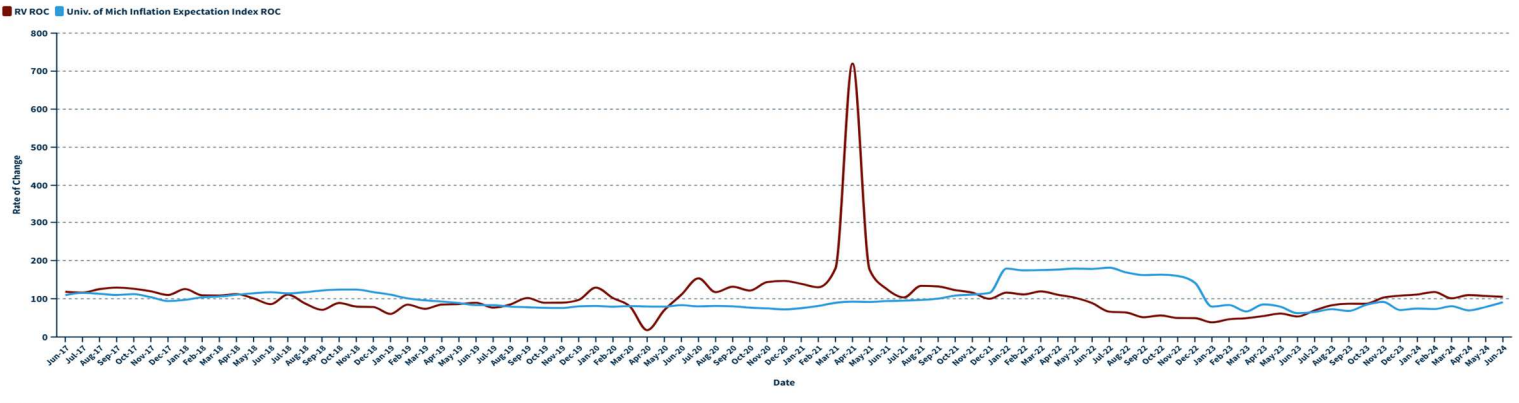
Source: University of Michigan Survey Research Center

Economic Indicators Compared to RV Rate of Change

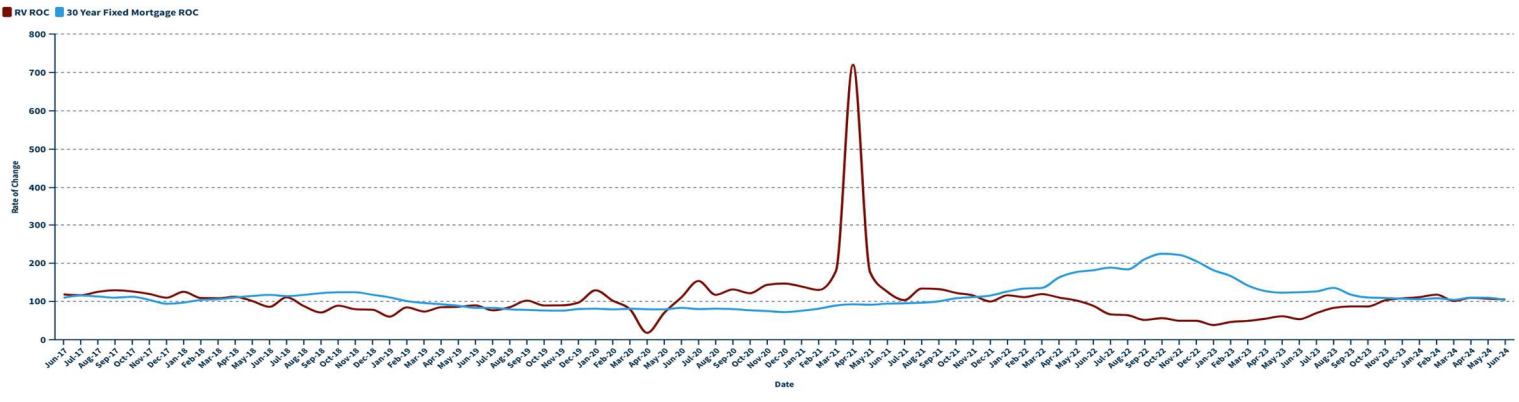
Disposable Income



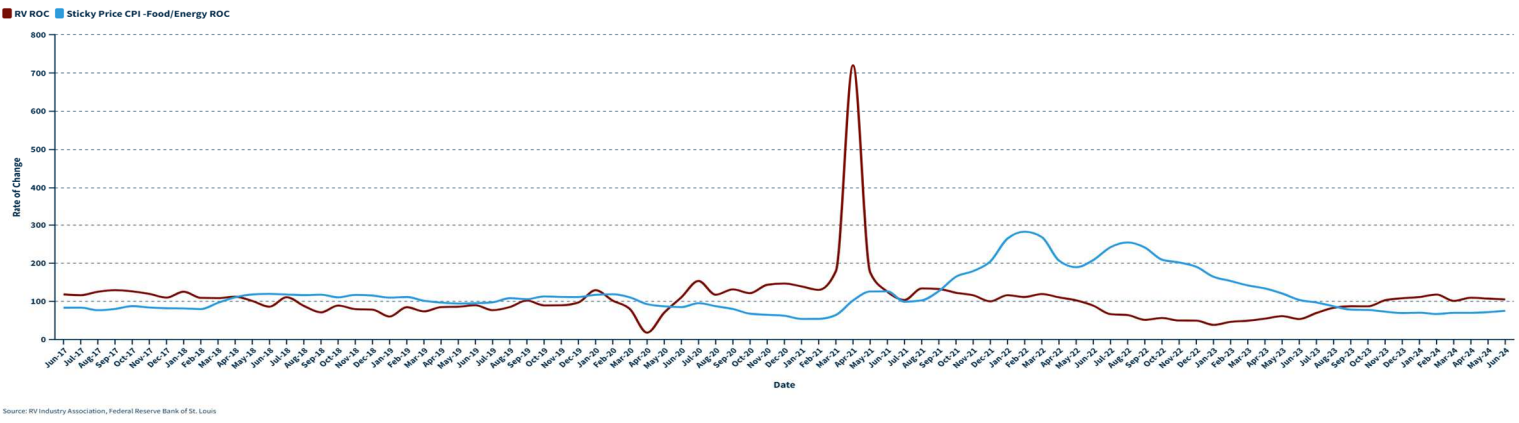
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate

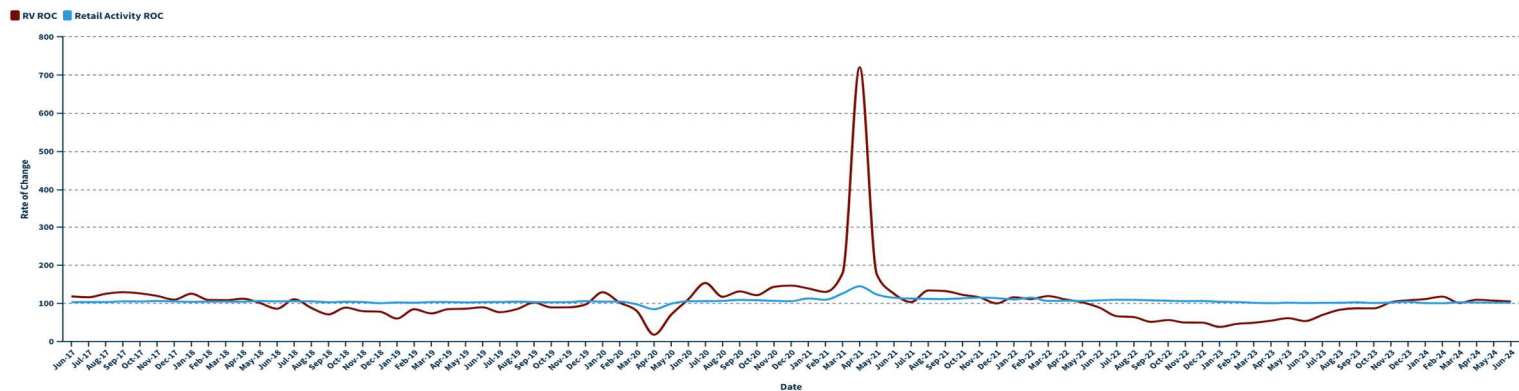


Sticky Price CPI, Less Food and Energy



Economic Indicators Compared to RV Rate of Change

Retail Activity



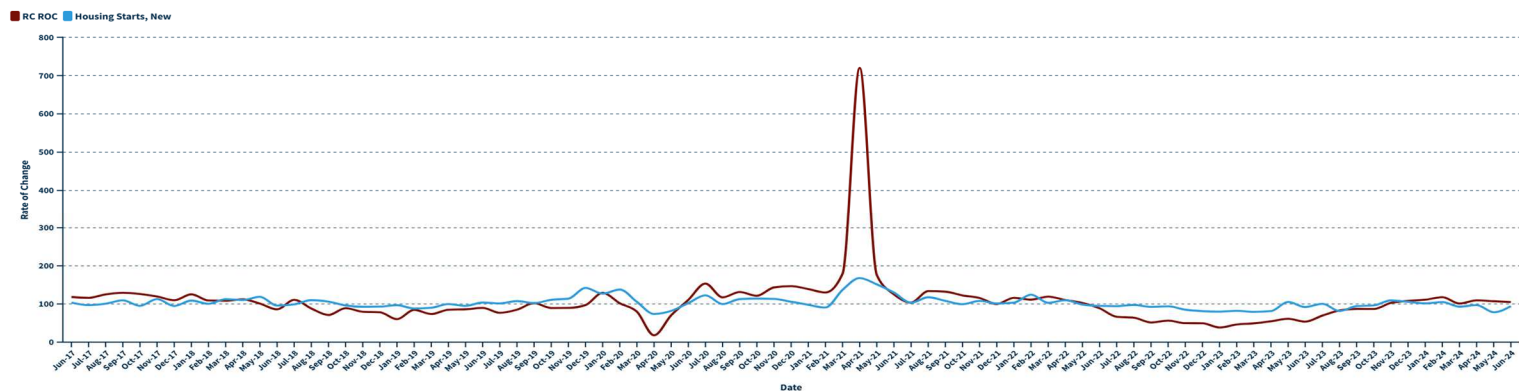
Source: RV Industry Association, Federal Reserve Bank of St. Louis

Real GDP



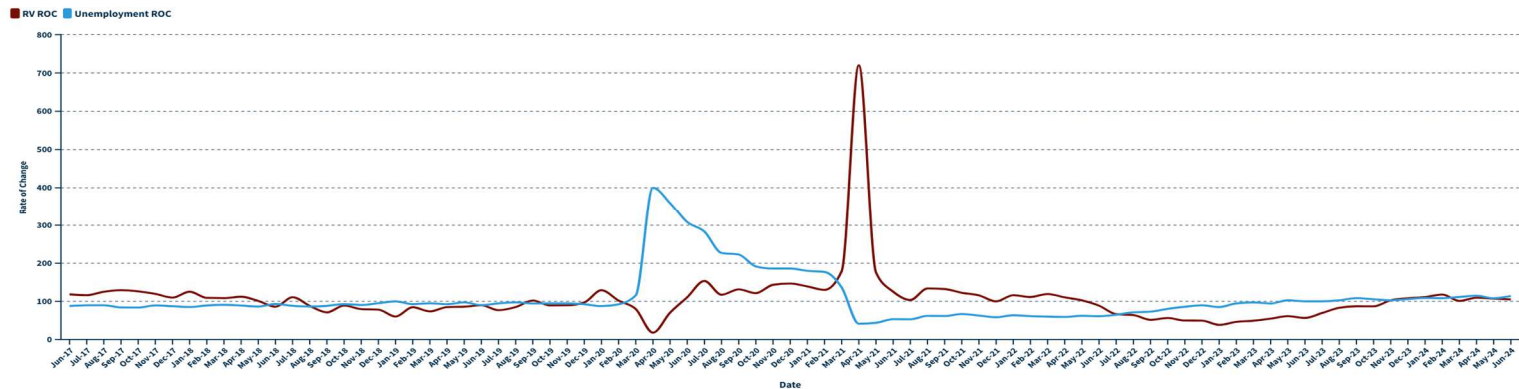
Source: RV Industry Association, Federal Reserve Bank of St. Louis

Housing Starts, New



Source: RV Industry Association, U.S. Census Bureau

Unemployment Rate



Source: RV Industry Association, U.S. Bureau of Labor Statistics

June

2024

**PMRV Market
Report**



Park Model RV Committee Chairman

John Soard

National Sales Manger; Woodland Park

RVIA Staff

Craig Kirby

President

Bill Baker

Vice President; Membership and Research

Matt Hummel

Research Analyst, Market Data

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Vehicle Categories

A recreation vehicle (RV) is a vehicle that is primarily designed as a temporary living quarters for non-commercial recreational and/or camping use and is built to the standards for recreation vehicle as adopted but eh RV Industry Association

Towable RV

A Towable RV is a recreation vehicle that is mounted on wheels and designed to be towed by a motorized vehicle or can be a portable unit intended to be placed in the bed of a pickup truck. There are four vehicle types classified as towable RVs.

Conventional Travel Trailer



A conventional travel trailer is a towable RV constructed from rigid materials with a roof, sidewalls, and mounted on wheels. These units are designed to be towed by a motorized vehicle.

Fifth-Wheel Travel Trailer



A fifth-wheel travel trailer is a towable RV mounted on wheels and designed to be towed by a motorized vehicle with a towing mechanism that is placed above or forward of the tow vehicle's rear axel.

Folding Camping Trailer



A folding camping trailer is a towable RV constructed with a collapsible roof and partially collapsible sidewalls. This RV is mounted on wheels and is designed to be towed by a motorized vehicle.

Truck Camper



A truck camper is a towable RV that is designed to be placed in the bed of a pickup truck.

Motorhome

A motorhome is a recreation vehicle built on a self propelled motor vehicle chassis. There are three vehicle types classified as a motorhome

Type A Motorhome



A Type A motorhome is constructed on a bare motor vehicle chassis.

Type B Motorhome



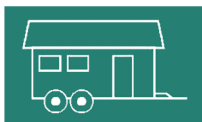
A Type B motorhome is a motorhome constructed on an automotive grade van chassis.

Type C Motorhome



A Type C motorhome is constructed on a cut away automotive grade truck chassis.

Park Model RV

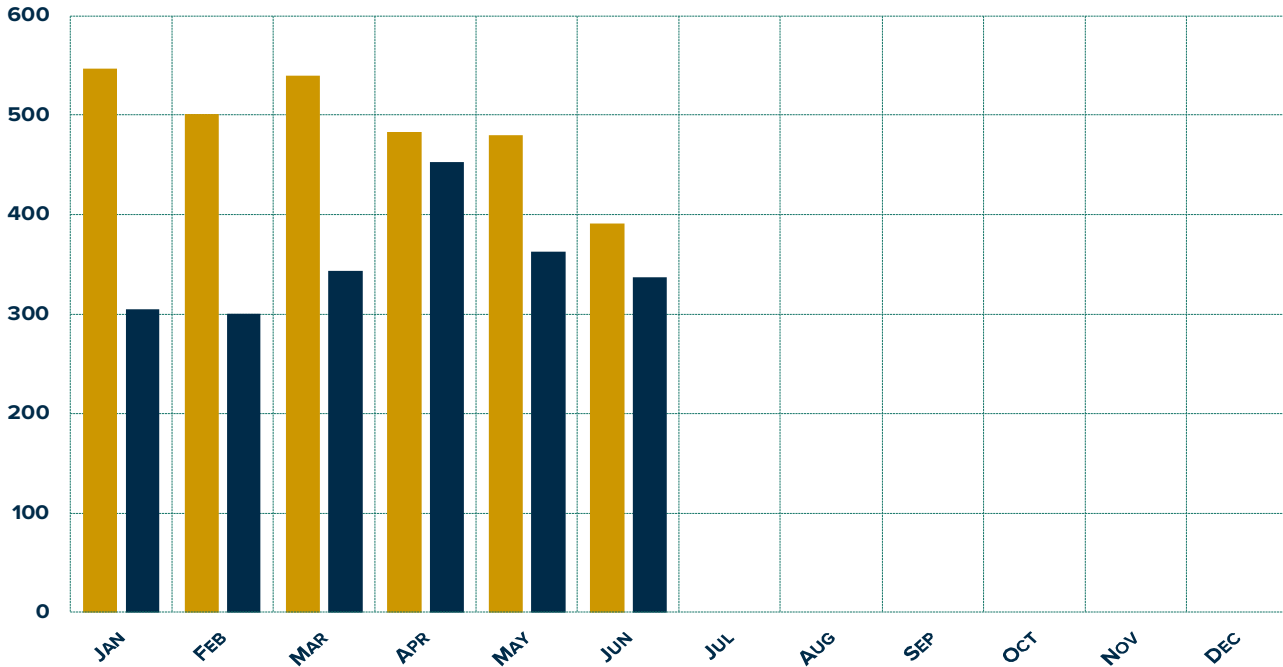


A park model RV (PMRV) is a recreation vehicle intended to provide temporary living quarters for recreation, camping or seasonal use. PMRVs are built on a single chassis, mounted on wheels with a gross trailer area not to exceed four hundred square feet.

June Wholesale Shipment Summary

	June 2023	June 2024	Change Over Last Year	Cum. 2023	Cum. 2024	Change Year To Date
Park Model RVs	391	337	-13.8%	2,942	2,101	-28.6%

Total Monthly Shipments vs. Last Year



2023
 2024

June

337
0

Year to Date

2,091
10

Greater than 8.5 feet wide
8.5 feet wide or less

* Year to date numbers can differ from reported numbers.

** Canadian shipments removed from monthly and year-to-date totals

Monthly Shipment Destinations

Total Units = 337

Pacific	46	13.14%
Alaska	0	0.00%
California	19	5.43%
Hawaii	0	0.00%
Oregon	10	2.86%
Washington	17	4.86%

Mountain	35	10.00%
Arizona	25	7.14%
Colorado	1	0.29%
Idaho	4	1.14%
Montana	0	0.00%
Nevada	0	0.00%
New Mexico	0	0.00%
Utah	0	0.00%
Wyoming	5	1.43%

W. No. Central	9	2.57%
Iowa	0	0.00%
Kansas	0	0.00%
Minnesota	5	1.43%
Missouri	2	0.57%
Nebraska	0	0.00%
No. Dakota	2	0.57%
So. Dakota	0	0.00%

W. So. Central	47	13.43%
Arkansas	1	0.29%
Louisiana	0	0.00%
Oklahoma	0	0.00%
Texas	46	13.14%

E. No. Central	63	18.00%
Illinois	9	2.57%
Indiana	13	3.71%
Michigan	11	3.14%
Ohio	17	4.86%
Wisconsin	13	3.71%

E. So. Central	5	1.43%
Alabama	1	0.29%
Kentucky	0	0.00%
Mississippi	0	0.00%
Tennessee	4	1.14%

Outside US	13	3.71%
Asia	0	0.00%
Canada	13	3.71%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	56	16.00%
Delaware	5	1.43%
Florida	10	2.86%
Georgia	7	2.00%
Maryland	0	0.00%
No. Carolina	27	7.71%
So. Carolina	7	2.00%
Virginia	0	0.00%
West Virginia	0	0.00%

Mid Atlantic	40	11.43%
New Jersey	12	3.43%
New York	9	2.57%
Pennsylvania	19	5.43%

New England	36	10.29%
Connecticut	3	0.86%
Maine	8	2.29%
Massachusetts	6	1.71%
New Hampshire	17	4.86%
Rhode Island	2	0.57%
Vermont	0	0.00%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

Cumulative Shipment Destinations

Total Units = 2,101

Pacific	333	15.28%
Alaska	0	0.00%
California	164	7.53%
Hawaii	0	0.00%
Oregon	62	2.85%
Washington	107	4.91%

Mountain	282	12.94%
Arizona	171	7.85%
Colorado	13	0.60%
Idaho	35	1.61%
Montana	7	0.32%
Nevada	2	0.09%
New Mexico	8	0.37%
Utah	35	1.61%
Wyoming	11	0.50%

W. No. Central	81	3.72%
Iowa	4	0.18%
Kansas	0	0.00%
Minnesota	56	2.57%
Missouri	7	0.32%
Nebraska	0	0.00%
No. Dakota	4	0.18%
So. Dakota	10	0.46%

W. So. Central	293	13.45%
Arkansas	5	0.23%
Louisiana	8	0.37%
Oklahoma	4	0.18%
Texas	276	12.67%

E. No. Central	317	14.55%
Illinois	31	1.42%
Indiana	51	2.34%
Michigan	57	2.62%
Ohio	64	2.94%
Wisconsin	114	5.23%

E. So. Central	57	2.62%
Alabama	9	0.41%
Kentucky	11	0.50%
Mississippi	0	0.00%
Tennessee	37	1.70%

Outside US	78	3.58%
Asia	0	0.00%
Canada	78	3.58%
Europe	0	0.00%
Other	0	0.00%

South Atlantic	338	15.51%
Delaware	42	1.93%
Florida	104	4.77%
Georgia	42	1.93%
Maryland	3	0.14%
No. Carolina	107	4.91%
So. Carolina	20	0.92%
Virginia	13	0.60%
West Virginia	7	0.32%

Mid Atlantic	222	10.19%
New Jersey	48	2.20%
New York	53	2.43%
Pennsylvania	121	5.55%

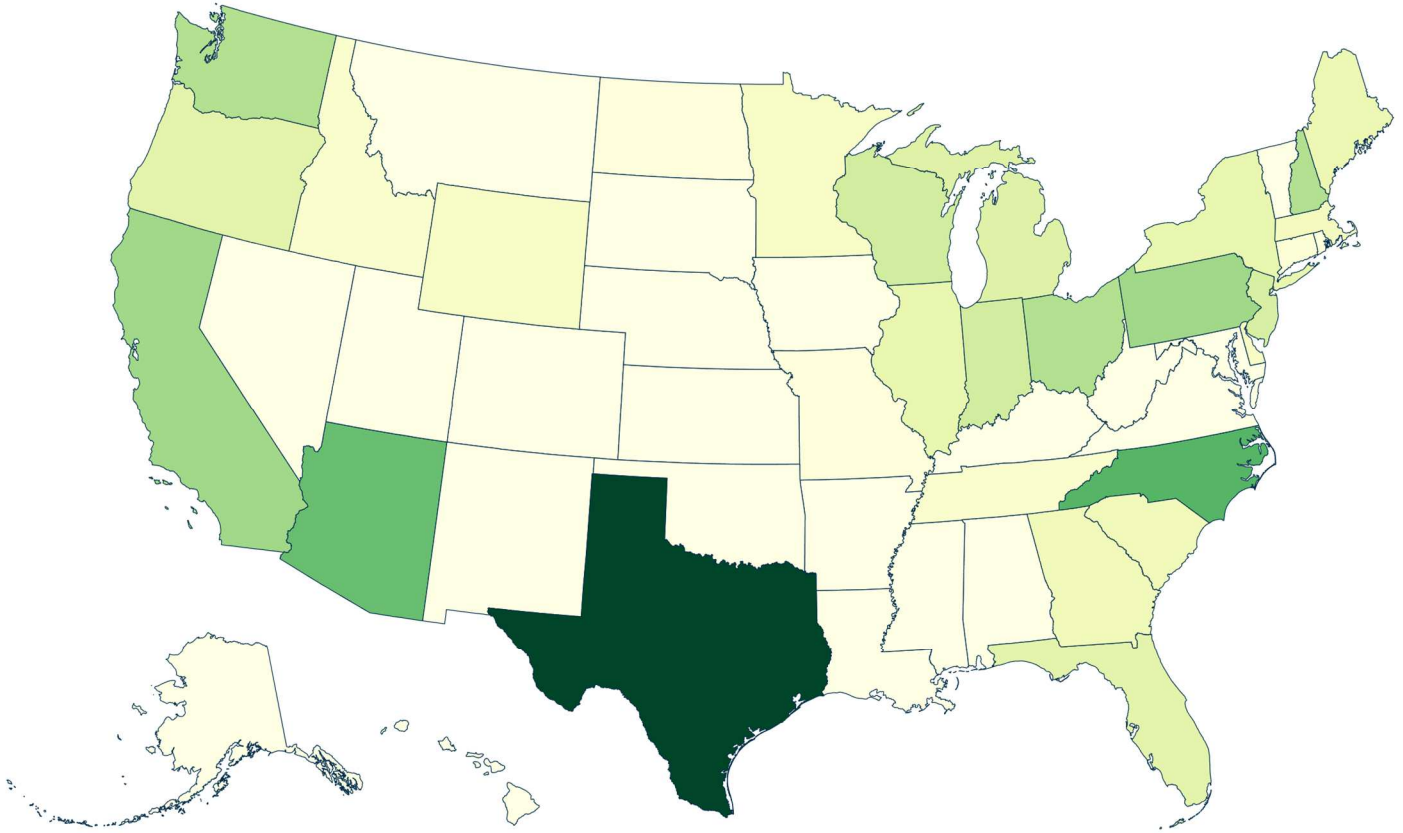
New England	178	8.17%
Connecticut	21	0.96%
Maine	69	3.17%
Massachusetts	50	2.29%
New Hampshire	34	1.56%
Rhode Island	2	0.09%
Vermont	2	0.09%

* Destination totals might not match shipment totals

** Canadian shipment totals removed from shipment total

PMRV Wholesale Shipment Map

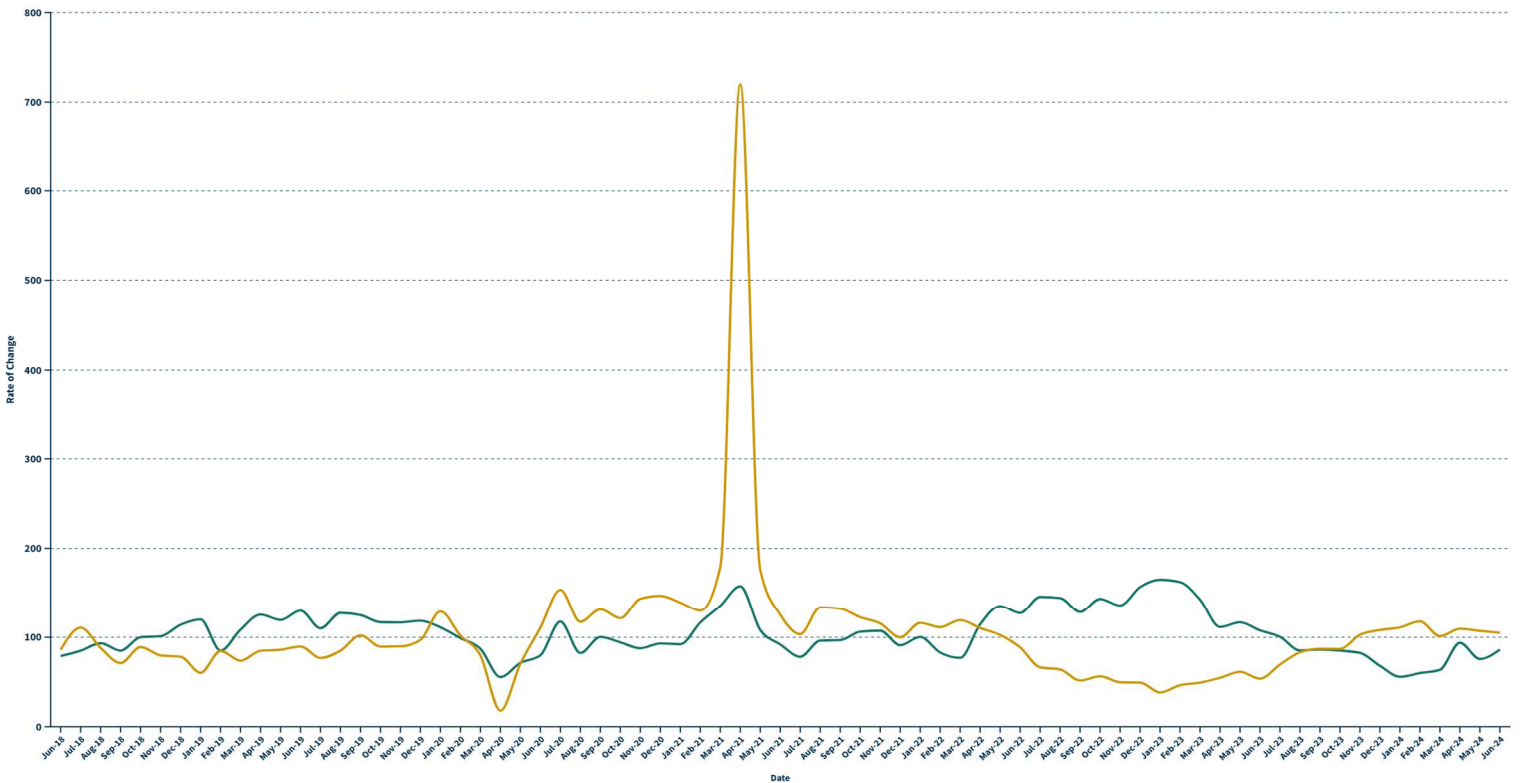
1 46



Source: U.S. Census Bureau's cartographic boundary shapefiles, 2016 edition

PMRV Wholesale Shipments Compared to RV Wholesale Shipments

PMRV ROC RV ROC

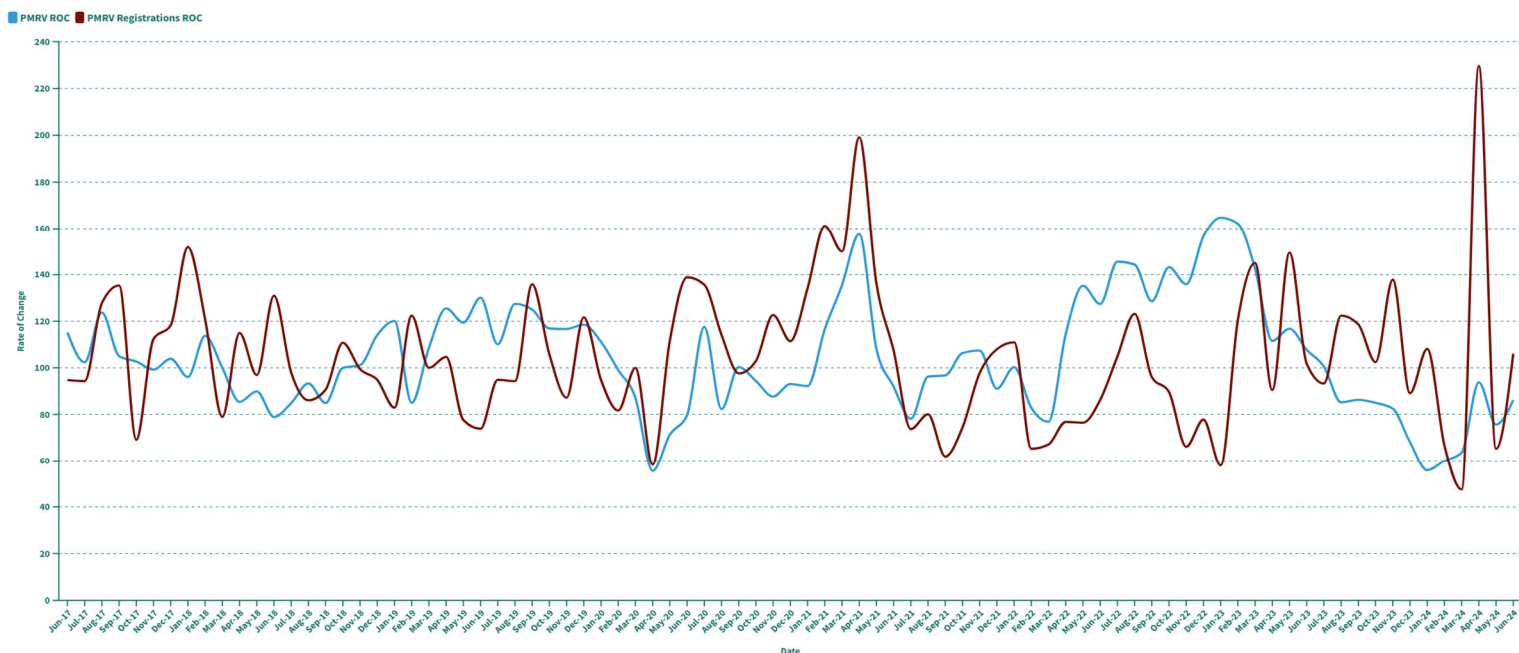


Source: RV Industry Association

PMRV Shipment History

Month	2016	2017	2018	2019	2020	2021	2022	2023	2024
JANUARY	270	280	269	323	359	331	332	547	305
FEBRUARY	282	334	380	323	320	373	309	501	300
MARCH	347	385	385	418	364	493	379	540	343
APRIL	365	404	345	433	240	378	433	483	453
MAY	284	367	330	394	281	304	411	480	363
JUNE	329	379	299	389	310	285	363	391	337
JULY	297	304	258	284	334	261	380	382	
AUGUST	265	328	306	390	321	309	446	380	
SEPTEMBER	278	292	248	310	311	301	387	334	
OCTOBER	294	302	302	353	333	354	507	431	
NOVEMBER	263	261	264	308	270	209	394	325	
DECEMBER	205	213	243	288	268	244	382	260	
TOTAL	3,479	3,849	3,629	4,213	3,711	3,923	4,723	5,054	2,101

PMRV Wholesale Shipments Compared to PMRV Registrations



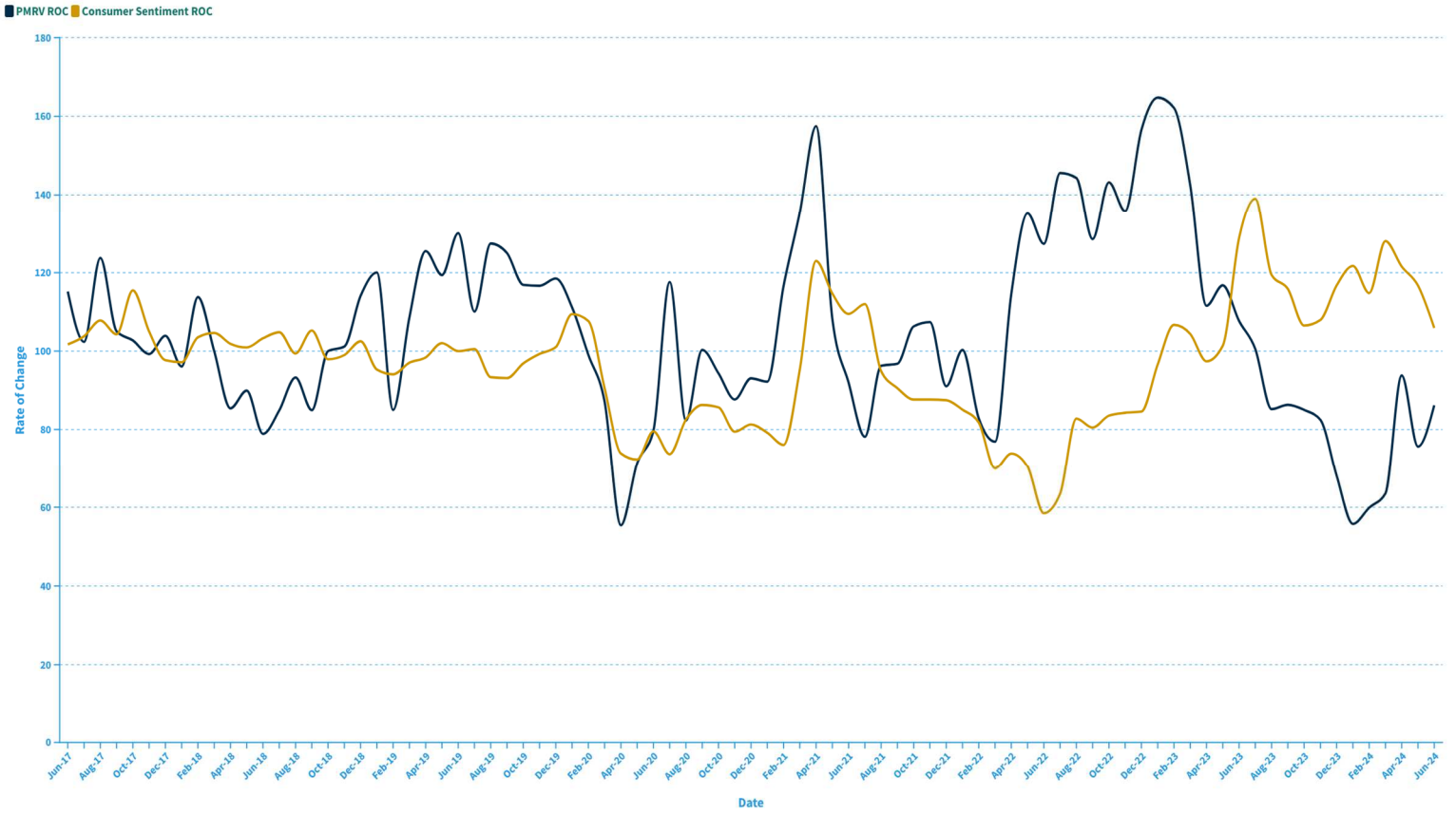
Source: RV Industry Association, Statistical Surveys, Inc.

PMRV 2024 Quarterly Forecast

Date	Q1 - 24	Q2 - 24	Q3 - 24	Q4 - 24	Total
Forecast					
2024 High	939	1,132	1,028	849	3,947
2024 Low	880	1,067	999	764	3,711
2024 Reported Shipments	948	1,153	0	0	2,101

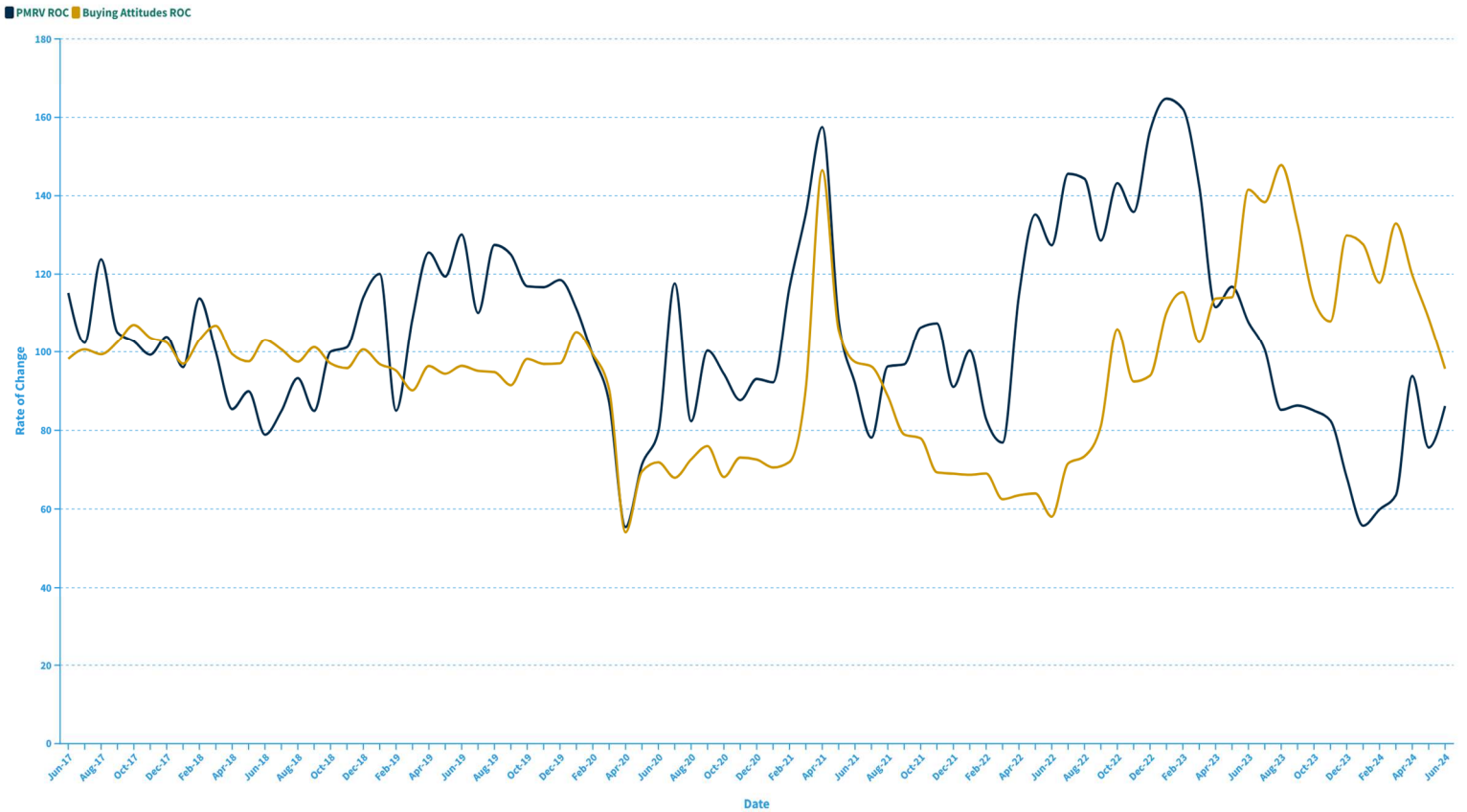
Manufacturers Wholesale Shipments Index Comparisons

PMRV Shipment Rate of Change Compared with Index of Current Consumer Sentiment



Source: University of Michigan Survey Research Center

PMRV Shipment Rate of Change Compared with Index of Consumers' Buying Attitudes



Source: University of Michigan Survey Research Center

Financial Economic Indicators

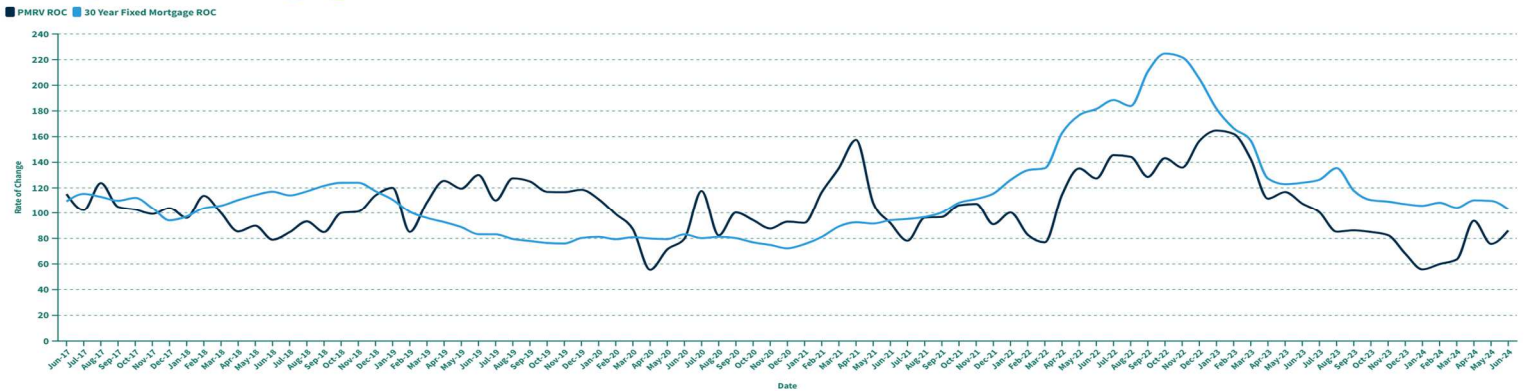
Disposable Income



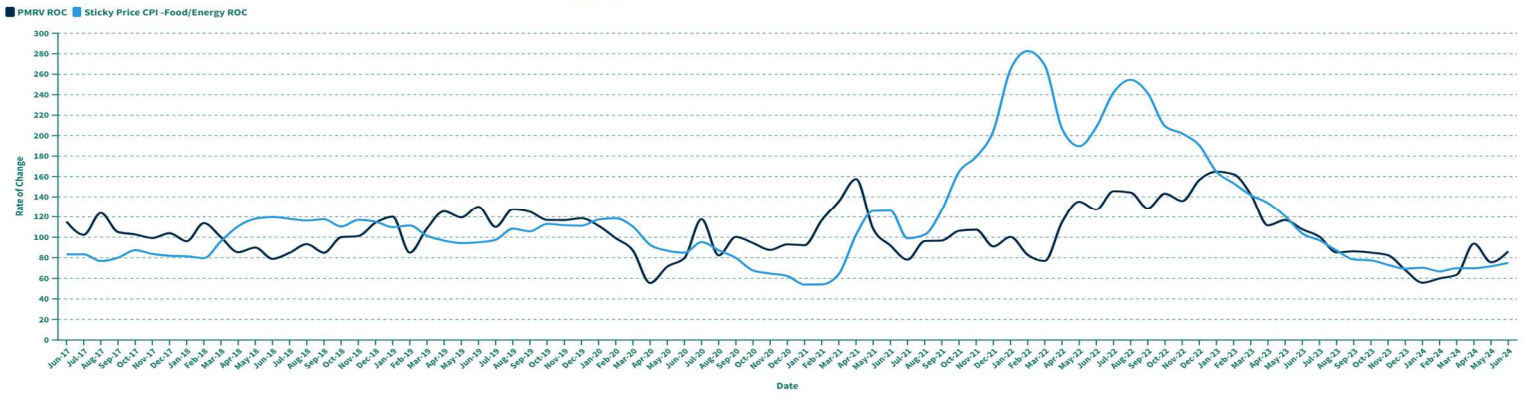
University of Michigan Inflation Expectation Index



Thirty Year Mortgage Rate



Sticky Price (Less Food and Energy)



Financial Economic Indicators

Retail Activity



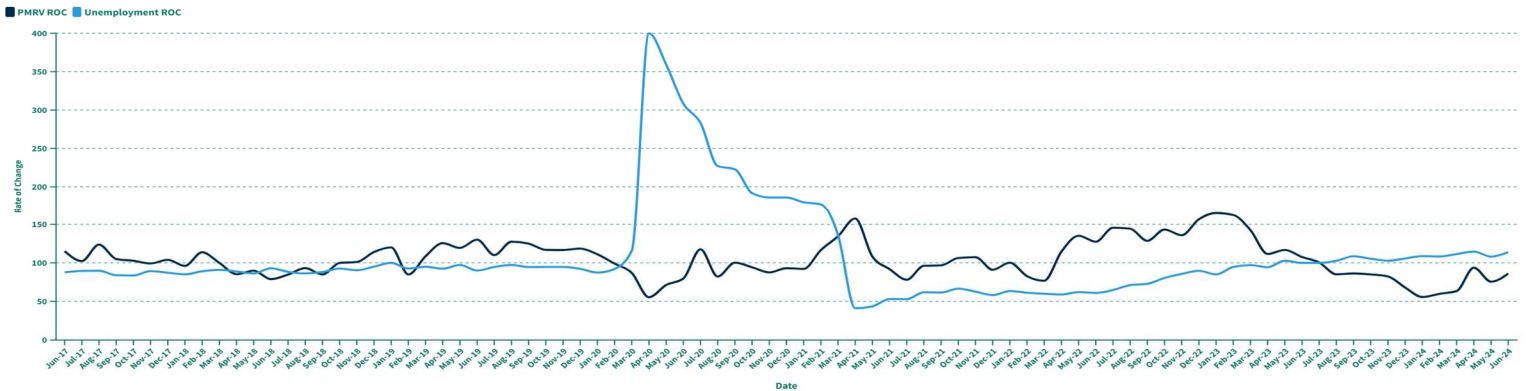
Real GDP



Housing Starts, New

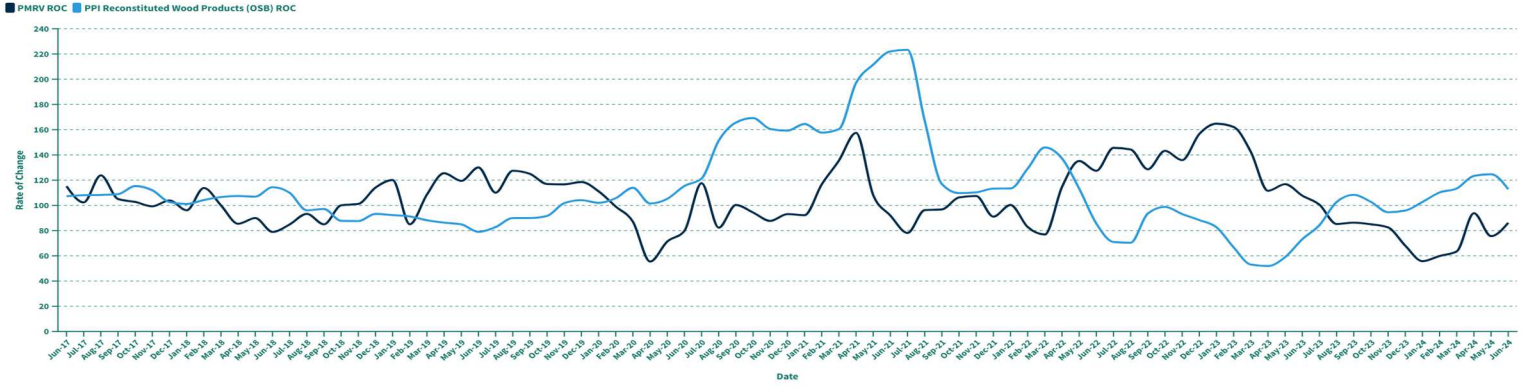


Unemployment Rate



Industrial Economic Indicators

PPI Waferboard and OSB



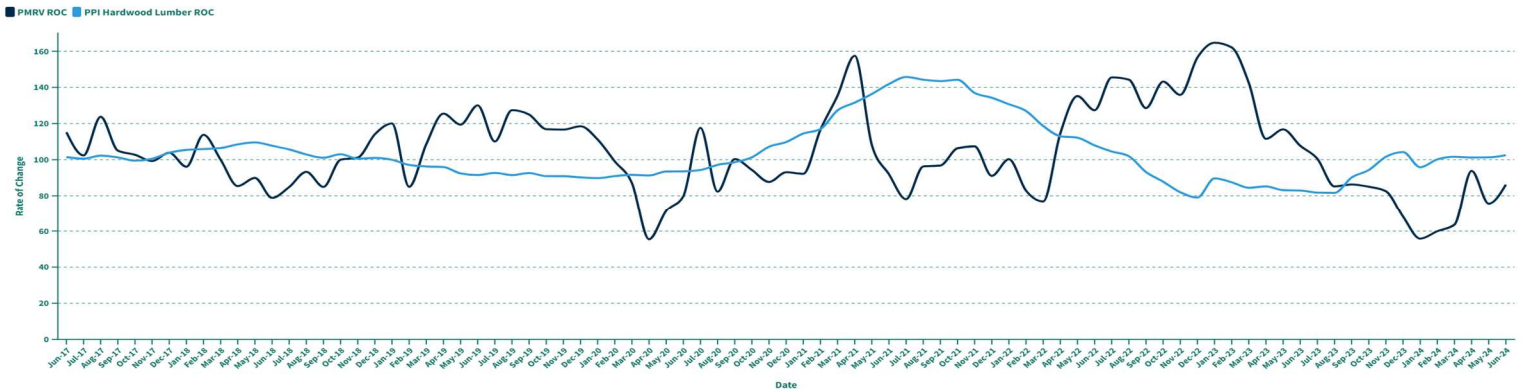
Source: WPI Industry Association, U.S. Bureau of Labor Statistics

PPI Plywood



Source: WPI Industry Association, U.S. Bureau of Labor Statistics

PPI Lumber, Hardwood



Source: WPI Industry Association, Federal Reserve Bank of St. Louis

PPI Engineered Wood Products



Source: WPI Industry Association, Federal Reserve Bank of St. Louis

